

**Management 216**  
**CROSS-CULTURAL MANAGEMENT**  
**Group Projects**  
**12/21/2007**

Spring 1992

Introducing the Bright Idea Program: GWU and Cellular One

Denise Burkard, Eusso Kim, Lesley Kearns, Eda Maria Ramos, Wafa Abou-Zaki

Advertising World-wide

Tim Bendt, Ching-Fu Chen, Dede de Graeve, Mary Frances Dillon, Ruby Hotchkiss

A Cross-Cultural Study of the Management of Conflict

Greg Booth, Corine Gelchion, Rusty Mills, Chang Paik,

Cross-Cultural Communication in the World Bank

Byoungman Ahn, Sally Ann Andraitis, Liora Asa, Daniel Eyob, Chris Gilmore,  
Katsuyuki Takise

Gender Differences in the Workplace

Andrea Farley, Carla Fansmith, George Fansmith, Yoshi Kawamura, Shonie  
Sudhaker, Paul Wolff

Arranging US – Russia Joint Ventures via Electronic Mail

Susan Childers, Jay Kim, Christine Sirko

Fall 1992

Improving the Boarder Baby Referral System (DC #7)

Laurie Dreyspring, Sherine El Gazzar, Tsuyao Feng, Brian Schultz

Workplace Tensions between Professional and Clerical Women

Patricia Downes, Michael Gomez, Reema Jweied, Maria Ruess

Cultural Differences in Films: Eating, Courting, and Fighting (and a description of  
unsuccessful effort with the Bureau of Traffic Adjudication, DC #17)

Phil Lewis and Ginger Gregory

Cross-Cultural Difficulties at Air France

Lynn Carmichael, Dawn Dickerson, Dov Hodd, John Ratts

Closing the Gender Gap in Math and Science

Richard Galichon, Perng-Jyh Yang, Renate Zelko-Myles

Children's International Summer Villages, Inc.  
Leslie Anchor, Sean Coombs, Melissa Nai-Tzu Liu, Mary Savino

The Turning Points Program (DC #20)  
Eric Cole, Banafsheh Ghassemi, Mark Pires, Michelle Symanski, Peichuan Wu

The Medicaid Pended Claims Process (DC #8)  
Piya Balwani, Ruby Chang, Naela Naeem, Tracey McCutcheon

Unemployment Insurance Durations (DC #4)  
Todd Kieffer, Steve Ko, Carrie Luo, Eduardo Viera, Keigo Yoshida

### Spring 1993

National Rehabilitation Hospital: Marketing to International Patients  
Beth Flaherty, Carol Gan, Boyoung Kang, Philip Marion, Salman Saleem

Traveler's Aid Society  
Nicole Gartner, Gurhan Ozsoy

Toastmasters Outreach Program  
Margot Lyddane, Virginia Cantizano, Abby Daniell

GWU International Services Office Customer Satisfaction Assessment  
Mark Bolino, Doug Houston, Chi-wen Lai, Chia-ching Wu

DC Economic Development Department  
Udall Deoleo, Mikinori Hisamatsu, Priscilla Lee, David Spille

### Spring 1994

Greater DC Cares: A Non-Profit Organization's Management and Community Activity  
Akihiro Kamiya and Ching-Ching Chen

Bilingual Outreach Program of Arlington County  
Jian-Tsuen Lee, Kazuhiko Takechi, Nancy Farina, Yunkyeong Jeong

A Survey of Student and Faculty Views of TQM  
Gloria Betts, Lina Garcia, Ryouji Kishigami, Andrew Teal, Shawn Wallack

A Media Kit for Bell Multicultural High School  
Janelle Beenken, Carla Fleming, Kazuhiro Ishikawa, Darryl Jackson, Puneet Vij

Recruitment and Retention of African American Undergraduate Business Students at GWU  
Riki Morikawa, Suzanne Couming, Charlene Turner, Takashi Soga

A Speaker's Guide on Cultural Issues for the National Association of Securities Dealers  
(NASD)  
J.J. Armour, Candice Buchanan, Sema Tokel

Incorporating Cross-Cultural Issues in the USDA's Cochran Fellowship Orientation  
Program  
Margaret McDaniel, Corinne Cathala, Shiau-Juang Kang, Sylvie Becker

A Briefing Book on Public Housing Standards and Requirements  
Chung-Chih Wang, Maura Nihan, Pei-Yu Chu, Hsiao Hung Chu

Finding an American Joint Venture Partner for Distributing Management Training Videos  
in Russia  
Helena Stevens, Hsiang-feng Chen, Jaewook Kim, Jean Callahan

