THE FREE TRADE NEGOTIATIONS BETWEEN THE UNITED STATES AND THE ANDEAN NATIONS: CHALLENGES AND OPPORTUNITIES FOR PERU

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SPEAKER BIOGRAPHIES

CARLOS ARAMBURÚ

Carlos E. Aramburú holds a Master’s degree in Demography from the London School of Economics and Political Sciences, studied Development Studies at Cambridge University, and has a degree in Anthropology from Pontificia Universidad Católica in Lima, Perú. Mr. Aramburú is Executive Director of the Peru Consortium of Social and Economic Research (CIES). His specialty is design, management and evaluation of programs in the areas of population, poverty alleviation, reproductive health, and the environment. He is also a consultant for the World Bank, the Inter-American Development Bank, and Britain’s Department for International Development. He has served as President of the National Population Council of Peru, President of the Commission of the National Population Program, and as an advisor to the Health Ministry. Mr. Aramburú has held teaching posts at the Catholic University, Cayetano Heredia University, and San Marcos University. He has served as a visiting professor at the University of Florida at Gainesville and the University of Michigan in the areas of Population and Amazonian Development, and Population and the Environment. Mr. Aramburú currently teaches social management in the Graduate Programs of the Universidad del Pacífico, Cayetano Heredia University and San Marcos University. His most recent publications are “Gerencia Social,” “Los Desafíos de la Lucha Contra la Pobreza Extrema en el Perú;” and “Amazonía: Procesos Demográficos y Ambientales.”

MERCEDES ARAOZ

Mercedes R. Araoz Fernández received her Ph.D. in Economics from the University of Miami. Dr. Araoz is the coordinator of Participation of the Private Sector in the Free Trade Agreement between Peru and USA, and Chief of Negotiations for Peru in the capacity-building table in these negotiations. She chairs the Competition Policy Negotiation Group in the Free Trade Area of the Americas, Advisor to the Minister of Trade, and Associate Professor in International Economics at the Universidad del Pacífico (UP). Dr. Araoz also currently works as a consultant for the Inter-American Development Bank, the Center for Strategic and International Studies, and the World Bank. She has served as Coordinator of the Area of International Economics and Trade Policies at UP, and has participated in regional research projects conducted by the Consortium of Research Centers of the Andean Community, Harvard University, the Corporacion Andina de Fomento, and the Andean Development Corporation. Dr. Araoz was the director and editor of the journal “Punto de Equilibrio,” and has also published extensively. Among her more recent works are “Política Arancelaria y de Integración: Perspectives del Peru en ATPDEA, ALCA y CAN;” “Microeconomic Impacts of Integration on Interregional and Intragregional Investment in the Andean Community;” “Factores Limitantes de la Inversión Extranjera en el Peru;” and “Indicadores de Competitividad del Peru Dentro del Marco del PAC.”
ROBERT DEVLIN

Robert Devlin has a Ph.D. in Economics from American University in Washington D.C. Since 1994, he has worked as an economist at the Inter-American Development Bank (IDB) in Washington, and is currently Deputy Manager of the Integration and Regional Programs Department. Dr. Devlin formerly worked with the United Nations Economic Commission for Latin America and the Caribbean in Santiago, Chile. His last position in ECLAC was Deputy Director of the Division of International Trade, Finance and Transport. From 1987 to 1990 Dr. Devlin was a lecturer at the Johns Hopkins School for Advanced International Studies in Washington. Dr. Devlin currently serves on advisory committees of several organizations, including the Latin American Trade Network (LATN), the Chaire Mercosur at the University of Sciences Po, Paris, the Red Mercosur in Montevideo, and the North American Economics and Finance Association (NAEFA). He has published five books and numerous articles in the area of international economics and economic development. His most recent articles are: ‘Trade and Cooperation: A Regional Public Goods Approach’ (with A. Estevadeordal); ‘The Old and New Regionalism: Benefits, Costs and Implications for the FTAA’ (with P. Giordano); ‘Regional Banks and Regionalism: New Frontier for Development Financing’ (with L. Castro); and ‘Bridges for Development’ (with Antoni Estevadeordal) (eds.).

ANTONI ESTEVADEORDAL

Antoni Estevadeordal holds a PhD. and MA. in Economics from Harvard University as well as a BA in Economics from the University of Barcelona. He is Principal Trade Economist and Research Coordinator at the Integration, Trade and Hemispheric Issues Division of the Inter-American Development Bank (IDB). Dr. Estevadeordal’s expertise is in trade, integration, and cooperation policies in Latin America and the Caribbean, Asia-Pacific, European Union and WTO. His operational work is focused on institutional modernization and trade development in Latin America. Dr. Estevadeordal is responsible for coordinating activities with the Asian Development Bank (ADB), in particular the LAEBA initiative (Latin America/Caribbean and Asia/Pacific Economics and Business Association) in collaboration with the ADB Institute. Dr. Estevadeordal also coordinated the IDB technical assistance to the FTAA process from 1995 to 1999. In addition, he has taught at the University of Barcelona and Harvard University. Dr. Estevadeordal’s work has been published in American Economic Review, Quarterly Journal of Economics, Review of International Economics, Journal of Economic Integration and Journal of World Trade. He has contributed to several books, in addition to editing many works, including Las Americas sin Barreras (with Carolyn Robert), Bridges for Development: Policies and Institutions for Trade and Integration (with Robert Devlin), and Beyond Borders: The New Regionalism in the Americas, the IDB’s Economic and Social Progress in Latin America Report (with Robert Devlin and Ernesto Stein). His most recent books are Integrating the Americas: FTAA and Beyond (edited with Dani Rodrik, Alan Taylor and Andres Velasco) and Regional Public Goods: From Theory to Practice (edited with Brian Frantz and Tam R. Nguyen). He is currently working on a book entitled Rules of Origin in Preferential Trade Agreements.
ALAN FAIRLIE

