

## MICHAEL J. WORTH

Michael J. Worth is Professor of Nonprofit Management in the School of Public Policy and Public Administration at The George Washington University in Washington, DC. He teaches related to the governance and management of nonprofit organizations, fund raising and philanthropy, and nonprofit enterprise,

Dr. Worth has more than thirty years of experience in higher education and philanthropic resource development. He served as Vice President for Development and Alumni Affairs at The George Washington University for eighteen years and previously as Director of Development at the University of Maryland College Park for seven years. At GW, he planned and directed two major campaigns and also held responsibility for trustee relations and board development.

He has been a frequent speaker at conferences of the Council for Advancement and Support of Education (CASE), the Association of Fundraising Professionals (AFP), and the Association of Governing Boards of Universities and Colleges (AGB). He has served as a member of CASE's Commission on Philanthropy, as Special Consultant to the President of CASE for Executive Education, as Editor of the *CASE International Journal of Educational Advancement*, and as a faculty member at the Harvard Institutes for Higher Education. He consults with educational institutions and nonprofit organizations in the areas of fund raising management, board development, and strategic planning.

In addition to numerous articles and reviews, he has written or edited four books, including Public College and University Development (1985), The Role of the Development Officer in Higher Education (1994, 2000), Educational Fund Raising: Principles and Practice (1993), and New Strategies for Educational Fund Raising, published by the American Council on Education and Praeger Publishers in 2002. A new book, Fund-Raising Leadership, will be published by the Association of Governing Boards in 2005.

He holds a B.A. in economics from Wilkes College, an M.A. in economics from The American University, and a Ph.D. in Higher Education from the University of Maryland.

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