



Exhibitor Information

11TH MEETING
COMPUTING IN ECONOMICS AND FINANCE
WASHINGTON, D.C.
JUNE 23—25, 2005

Conference Sponsorship

We invite conference exhibitors to further support CEF 2005 through a variety of sponsorship opportunities. Please review the sponsorship flyer and let us know how we can assist in providing the optimal exposure to your company at any sponsorship level you desire.

MAIL
CEF 2005
c/o Simple Meetings
PO Box 31623
Seattle, WA 98103

PHONE
425.450.0894

FAX
206.706.8476

WEB
www.gwu.edu/~cef2005/

Full Exhibitor Registration

The full exhibitor registration includes one exhibitor name badge permitting access to all sessions, coffee breaks and the opening reception, and all conference materials including program/abstract book.

Registration for additional exhibit staff should be included in the fee

calculation on the reverse side of this form. Please provide the name and contact information for all attendees in the space provided. Morning and afternoon coffee breaks on Thursday, Friday and Saturday will be located in the exhibit area.

Table Top Display (unattended)

Shipping instructions will be sent once registration has been received. Conference staff will unpack and arrange your table-top display but exhibit area is not secure and your table will not be monitored during the conference. At the close of the conference, staff

will pack remaining items and return them to you at your expense. The Society of Computational Economics, The George Washington University, and Simple Meetings are not responsible for loss or theft of any display items.

Advertising Artwork

A digital file (8.5" x 11" PDF) must be received by May 1, 2005. Additional pages are available for \$200 per page. Include the number of additional pages in the fee calculation on the reverse side of this form.

QUESTIONS? CONTACT KRISTIN SCHEYER
425.450.0894 OR kscheyer@msn.com

SOCIETY FOR COMPUTATIONAL ECONOMICS



Exhibitor Registration

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FULL EXHIBITOR REGISTRATION (\$1000)

- Two 8' skirted tables
- One full page ad in the conference program book
- Full conference registration fee for one participant
- Digital list of conference attendees with email addresses

OTHER OPTIONS

- Table Top Display (unattended, \$500). Includes one 8' skirted table for product displays and a digital list of conference attendees with email addresses
- Program Advertising. Full page advertisement in the program book, \$250 for the first page and additional pages at \$200 each.
- Conference bag inserts. Your brochure or logo gift (provided by you) will be inserted in conference bags distributed to participants. \$350 per item.

RETURN
COMPLETED FORM
WITH PAYMENT

Registration Form

Organization/company name

Mailing address

City

State/province

Postal code

Contact name

Contact telephone

Contact email

Website

Attendee name (if different from contact)

Attendee telephone

Attendee email

	<u>Before May 1</u>	<u>After May 1</u>	
Full exhibitor registration	\$ 1,000	\$ 1,500	= \$ _____
Fee for additional exhibit staff _____ x	\$ 150	\$ 200	= \$ _____
<i>(additional staff name: _____)</i>			
Tabletop display (unattended)	\$ 500	\$ 750	= \$ _____
One page program advertisement	\$ 250	\$ 350	= \$ _____
Insert in conference bags	\$ 350	\$ 450	= \$ _____
Sponsorship support <i>(please see separate flyer)</i>			= \$ _____
TOTAL FEES ENCLOSED (US Dollars):			\$ _____

_____ **Check**

US\$ only
To "CEF 2005"

_____ **Credit Card**

Visa MasterCard American Express

Account number

Expiration date

Name on card

Signature

Billing address if different than above

MAIL: CEF2005/Simple Meetings, PO Box 31623, Seattle, WA 98103
FAX: 206.706.8476



Sponsorship Opportunities

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Sponsorship

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The Society for Computational Economics offers a variety of opportunities to support CEF 2005 through sponsorship of conference events.

OPENING RECEPTION—\$3,000 TO \$7,500

\$3,000 each (up to 3), or be identified as the sole reception sponsor for \$7,500

The opening reception will be held on Thursday evening, June 23. Your sponsorship will offset the costs of providing hosted beverages and gourmet hors d'oeuvres at no charge to participants. Your organization will be acknowledged with your logo in the conference program book and with logo signage displayed at the reception. Reception sponsors are invited to participate as an exhibitor at no additional charge.

INVITED LECTURE - COST VARIES (UP TO 3 SPONSORS)

Three speakers have been invited to deliver plenary lectures, one each day of the conference. Your sponsorship contribution will cover all of the expenses associated with the speaker's travel, lodging and registration. Your organization will be acknowledged in the name of the lecture and with your logo in the conference program book.

CONFERENCE BAGS - \$2,000

Your sponsorship will cover the cost of producing conference bags to be distributed to all participants. Your logo will be printed on the bags and your sponsorship will be acknowledged in the conference program book. We will coordinate the order and consult with you on choices related to the style and color of bags.

CONTINENTAL BREAKFAST - \$1,500 (3 ARE AVAILABLE)

Continental breakfasts are scheduled mid-morning each day of the conference. Your sponsorship will provide coffee, fresh fruit and pastries for attendees. Signage with your company name and logo will be displayed in the refreshment area during the break and your sponsorship will be acknowledged in the conference program book.

COFFEE BREAK - \$1,000 (3 ARE AVAILABLE)

Your sponsorship will provide refreshments and snacks during afternoon poster sessions. Signage with your company name and logo will be displayed in the refreshment area during the break and your sponsorship will be acknowledged in the conference program book.

LOGO GIFTS - \$500 (UNLIMITED)

This sponsorship entitles you to provide a brochure and/or logo gift (pens, notepads, coffee mugs, etc.) to be included in conference bags that will be distributed at registration. The sponsorship fee does not include the costs of producing and shipping the item, which are the responsibility of the sponsor. We will coordinate with sponsors to prevent duplication of logo gifts.

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