



EPA and Green Hospitality?

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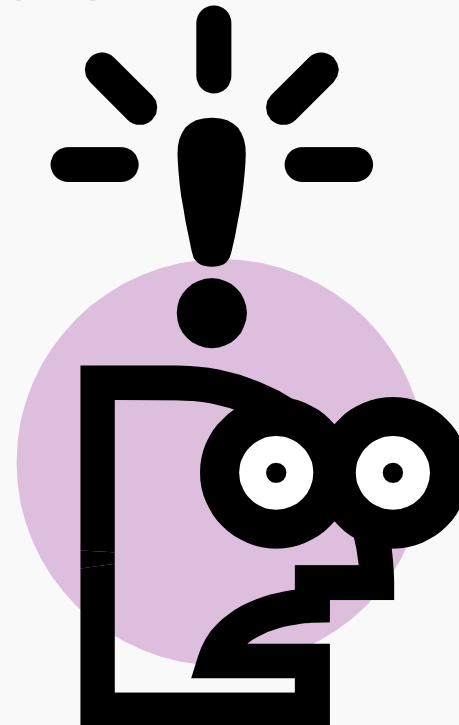
Pollution Prevention Division

October 2011



How does EPA have a role?

- Pollution Prevention Act (PPA)
- Green Products
- Green Hospitality
- Standards and Labels





Corporate Eco-labels



4



EPA's Role in Green Products

- Clarity?
 - EPA Labels
 - Research
 - Standards and Code Input (ex. LEED)
 - Education



Helping Consumers find EPA Labels:



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Greener Products

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- Consumer
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- Consumer
- Institutional Purchaser
- Manufacturer

Search		
Use the selector below to search for product eco-labeling programs and standards.		
Step 1: User Type	Step 2: Product Category	Step 3: Product
<input type="text" value="All"/>	<input type="text" value="All"/>	<input type="text" value="All"/>
View All Programs		<input type="button" value="Search"/>

- ### Frequent Questions
- What makes a product "greener"?
 - How can I buy energy-efficient products?
 - How do I find products and services that save water?
 - How can I buy safer detergents and household cleaners?

Green Products Quick Finder

Search

Use the selector below to search for product eco-labeling programs and standards.

Step 1: User Type

Step 2: Product Category

Step 3: Product

Consumer

Electronics

All

[▶ View All Programs](#)

[▶ Search](#)

3 Results Found

Program

Program Description



[Energy Star](#)

ENERGY STAR is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy. ENERGY STAR identifies and promotes energy-efficient products and practices that can help us all save money and protect the environment.



[EPEAT](#)

The Green Electronics Council maintains the Electronic Products Environmental Assessment Tool (EPEAT) to help purchasers evaluate, compare, and select electronic products based on their environmental attributes. Registered products meet baseline criteria and are rated Gold, Silver, or Bronze based on their performance relative to 23 required and 28 optional criteria.



[Plug-In To eCycling](#)

Plug-In To eCycling is a partnership program between EPA and leading consumer electronics manufacturers, retailers, and mobile service providers that fosters and promotes opportunities for individuals to donate or recycle their electronics. Go to the Plug-In Web site to learn how to donate or recycle your unwanted electronics.



Energy Star for Hospitality



- Energy Star- represents the top 25% of the market
- Portfolio Manager
- > 5000 Participants
- 442 Hotels Labeled



Federal Green Purchasing Mandates

- Recycled content products
- Energy-efficient products
- Water-efficient products
- Alternative fuel vehicles/alternative fuels
- Biobased products
- Environmentally preferable products
- Non-ozone depleting substances



Leveraging Buying Power: Green Hospitality

- Federal mandate: E.O. 13423 and 13514
- Cut Scope 3 GHG Emissions by 13%
- Federal Government = Largest Purchaser
- Prescriptive or Measurement Oriented?

