

Master the skills to help you qualify for senior executive positions.

Fast!

Complete your studies in just 80 hours.

Coursework to fit your schedule!

Meet twice a week for 5 weeks.

Convenient!

Classes held in downtown Washington, DC on the GW campus, with a residential session held off-campus to conclude the course.



Center for Excellence in Public Leadership • The George Washington University
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University Policy on Equal Opportunity

The George Washington University does not unlawfully discriminate against any person on the basis of race, color, religion, sex, national origin, age, disability, veteran status, or sexual orientation. This policy covers all programs, services, policies, and procedures of the University, including admission to educational programs and employment. The University is subject to the District of Columbia Human Rights Law.

Inquiries concerning the application of this policy and federal laws and regulations concerning discrimination in education or employment programs and activities may be addressed to Susan B. Kaplan, Associate Vice President for Human Resources, The George Washington University, Rice Hall, Washington, DC 20052, 202-994-4433, or to the Assistant Secretary for Civil Rights of the U.S. Department of Education.

Disabled individuals who require special information may direct inquiries to the Office of Disability Support Services, 202-994-8250 (TDD/voice).



Senior Executive Development Program



Center for Excellence in Public Leadership

YOU have something in common with our graduates.

- » You are a senior-level manager in the Federal Government, military, or are a state or local official
- » You've got what it takes to achieve senior level public service
- » You have quality education and leadership skills
- » You are already GS-13 or higher

You have already been identified as an emerging leader! As a career public service professional, you rank with the elite, many of whom fill key positions in governmental administration. To advance further, it's time to hone the skills, knowledge, and personal qualities vital to successful executive leadership.

Combine top-level leaders with expert faculty

With GW's **Senior Executive Development (SED)** program, you will study with the pros. The SED program combines the academic foundation of a world-class university with the action-oriented focus of experienced veterans like you. You will join a network of public leaders to share resources, knowledge, and experience. The program specializes in providing state-of-the-art leadership theory and practical experience that addresses real-world problems and enhance your capacity for leadership.

Course work you will put to use immediately

The SED curriculum is **built around OPM's Executive Core Qualifications for Senior Executive Service** candidates. We balance theory and practice to help you develop a leadership philosophy that reflects the challenges confronting today's public executive.

Our approach includes informative lectures, candid discussions with faculty and colleagues, case studies, group presentations, and other solution-oriented exercises. The program fosters creative thinking and problem solving in a challenging, interactive atmosphere.

Each day, you will work to master the skills that will help make you ready for senior executive positions:

- » Performance-based financial management
- » Verbal and written communications
- » Strategic human resources management
- » Leadership development skills
- » Organization change leadership
- » E-Government and IT Management
- » Critical thinking
- » Creative problem solving

A **capstone simulation** tests your leadership and management skills under conditions of uncertainty, urgency, and complexity, addressing key areas such as change management, budget decision making, and organizational challenges.

In each interactive session, you will learn from talented workshop leaders and speakers. Plus, network with other highly successful and qualified senior leaders and managers like you.

Leave with confidence in your ability to:

- » Bring about strategic change
- » Lead people where you want them to go
- » Meet organizational goals and expectations
- » Manage human, financial, and information resources strategically
- » Manage a strategic framework.

Master the skills you need to qualify for a Senior Executive Service position and advance your career within the Federal Government, state or local government, or the military. The SED program provides a rigorous course of instruction and practice in leadership and public management skills that prepares you for advancement.

YOU CAN ADVANCE AS A SUCCESSFUL,
HIGH-RANKING GOVERNMENT OFFICIAL

... JOIN THE RANKS
OF SED GRADUATES

A small commitment yields a huge reward

Just 80 hours of class time gets you well on your way! In less than two months, you can master the skills to excel in senior executive service. You'll solidify what you've learned with a capstone simulation at the two-day, two-night residency that concludes the program.

Essential Information

Daytime classes:

Choose from two formats:

1. Thursdays and Fridays
8:30 am to 5:30 pm
with a two-day, two-night
residency

Cost: \$5037.50

2. Two-week intensive residency

Cost: \$5037.50

plus the cost of room and board



Register online!

Visit www.gwu.edu/~cepl to reserve your seat and submit payment online. Or fill out the enclosed registration form and return it to us with payment.