

## **JENNIFER W. SPENCER**

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### **EDUCATION**

- 1997 *University of Minnesota*, Minneapolis, Minnesota  
Ph.D. in Business Administration  
Concentration in Strategic Management and Organization
- 1992 *Georgetown University*, Washington, D.C.  
B.S. in Business Administration  
Concentration in International Management

### **ARTICLES IN REFEREED JOURNALS AND RESEARCH VOLUMES**

Spencer, Jennifer W., Thomas P. Murtha and Stefanie A. Lenway. 2005. "How Governments Matter to New Industry Creation." *Academy of Management Review*. 30: 321-337.

Spencer, Jennifer W. and Carolina Gomez. 2004. "Institutional Profiles for Entrepreneurship: A Multi-Country Study." *Journal of Business Research*. 57: 1098-1107.

Spencer, Jennifer W. 2003. "Global Gatekeeping, Representation, and Network Structure: A Longitudinal Analysis of Regional and Global Knowledge-Diffusion Networks." *Journal of International Business Studies*. 34 (5): 428-442.

Spencer, Jennifer W. 2003. "Firms' Knowledge-Sharing Strategies in the Global Innovation System: Empirical Evidence from the Global Flat Panel Display Industry." *Strategic Management Journal*. 24: 217-233.

Spencer, Jennifer W. 2001. "How Relevant is University-Based Scientific Research to Private High Technology Firms? A U.S.-Japan Comparison." *Academy of Management Journal*. 44(2): 432-440.

Spencer, Jennifer W. 2000. "Knowledge Flows in the Global Innovation System: Do US Firms Share More Scientific Knowledge than Their Japanese Rivals?" *Journal of International Business Studies*. 31 (3): 521-530.

Busenitz, Lowell, Carolina Gomez, and Jennifer W. Spencer. 2000. "Country Institutional Profiles: Unlocking Entrepreneurial Phenomena." *Academy of Management Journal*. 43 (5): 994-1003.

Murtha, Thomas P., Jennifer W. Spencer, and Stefanie Ann Lenway. 1996. "Moving Targets: National Industrial Strategies and Embedded Innovation in the Global Flat Panel Display Industry." In J.A.C. Baum and Jane E. Dutton (editors) *Advances in Strategic Management*, Volume 13. Greenwich, CT: JAI Press. 247-282.

### **REFEREED PAPERS PRESENTED AT ACADEMIC CONFERENCES**

Spencer, Jennifer W. and Elizabeth Alexander. "Entrepreneurial Spillovers from Foreign Investment: Knowledge Diffusion Between Multinational Enterprises and Local Firms." *Annual Meetings of the Academy of International Business*, Quebec, Canada (July, 2005).

Spencer, Jennifer W. and Gurneeta Vasudeva Singh. "Profiting from Innovation: When Does Participation in the Global Innovation System Contribute to Firm Performance?" *Annual Meetings of the Academy of International Business*, Stockholm, Sweden (July, 2004).

Spencer, Jennifer W. and Carolina Gomez. "How Political Environments Affect the Growth of Firms: Evidence from Small and Large Enterprises in Latin America." *Annual Meetings of the Academy of Management*, Seattle, Washington (August, 2003).

Spencer, Jennifer W., Stefanie Ann Lenway and Thomas P. Murtha. "How Governments Matter to New Industry Creation" *Annual Meetings of the Academy of International Business*, San Juan, Puerto Rico (July, 2002).

Spencer, Jennifer W. and Carolina Gomez. "Can Government Policies Promote Entrepreneurship? Evidence from Costa Rica, Uruguay and Chile." *Annual Meetings of the Academy of Management*, Denver, Colorado (August, 2002).

Spencer, Jennifer W. and Carolina Gomez. "Institutional Profiles for Entrepreneurship: The Relationship between National Institutional Structures and Domestic Entrepreneurial Activity." *Annual Meetings of the International Trade and Finance Association*. Washington, D.C. (May, 2001).

Spencer, Jennifer W. "National Innovation Systems in Globally Integrated Industries." *Annual Meetings of the Academy of International Business*, Phoenix, Arizona (November, 2000).

Spencer, Jennifer W. "How Relevant is University-Based Scientific Research to Private High Technology Firms? A U.S.-Japan Comparison" *Annual Meetings of the Academy of Management*, Toronto, Canada (August, 2000).

Spencer, Jennifer W. "Knowledge Diffusion Networks in Global and National Innovation Systems." *Annual Meetings of the Academy of International Business*, Charleston, South Carolina (November, 1999).

