



Select Faculty Publications

DEPARTMENT OF ACCOUNTANCY

STEPHEN HANSEN, assistant professor of accountancy, co-authored a paper that has been recognized as the “Best Paper Published in the *Journal of Management Accounting Research* for 2002 – 2004.” Rajiv Banker (University of California – Riverside) collaborated with Hansen on “The Adequacy of Full-Cost-Based Pricing Heuristics,” which was published in the journal in 2002.

DEPARTMENT OF FINANCE

RICHARD K. GREEN, the Oliver T. Carr, Jr., Chair of Real Estate Finance, testified on Capital Hill before the Senate Committee on Banking, Housing, and Urban Affairs. Green spoke about the utility of government-sponsored enterprises.

Green also has been elected second vice president of the American Real Estate and Urban Economics Association.



WILLIAM C. HANDORF

Risk Management and Bank Size” in the *Commercial Lending Review*.

WILLIAM C. HANDORF, professor of finance, and **LILI ZHU**, a doctoral candidate, published “Credit

GERGANA JOSTOVA, assistant professor of finance, presented two papers, “Bayesian Analysis of Stochastic Betas” and “Corporate Credit Risk Changes: Common Factors and Firm Level Fundamentals” at the 2005 American Finance Association Meeting. “Bayesian Analysis of Stochastic Betas” has been accepted for publication in the *Journal of Financial and Quantitative Analysis*.

SUSAN M. PHILLIPS, dean and professor of finance, was a keynote speaker during the Securities and Exchange Commission’s celebration of Women’s History Month. Phillips also participated in a Council on Foreign Relations’ panel discussion, “The Importance of Being Alan? Fed Credibility in a Post-Greenspan Era.” Benjamin M. Friedman, a Harvard political economist, Laurence H. Meyer, a former Fed governor, and Frederic S. Mishkin, a Columbia finance professor, also participated in the discussion that was moderated by John Berry, Bloomberg News’s Federal Reserve columnist.

DEPARTMENT OF INTERNATIONAL BUSINESS

AHMET KIRCA, assistant professor of international business, published “Market Orientation: A Meta-Analytic Review and Assessment of its Antecedents and Impact on Performance” in the *Journal of Marketing*. Satish Jayachandran and William Bearden (both University of South Carolina) co-authored the article.

Kirca and **RENATA KOSOVA**, another assistant professor of international business, are among four finalists for the Richard N. Farmer Award for the best dissertation in international business. Kosova’s dissertation also was selected as one of three finalists for the Barry Richman Dissertation Award presented by the Academy of Management at its annual meeting.

SCHEHERAZADE REHMAN, associate professor of international finance, was recognized with the best paper award at the Association for Global Business 2004 annual meeting.



SCHEHERAZADE REHMAN

LIESL RIDDLE, assistant professor of international business, presented “Turkish Apparel Exporters’ Attitudes, Expectations, and Strategic Preparations for a Quota-Free World” at the International Trade and Finance Association’s annual meeting. **SCHEHERAZADE REHMAN**, associate professor of international business, co-authored the paper.

Riddle also discussed “Choosing the Best Market Entry Strategy for Your Company” at the National Women’s Business Center conference.



LIESL RIDDLE

HILDY TEEGEN, associate professor of international business, published “The Importance of Nongovernmental Organizations (NGOs) in Global Governance and Value Creation: An International Business Research Agenda” in the *Journal of International Business Studies*. Jonathan P. Doh (Villanova University) and Sushil Vachani (Boston University) co-authored the article, the lead article for that issue. Teegen has since been invited to serve as a departmental editor for the journal’s Institutions and International Business track.

ROBERT WEINER,

professor of international business, has been offered a White Fellowship by Resources for the Future, a nonpartisan think tank. Only one fellowship is awarded annually, and it is a prestigious fellowship among researchers focused on natural resources.



ROBERT WEINER

JIAWEN YANG, professor of international business, presented a series of lectures at the U.S. Department of Commerce Import Administration regarding China's economy, corporate governance, market structure, state-owned enterprises, currency issues, financial management, and other topics.

DEPARTMENT OF MANAGEMENT SCIENCE

VITTAL ANANTATMULA, SEAS PH.D. '04 and director of the M.S. in Project Management program, published "Outcomes of Knowledge Management Initiatives" in the *International Journal of Knowledge Management*.



DENIS CIOFFI

DENIS CIOFFI's

book, *Managing Project Integration*, has been published in Chinese.

Cioffi is an assistant professor of management science.

THEODORE GLICKMAN, associate professor of management science, received funding from the Homeland Security Institute (HSI) to analyze the applicability of industry and government standards to homeland security

concerns. He also will contribute to HSI's study about the use of portfolio analysis to set priorities for program investment based on risk and cost considerations. Nozer Singpurwalla, a member of GW's statistics faculty, also is participating in the project. HSI is a federally funded research and development center within the U.S. Department of Homeland Security. Glickman is a resident scholar at the GW Homeland Security Policy Institute.