#### Fall 1994

Christmas Party for Hispanic Residents in Culmore  
Jennifer Katt, Apiwat Ourairat, Polly Pickering, Marcella Usher, Thomas Welle

Identifying International Consulting Opportunities for Members of the American Chemical  
Society  
Aaron Price, Sidhat Abeywickrama

A Survey of DC Infant and Toddler Care Centers for the Office of Early Childhood  
Development (DC # ?)  
Abdul Bahrawi, Darlene Bolor, Majed Ragaban

Recommendations for the Orientation Sessions of the GWU International Services Office  
Martin Lanigan, Toshiyuki Namiki, Soraya Pando, Wolfgang von Richthofen

#### Spring 1995

Industrialexport, Inc.: An Analysis of Cultural Issues  
Jean-Robert Baguidy, Heather McVey, Sandra Constantin, Dario Capriotti, Ayman  
Eltarabishy

Peace Corps Destination: Poland  
Gabby Bozier, Monika Fliegel, Gayle Shuford

The World Bank's Economic Development Institute: An Analysis of Employee Perceptions  
in a Multi-Cultural Workplace

Feras Alkhalifa, Karen Brown, Abdelali Elouaradia, Mary Konsoulis, Irena  
Tchoukleva

A Survey of the District of Columbia's Infant and Toddler Care Centers

Darlene Bolor, Rena Kuntavanish, Apirath Phansantiphap

Fall 1995

Alternatives for Visual Display of the GWU Quality Improvement Process

Kristen Aitchison, Colin Correa, Susan Namorato, Size Ntshakala

Spring 1996

A Survey of Foreign Service Officer Training Programs

Natalia Fedotova, Gloria Loew, Renee Miller, Vinh Nguyen, William Weech

Fall 1996

How to Make Internet Home Pages Globally Culturally Acceptable

Eric Socko Bang, Wei-Chen Chang, John Geraghty, Christine Podorski

Considerations for Conducting a Data Collection Initiative for a Cross-Cultural Audience:  
Satisfaction of PhD Students

Theron Mays, Greg Tolson, Mark McGonigle, Roberto Hernandez

Spring 1997

Website: Big Emerging Markets

Seung Bai Bach, Gyung Ju Jun, Mary McGill, Cristina Temboury

MTV International: Culture for Sale

Gaye Aslan, Stephen Crane, Lorelei de la Paz

Washington National Cathedral Employee Benefits

Bob Hagen

Benetton's Cross-Cultural Advertising Strategy

Lori Franklin and Mindy Kusic

Process Improvement in a Senator's Office  
Balaji Gandhi

Linden Educational Services  
Alyce Bossow, Cindy Dupree, Maria Konstantinidis, Seung-Jun Yeo

Cross-Cultural Training Workshop for Gelman Library  
Andrea Staertow, Daniel Obst

Two Neighborhoods, A World Apart: Chinatown and Dupont Circle  
Kathryn Domville, Maria Otero, Amy Steckler

The Use of the Internet by Peace Corps Health Sector Program Managers  
Matthew Chico, Hae Pyung Jung, Sungkeun Song, Sue Zondlo

Recruitment and Retention of Nurses at the GWU Hospital  
Curt Bergstrom, Dawn Jones

An Exchange Program between GWU and the University of Kassel, Germany  
Nanthiya Ruangthanacharoenkul, Tobias Scherf, Gerald Sullivan

#### Fall 1998

Medical Care for Children Partnership  
Michelle Vaughan, Larysa Pashis, Larissa Zolotareva, Kanika Magee, Bari Rabin

Doing Business in the Nordic Region: A Handbook for Lockheed Martin Employees  
Rebecca Ward

Y2K and the College Consortium for International Studies  
Anthony Chiu, Chadwick Fleck, Hyun-Jin Kwon, Achilleas Zacharoulis

#### Spring 1999

A Strategic Plan for the Academy of Hope  
Mehul Dhamsania, Jeanne Ellinport, Ed Gegnas, Kathy Warden

Indicators for a Before and After Study of Y2K  
EunRyang Jung, Shigeharu Matsumoto, Young-O Kim

The Year 2000 Problem and SEMO USA Inc.  
Jaehyuk Chang, Youngrae Cho, Soon-Seong Hong

A Personnel Manual for the National Foundation for Women Business Owners  
Sonia Malhotra, Carolyn Shine, Robin Taylor and Jae Woo Hwang

The SBPM Graduate Career Center Performance Assessment  
Kendra Gaither, William Hsieh, Jungik Lee

Year 2000 Contingency Planning for Baltimore City  
Ansley Jones, Mamoun Alami, Erlisa King, Soonhee Park, Harry Holt