Spencer, Jennifer W and Carolina Gomez. "Institutional Profiles for Entrepreneurship: A Multi-Country Study." *Annual Meetings of the Academy of International Business*, Charleston, South Carolina (November, 1999).

Spencer, Jennifer W. "Firms' Knowledge-Sharing Strategies in Emerging High Technology Industries." *Annual Meetings of the Academy of Management*, Chicago, Illinois (August, 1999).

Spencer, Jennifer W. "Patterns of R&D Knowledge Diffusion in the Emergence of a New High Technology Product: The Flat Panel Display Industry from 1969 to 1989." *Annual Meetings of the Academy of Management*, Chicago, Illinois (August, 1999).

Spencer, Jennifer W. "National and Global Knowledge Networks: The Relationship Between Firms' Network Centrality and Innovative Strength." *Annual Meetings of the Academy of Management*, Chicago, Illinois (August, 1999).

Spencer, Jennifer W. "Knowledge Flows in the Global Innovation System: Do U.S. Firms Share More Scientific Knowledge than their Foreign Rivals?" *Annual Meetings of the Academy of Management*, San Diego, California (August, 1998).

Spencer, Jennifer W. "Firms' Strategies in the Global Innovation System: Knowledge Sharing in the Flat Panel Display Industry." *Annual Meetings of the Academy of Management*, San Diego, California (August, 1998).

Lenway, Stefanie A., Thomas P. Murtha and Jennifer W. Spencer "The Tortoise, the Hare, and the Leapfrog: The Battle Between Competing Technologies in the Flat Panel Display Industry." *Annual Meetings of the Strategic Management Society*, Phoenix, Arizona (November, 1996).

Spencer, Jennifer W. "Transnational Alliances in the Global Innovation System: Knowledge Sharing as a Source of Competitive Advantage." *Annual Meetings of the Academy of International Business*, Banff, Canada (September, 1996).

Murtha, Thomas P., Jennifer W. Spencer and Stefanie Ann Lenway. "Country Rivalry in Industry Emergence: The Japanese, European and American Experience." *Annual Meetings of the Academy of International Business*, Banff, Canada (September, 1996).

Spencer, Jennifer W. "Knowledge Contribution Strategies in the Global Innovation System." *Annual Meetings of the Academy of Management*, Cincinnati, Ohio (August, 1996).

Murtha, Thomas P., Jennifer W. Spencer, and Stefanie Ann Lenway. "The Domestic Network Embeddedness of International Firm-State Strategic Interaction: The Case of the Global Flat Panel Display Industry." *Annual Meetings of the International Studies Association*, San Diego, California (April, 1996).

Murtha, Thomas P., Jennifer W. Spencer, and Stefanie Ann Lenway. "Country Capabilities and the Sustainability of Innovation: International Competition in the Flat Panel Display Industry." *Annual Meetings of the International Association for Business and Society*, Santa Fe, New Mexico (March, 1996).

Spencer, Jennifer W. "Firm Strategies in the Global Innovation System: The International Institutional Context of New Product Commercialization." *Annual Meetings of the Academy of International Business*, Seoul, Korea (November, 1995).

Spencer, Jennifer W. and Srilata Zaheer. "State Capabilities and Currency Stability." *Annual Meetings of the Academy of International Business*, Seoul, Korea (November, 1995).

Lenway, Stefanie Ann, Thomas P. Murtha, and Jennifer W. Spencer. "Country-Specific Industrial Strategy Capabilities and the Commercialization of Innovations." *Annual Meetings of the Academy of Management*, Vancouver, Canada (August, 1995).

Spencer, Jennifer W. "National Innovation Systems in the Global Political Economy." *Organization Dimensions of Global Change Conference*, sponsored by the Organization & Management Theory and Organization Development & Change divisions of the Academy of Management, Cleveland, Ohio (April, 1995).

Lenway, Stefanie Ann, Thomas P. Murtha, and Jennifer W. Spencer. "The Institutionalization of Innovation: A Longitudinal Analysis of the US Flat Panel Display Industry." *Annual Meetings of the Strategic Management Society*, Paris, France (October, 1994).

Spencer, Jennifer W. "The Global Innovation System and the Commercialization of New Technologies." *Organizational Studies Doctoral Student Conference*, Seattle, Washington (September, 1994).

Spencer, Jennifer W. "Institutional Constraints to Equality: An Explanation of Gender-Based Wage Discrimination in Multinational Corporations Operating in Developing Countries." *Annual Meetings of the Academy of Management*, Dallas, Texas (August, 1994).

