

THE MINERVA PROGRAM: THE INSTITUTE OF BRAZILIAN BUSINESS & PUBLIC MANAGEMENT ISSUES (IBI)

The Minerva Program is delivered at the Institute of Brazilian Business and Public Management Issues (IBI), located within the School of Business at The George Washington University in Washington, DC. IBI was established in 1990 to promote stronger U.S.-Brazil relationships within the changing international order by working with all interested parties, especially the business sectors of both countries. The Institute offers a variety of training programs, conferences, seminars, and research projects.

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