Labor Problems of Cyandi Electronic Corporation  
Alan Farman, Byung-Chun Ha, Jae H. Lee

Cultural Conflicts in Business: The Dong Ah Tire Case  
Sung-Jae Lee, Youngsuk Keum, Tae-Hyun Ro

#### Fall 1999

Coming to America: Examining Cultural Experiences of those New to the United States  
Colleen Brooks, Ted Henry, JinKwon Kim, Yong Wook Kim

The Y2K Bug: A Survey of Faculty Opinion  
Grace Chang, Tom Crehan, Deborah Dubois, Kerry Pratt, Masayuki Saito

Metropolitan Police of the District of Columbia (MPDC) and Community Communications:  
Is it Working?  
Rob Carr, Chandi Ragonese, Jen Reifschneider, Deidra Ridley

Al-Qalam School: Identifying Key Cultural Aspects  
Aisha Chaudary, Hosik Sung, Takayuki Fukumori, Supachol Nithivasin

#### Spring 2000

Cross-Cultural Analysis: The Y2K Crisis  
Le Turner, Svetlana Korobov

Survey of US Public Opinion of Kazakhstan  
Minsuk Kim, Mimi Ma, Jinsuk Moon, Hitomi Nakamura, Chaiwat Tuntiwiat

Technology and Culture, A Report for the Embassy of the Sultanate of Oman  
John Sagi, Aprajita Srivastava, Nick Artemis, Joon Il Kim

Securing an Internship: A Guide for GWU International Students  
Scott Bolz, Seok-Yong Choi, Melinda Clem, Betsy Mull, Peraphum Prabariphai

B2E Markets and Andersen Consulting: Cultural Issues  
Monica Martin-Rojas, Shartie Pekan, Thomas Pellegrin, Visani Punyahotra,  
Bryan Michael Young

Student Orientation to South Africa  
Binh Thai, Phoebe Milliken, Praiya Chantakruiwat, Sowmya Venkat

#### Fall 2000

Professional MBA Student Satisfaction  
Candice Charlton, K.C. Choi, Holly Dunton, Pam Soo Ra

International Services Office: Action Plan for Increased Involvement by Domestic Students  
Micah Daniels, Katherine Harris, Jeong-Hoon Kim

Andersen Consulting in Asia  
Elizabeth Bailey, Joong-Ki Lee, Jennifer Miehl

Y2K Preparations in Africa, Korea, and India  
Daniel Akwo, Chris Charles, Felicia Lo, Jennifer Beaulieu, Junghoon Choi

Friends of the Library, Montgomery County  
Ali Jawaheri, Apiradee Mitpakdee, Jann Skelton, Khaled Al Qubaisi, Rudy Watson

#### Spring 2001

Lockheed Martin Management and Data Systems' Expatriate Program  
Beomseok Cho, Stephen Hatch, Matthew Labovich, Audrey Twyman

Member Survey for the American Society of Civil Engineers  
Patricia Brown, Marie Danco, Carlos Rossin

Montgomery County State's Attorney's Office Website  
Christine Rayl, Cheryl Cox, Muzaffer Musal, Nil Ozoguz

#### Fall 2001

Strategies for European Membership Recruitment and Retention for the Association of  
Clinical Research Professionals  
Alicia Alexion, Marla Dockery, Meredith Hoydilla, Christine Kamunge

A Leadership Training Program for the Former Soviet Union Culture in the Europe and Central Asia Region – World Bank  
Nadejda Angelska, Rozmat Ashurbekov, Gizem Eren-Baig, Awais Noorani

Description of Discovery Communications, Inc.  
LeiLani Hart, Marshall Pattie, Angela Shaw, Allison Small, Ning Wang

Recommended Programs to Increase Minority Enrollment at Miami University  
Kim Akuna, Paige Conrad, Julie D’Agostino, Amber Fitzgerald, Krista Hubbard

#### Spring 2002

Before You Make a Cultural Business Blunder  
MaryEllen Mikulec

An Organizational Assessment of the Multicultural Student Services Center at GWU  
Estella Dashi, Lisa Linton, Nathaniel Scott, Tibor Szendrei

Come Together: GWU Community Celebration  
Seth Giovanetti, Ian O’Brien, Samantha Lunammachack, Paul Daniel

#### Fall 2002

Integrated Logistics Management System: Cultural Considerations for Successful Implementation in the Middle East  
Lynn Kopala, Kathy Puccia, Akiyoshi Onda, Julie Taiber

What Works Best Against Corruption: USA – Ukraine a Cross-Cultural Approach  
Pavlina Rousseva and Serg Melnyk

