



United States Department of State

Coordinator of Public Diplomacy for  
Latin America and the Caribbean

Washington, D.C. 20520

September 18, 1985

Colonel David Brown  
Executive Secretary  
Office of the Secretary of Defense

Dear Col Brown:

The Department of State requires detail of two military officers and two non-commissioned officers to the Coordinator of Public Diplomacy for Latin America and the Caribbean (S/LPD). This detail should be for a period of two years commencing on or about November 1, 1985. S/LPD does not currently possess on its staff the expertise required to fill these positions, as the current military detailees are experts in other required areas, and no civilian technician can meet the experience requirements.

The first detailee assigned should be a junior field grade officer with intelligence or attache experience. The officer should be a Latin American Foreign Area Officer or equivalent for his/her branch of service. This officer will be required to analyze the political and military ramifications of developments in the Central American region for effects on current policy and the public diplomacy effort. This analysis must be undertaken from a military viewpoint, and the analyst should have a working knowledge of Spanish and be familiar with the history, politics, and culture of the area. Knowledge of recent political/military developments in the area is essential.

The second officer detailee should have some familiarity with Central America. It is mandatory that the individual possess recent experience in persuasive communications. The individual selected should be familiar with the production aspects of publications. This junior field grade or senior company grade officer will assist the current Air Force adviser in daily support of our mission. The detailee will be required to complete long-range studies, plans, and analyses for S/LPD use, and, under supervision, prepare themes and select media for exploitation. The selectee will also assist in graphic layout and production of documents for overseas distribution

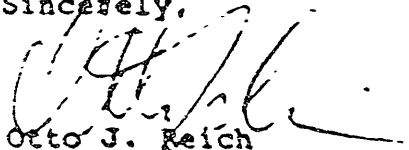
first non-commissioned officer detailee should be a mid-level NCO with military intelligence experience. He should also be experienced in directing and controlling communication projects to completion. The detailee should have analytical experience, and familiarity with the total intelligence process. He or she, if possible, should be able to layout photographs and other visual materials for publication.

The final position should be filled by a mid-level NCO with experience in persuasive communications and military intelligence. The selectee will be required to serve as a junior intelligence analyst. He will prepare, under supervision, analyses of hostile propaganda directed at the United States or other democracies in Latin America. He should be familiar with production of published documents and be able to coordinate with in-house or contractor printers to insure publication of State Department documents to commercial standards. Sergeant (p) Jeffrey D. Barlow, USA, 552-70-6412, assigned here TDY from Ft. Bragg, N.C., has demonstrated complete ability to perform these functions. We request his assignment on a permanent basis to fill this position.

S/LPD requests the Department of Defense task the various services to nominate personnel to fill these highly select positions and to provide the military records of the nominees for review by its military adviser. S/LPD will consider nominees from any of the U.S. armed services who adequately fill the criteria. Since not all the experience requirements for these personnel can be adequately explained in this letter, the DOD project officer should contact Lt Col Daniel W. Jacobowitz, USAF, my military assistant, at 632-3220, prior to forwarding records of nominated personnel.

Under the original operating agreements establishing S/LPD as an inter-agency coordinating group located in the State Department, responding to HSC direction, all personnel assigned to S/LPD are detailed on a non-reimbursable basis. Therefore we request these assignments on a similar basis.

Sincerely,



Otto J. Reich  
Special Advisor to the Secretary