

THE MINERVA PROGRAM: THE INSTITUTE OF BRAZILIAN BUSINESS & PUBLIC MANAGEMENT ISSUES (IBI)

The Minerva Program is delivered at the Institute of Brazilian Business and Public Management Issues (IBI), located within the School of Business at The George Washington University in Washington, DC. IBI was established in 1990 to promote stronger U.S.-Brazil relationships within the changing international order by working with all interested parties, especially the business sectors of both countries. The Institute offers a variety of programs, including conferences, seminars, training programs, and research projects.

The Institute's day-to-day activities are organized and directed by Dr. James Ferrer, Mr. Kevin Kellbach, and Mr. Ray Marin. They are supported by an Advisory Board of individuals from private industry, the public sector, and the George Washington University academic community, all of whom are committed to fostering cooperation in U.S.-Brazil relations. The current IBI Advisory Board is comprised of the following:

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The Institute of Brazilian Business & Public Management Issues welcomes inquiries about its programs, including the Minerva Program. For further information, please contact Dr. Ferrer, Mr. Kellbach, or Mr. Marin by phone (202-994-5205), fax (202-994-5225), or email (ibi@gwu.edu). Financial contributions to IBI are tax-deductible.

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