#### Fall 2003

Repatriation at America Online  
Oksana Prokhvachyova, Marneita Chapman, Celesta Lewis, HeatherSullivan-Clish, Joanne Johnson

The Involvement of U.S Firms in the United Nations Global Compact:  
Lip Service and The Façade of Public Relations  
Christian Pennotti, Harrison Smith, Annie Livingston, Nakia Gibson, Kristy Nakai

Identifying Cultural Differences in a Bi-Cultural Organization:  
Consultation Project with the Japan-America Society  
Fumito Ito, Laraine Quinn, Jerome White, Tim Daniels

Spring 2005

How do Indians Perceive Americans?

Apoorv Chaturvedi

DC Scores: The Embassy Cup

Olajumoke Adbimpe, Anthony Borck, Hanani Wade, Tricia Widgen

Improving the Effectiveness of the Four Seasons Housekeeping Management Team

Stephanie Checkovich, Karen Ponzurick, Robert Preston, William Schoeffler

The United Nations Global Compact

Mansoor Shahzad, Carolyn Haslett, Christian Strachan

Fall 2005

American Society for Cybernetics: Conference Planning and Preparation

Elizabeth Corona, Karime Shamloo

*El Nuevo Constructor* Circulation

Amy Dean, Vicky Choy, Ashley Korner, Bindi Patel, Mihir Shah

Hotel Villa Ragusa, Croatia: Cross-Cultural Aspects of Target Market and Management Structure

Lori Similo, Nina Stephens, Luke Zahner

Got Plans? Emergency Preparedness at GW

Mary Ellen Grant, Duane Hart, Timothy Miller, Kevin Ripp, Kate Seabold

Integrating Jamaican Culture into the Delivery of Patient Care at the National Cancer Institute

Patti Kogan, Stacy Lindsay, Mariela Moreno Mora, Mary Perrin

Comparing Cross-Cultural Experiences of International Students at GWU and American Students Abroad

Wafa Abou-Zaki, Danny Noh, Kirsten Wright, Thomas Su, Zhelyu Vladimirov

Cultural Preparedness of Georgetown University Study Abroad Students

Katherine Cleland, Hannah Hogensen, Maitiu OhEigeartaigh, Barbara Uhr

An Economic Advisory Council for the Sunshine Uzbekistan Coalition

Katie Cleland

Spring 2006

Capacity to Surge: Cultural Competency in the Air Force re China  
Arthur Kim, Hui Hui Pan, Janina Khayali, Greg Strawderman

Orientation for American Faculty Teaching at Wuhan University/ HOPE School of Nursing  
Afeefa Abdur-Rahman, Jill Hubbard, Lexy Lambert, Rupali Limaye, Michael Stein

Fall 2006

Cultural Orientation for American Students Traveling to India  
Kurt Frevert, Molly McDonald, Nicki Pearce

The Humphrey Fellows Program at American University  
Kirsten Mercer, Jill Phillips, Renee Gifford

International Services Office Quality Improvement  
Nicola Haire, Courtney Haynes, Naomi Ide, Weina Xie, John Dismond

Cultural Competency at Rising Hope United Methodist Mission Church  
Juneisha Burrowes, Nicole Fox, Thomas Howard, Yaw Nyame, Nichole Washington

Communication Tools for the International Association of Refrigerated Warehouses  
(IARW) Nadiha Chaudri, Linda McElroy, Erin Plieskatt

Analysis of International Benefits & Services of the IARW  
Katie Rosenbusch, Taryn Gassner, G. Mark Lopez

Children's Guide to the Cherry Blossom Festival in Washington, DC  
Matt Buffington, Ken Embrack, Norm Sun, Chihiro Tabata

Fall 2007

International Business Strategy for the American Society for Training & Development  
Brad Barfield, Richa Batra, Jessica Shin, Jeff Johnson

Health Insurance at Great American Restaurants  
Caroline Coghill, Nathan Den Herder, Storm Jackson, Leah Loeffert

A Study Abroad Supplement: Assisting GW's Partnership with Fudan University  
Thuan Do, Matt Mathieson, Thomas Mazzuchi, Nicole Pajoochi, Jessica Woods

An International Buddy System for the GW International Services Office  
Amanda Dawson, Jeremy Hoders, Mark Sanet, Brian Silverio

International Students as Resources for American Students Studying Abroad  
Fatima Gray, Zsofia Stiller, Titilolo Williams-Davies, Zheng (Jenny) Zhang

The Impact of American Culture on Modern Russian Students  
Blake Velcoff, Erzsebet Varga