Mr. Fairlie received his Master’s degree in International Commerce and Development from the Instituto Torcuato DiTella. He is currently the principal professor of Economic Integration and Development for the Department of Economics at the Catholic University of Peru (PUCP). Mr. Fairlie is the coordinator of the Andean Area of the Latin American Trade Policy Network (LATN), Vice President for South America of the Association of Faculties, Schools and Institutes of Economics in Latin America (AFEIEAL), serves as a visiting professor at the University of Tor Vergata, Italy, and teaches Andean Integration at Andean Community BID/INTAL. In addition, Mr. Fairlie is an advisor to the ALCA-Peru Committee, a consultant to the Sociedad Nacional de Industrias, F. Ebert Fundación, and General Secretariat of the Andean Community and the United Nation Economic Commission on Latin America and the Caribbean. His most recent publications include “Escenarios de Integración del Perú en la Economía Mundial: Un Enfoque de Equilibrio General Computable;” “Competitividad e Integración: Las PYMES Industriales Exportadoras del Perú;” “Apertura Comercial y Protecciones Efectivas en el Perú;” “El Regionalismo Abierto del Perú;” “Política Comercial, Negociaciones Internacionales y Sectores Económicos en el Perú de los Noventa;” “El Comercio de Servicios del Perú;” and “Escenarios de Integración y Cooperación Económica.”

JAMES FERRER, JR.

Dr. Ferrer has both a Master’s degree in Latin American Studies and a PhD in Latin American History from The University of California at Berkeley. In addition, he holds an MPA in Economics from Harvard University. Dr. Ferrer is the director and founder of the Center for Latin American Issues (CLAI) as well as the director of the Latin American and Hemispheric Studies Program for the Elliott School of International Affairs at The George Washington University. He is fluent in Spanish and Portuguese. Before creating CLAI, he worked for the Department of State for 30 years, holding such posts as Deputy US Ambassador and Acting Ambassador in Brazil; Alternate US Representative to the United Nations Economic and Social Council; and the Director of Economic Affairs at the US Embassy in Lisbon, Portugal.

EDUARDO FERRERO

Ambassador Ferrero earned a PhD in Law from the Catholic University of Peru and conducted post-graduate studies in International Law at the University of Wisconsin. Prior to his appointment as Ambassador of Peru to the United States, he was the Permanent Representative of Peru to the Organization of American State (OAS). Ambassador Ferrero served as Minister of Foreign Affairs of Peru between July 1997 and October 1998, Vice- President and Member of the United Nations Committee against Racial Discrimination from 1988 to 2000, and from 2000 to 2002 was a Member of the International Court of Arbitration of the International Chamber of Commerce of Paris. He has represented the Peruvian Government in international conferences and organizations including the United Nations Conference on the Law of Sea and the Pacific Economic Cooperation Council, in addition to working as legal advisor to different government agencies and private firms. In 1996 and 1997 Ambassador Ferrero was a member of the Peruvian Delegation for Border Negotiation with Ecuador. He is a founding member of the Peruvian Center for International Studies (CEPEI) and served as the center’s Executive President from 1980 to 1996. In addition, Ambassador Ferrero worked as a senior professor of International Public Law at the Catholic University of Peru, and in 1987 he was a visiting professor at The University of California at Berkeley Law School. He has written and/or edited 19 books and has published more than 50 academic articles related to international law, international relations, law of the sea, and Peruvian foreign policy.
MARIO TORRES

Dr. Torres holds a Ph.D. in Sociology and Social Demography from the University of Texas at Austin. He is an international consultant for numerous organizations including the Inter-American Development Bank, the Organization of American States, the Network of Social Investments Funds of Latin America and the Caribbean, the International Center for the Prevention of Crime, and the Peruvian Consortium for Social and Economic Research, among others. Dr. Torres served as regional representative for the Social Sciences Area of the International Development Research Center in Canada (IDRC) and coordinator of IDRC Program on Assessment of Social Policy Reforms in Latin America. His areas of expertise are evaluation, research methodology, social policy, and project development. His most recent publications are “Evaluation and Training Options for Social Funds in Latin America;” “Strengthening Social Funds by Improving Program Evaluation and Social Management Capacities;” “Re-thinking Social Policy for Development;” and “Red Social de America Latina y El Caribe: Lecciones Aprendidas y Perspectivas de Cooperación entre los Fondos de Inversión Social.”