Lenway, Stefanie Ann, Jennifer W. Spencer, and Thomas P. Murtha. "Strategic Trade Meets Institutional Theory: Innovation in the Flat Panel Display Industry." *Annual Meetings of the Academy of Management*, Dallas, Texas (August, 1994).

## INVITED CONFERENCE PRESENTATIONS

Spencer, Jennifer W. "Firms' Strategies in the Global Innovation System: Knowledge Sharing in the Global Flat Panel Display Industry." Session for finalists for the Richard N. Farmer Dissertation Award, *Annual Meetings of the Academy of International Business*. Vienna, Austria. (1998).

Spencer, Jennifer W. "Firms' Strategies in the Global Innovation System: Knowledge Sharing in the Global Flat Panel Display Industry." Session for finalists for the Barry M. Richman Best Dissertation in International Management, *Annual Meetings of the Academy of Management*. San Diego, California. (1998).

Spencer, Jennifer W. "Flat Panel Display Firms' Strategies in the Global Innovation System." *Alfred P. Sloan Foundation's Globalization Workshop for Junior Scholars*. Durham, North Carolina (1998).

## ARTICLES PUBLISHED IN INDUSTRY TRADE JOURNALS

Lenway, Stefanie Ann, Thomas P. Murtha, and Jennifer W. Spencer. 1996. "Current markets versus future opportunities in flat panel display strategy." *Information Display Magazine*. 12 (7): 18-21.

## ACADEMIC HONORS AND ACTIVITIES

- 2005 Dean's Scholar Award  
George Washington School of Business
- 2004 University Facilitating Fund Research Grant  
George Washington University
- 2003 Phillip D. Grub Faculty Scholar of International Business  
George Washington University
- 2001 Outstanding Reviewer Award  
*Academy of Management International Management Division*
- 2001 Research Grant  
George Washington University Globalization Center
- 1998 Finalist, Barry M. Richman Best Dissertation in International Management,  
*Academy of Management International Management Division*
- 1998 Finalist, Richard N. Farmer Dissertation Award  
*Academy of International Business*

- 1998 Faculty Honor Award in Teaching  
University of Houston College of Business Administration
- 1998 Limited Grant in Aid  
University of Houston Office of Sponsored Programs
- 1996 Doctoral Dissertation Fellowship  
University of Minnesota Graduate School
- 1996 Research Grant  
Carnegie Bosch Institute for Applied Studies in International Management
- 1996 Doctoral Dissertation Special Grant  
University of Minnesota Graduate School
- 1992 Doctoral Fellowship  
Carlson School of Management

## **SERVICE**

### **Editorial Review Board Member**

2005- Present *Journal of International Business Studies*

### **Ad Hoc Reviewer**

*Academy of Management Journal*  
*Academy of Management Review*  
*Business and Politics*  
*IEEE Transactions on Engineering Management*  
*Journal of International Business Studies*  
*Management Science*  
*Organization Science*  
*Strategic Management Journal*  
 Academy of International Business  
 Academy of Management International Management Division  
 Academy of Management Technology & Innovation Mgmt Division  
 Academy of Management Business Policy and Strategy Division

### **Committee Assignments**

2003-present International Business Department Doctoral Coordinator and Member,  
School of Business Doctoral Committee  
George Washington University

2003-present Member, GW School of Business Research Committee  
George Washington University

- 2000-2003 Member, SBPM Undergraduate Core Faculty Committee,  
George Washington University
- 1997-1999 Member, Library Committee, College of Business, University of Houston
- 1999 Member, Academic Honesty Committee, College of Business,  
University of Houston

## **TEACHING CASES**

Lenway, Stefanie Ann and Jennifer Spencer (1995) "The Flat Panel Display Hearings at the International Trade Commission." (Classroom simulation case).

## **TEACHING EXPERIENCE**

*International Business Strategy* (MBA Sections)  
George Washington University

*International Business Strategy/Managing the Multinational Enterprise* (Undergraduate Sections)  
George Washington University

*Colloquium in International Business* (Doctoral Seminar)  
George Washington University

*The World Economy, Part II* (MBA Sections)  
George Washington University

*Introduction to International Business* (Undergraduate Sections)  
George Washington University

*Organization and Policy Formulation for Multinational Operations* (MBA Capstone Strategy Course)  
University of Houston

*International Environment of Business* (MBA Sections)  
University of Houston

*Introduction to the International Environment of Business* (Undergraduate Sections)  
University of Houston

*Research Practicum in Corporate Strategy* (Ph.D. Research Project)  
University of Houston

*Business Policy: Strategy Formulation and Implementation*  
University of Minnesota

*International Business*  
University of Minnesota