Workshop Topic: Publishing in Journals

Presented by: James Bailey, Editor, Academy of Management *Learning and Education Journal*, Professor of Management Science
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Rachelle Heller
- Need to become familiar with the journal: know the journal itself, its audience, the editorial board, its publishing guidelines, and the review policy/submission process.
- Familiarize yourself with what the journal accepts. The journal will give you info on topics it covers, what type of papers it is looking for, and also what style is not accepted.

James Bailey
- Know the acceptance rate and ranking for the journal, as it will be more difficult to get published in journals that are very selective or highly ranked.
- Publishing tips:
  - Solicit pre-submission reviews from colleagues and authorities in the field.
  - Writing style matters - edit and reduce.
  - Write for that particular journal - aim for their audience.
  - Respond to reviewers suggestions - address reviewer’s comments when you revise and resubmit.

Lee Sigelman
- Good writing should be interesting.
- Know what the selling point of the paper is.
- Find the lead - grab the reader’s attention from the beginning.
- Demonstrate why your paper has major implications, is important.
- Do multiple re-drafts.
- Have many people (both professionals and non-professionals) review it before you submit the paper.
- Do not send your paper to two journals at the same time.
- Know the turn around time of the journal.
- Do not react to editor’s comments immediately after your submission has been returned - give yourself a chance to cool down before you resubmit.
- Scoring – try to find out the review criteria.

Summary provided by Brian Sigritz, Master of Public Administration candidate