D. CHRISTOPHER KAYES, assistant professor of management science, published "The 1996 Mt. Everest Climbing Disaster: The Breakdown of Learning in Teams"



D. CHRISTOPHER KAYES

in *Human Relations*. The article was named the Best Paper for 2004 by the journal's editors. He also published

the lead article, "An Experimental Approach to Cross-Cultural Learning: A Review and Integration of Success Factors in Expatriate Adaptation" in the December 2004 *Academy of Management Learning and Education*. Y. Yamazaki co-authored the article.

HOMAYOUN KHAMOOSHI, assistant professor of management science, published "IS/IT Requirements Elicitation/Specification Procedure Assessment within a UK Government Service Organization" in the *Journal of Information Technology Management* and "Towards an Integrated Approach to Corporate Project Selection Strategy" in a special issue of *Projects and Profits on Enterprise Project Management*.

YOUNG HOON KWAK, assistant professor of project management, published "Examining Risk



YOUNG HOON KWAK

Tolerance in Project-Driven Organization" with K. LaPlace, M.B.A. '02, in *Technovation: An International Journal of Technical Innovation and Entrepreneurship*, Vol. 25 (6), pp.691-695. Kwak's research also was cited in the article "Better Project Management Matters" that appeared in the June 15 Darwin magazine (darwinmag.com).

PATRICK MCHUGH, associate professor of management science, and doctoral candidate **DIANE BRIDGE** published "Examining Structure and Process in ESOP Firms" in *Personnel Review*. Joel Cutcher-Gershenfeld (MIT) contributed to the article.

TJAI M. NIELSEN, assistant professor of management science, published two journal articles. "Group Personality Composition and Performance in Military Service Teams," appeared in the *Journal of Military Psychology*. Terry Halfhill (Penn State - New Kensington), Eric Sundstrom (University of Tennessee), and Adam Weilbaecher (Impact Associates) co-authored the article. "Group Personality Composition and Group Effectiveness: An Integrative Review of Empirical Research," appeared in *Small Group Research* and was co-authored by Terry Halfhill (Penn State - New Kensington), Eric Sundstrom (University of Tennessee), Jessica Lahner (University of North Texas), and Wilma Calderone (University of North Texas).

SRINIVAS PRASAD, associate professor of management science, has been appointed a GWIPP Policy Research Scholar for the 2005 - 2006 academic year.

SCOTT SERICH, assistant professor of management science, published "Prototype Stopping Rules in Software Development Projects" in the August 2005 IEEE Transactions on Engineering Management.

REFIK SOYER,

professor of management science, published "Are Maintenance Practices for Railroad Tracks



REFIK SOYER

Effective?" in the *Journal of the American Statistical Association*. Jason R. Merrick (Virginia Commonwealth University) and Thomas A. Mazzuchi (GW) co-authored the article.

PAUL SWIERCZ, professor of management science, published "Human Resource Information Systems (HRIS) and Technology Trust" in the *Journal of Information Science*. **SUSAN LIPPETT, M.B.A. '89, PH.D. '01,** (Drexel University) co-authored the article.

Swiercz also co-authored "Teaching With and Through Teams: Student-Written, Instructor-Facilitated Case Writing and the Signatory Code" in the *Journal of Management Education*. **JAMES BAILEY,** professor of social and organizational theory, **D. CHRISTOPHER KAYES,** assistant professor of management science, and **MARY SASS** and **CRAIG SEAL,** doctoral candidates, co-wrote the article.

DEPARTMENT OF MARKETING

The Academy of Marketing Science recognized **SALAH HASSAN,** professor of global marketing, as one of four "Outstanding Marketing Teachers" at its 2005 annual conference.

DEPARTMENT OF STRATEGIC MANAGEMENT AND PUBLIC POLICY



JENNIFER GRIFFIN, associate professor of strategic management and public policy, and Bob Healy (a

former part-time GW business professor), published "Building BP's Reputation: Tooting Your Own Horn, 2001-2002" in *Public Relations Quarterly*.

D. JEFFREY LENN, professor of strategic management and public policy, published "Effective Markets" in the *Blackwell Dictionary of*



D. JEFFREY LENN

Business Ethics, edited by Patricia H. Werhane and R. Edward Freeman.

Lenn attended the Eastern Academy of Management meeting where he presented: "Creating a Superb Academic Portfolio for Promotion and Tenure", "Nuts!: An Experiential Exercise in Ethics and Decision Making", and "AACSB - International and Business Ethics Education". Lenn also discussed "The Good Manager: Advancing Ethics in the Business School Curriculum" at the Ethical Corporation 2005 European Conference.

BING-SHENG TENG, associ-

ate professor of strategic management and public policy, published "The Emergence and Popularization of Strategic Alliances: Institutional and



BING-SHENG TENG

Entrepreneurial Views" in the inaugural issue of the *International Entrepreneurship and Management Journal*. Teng serves as an editorial board member of the journal.

DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT

DONALD E. HAWKINS,

Eisenhower Professor of Tourism Policy, received the World Tourism Organization's Themis Foundation Science Fellowship Award. The Prime Minister of Andorra presented the award to Hawkins.

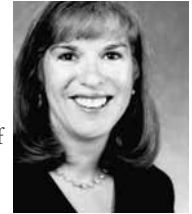
Hawkins also published "Experiential Education in Graduate Tourism Studies: An International Consulting



DONALD E. HAWKINS

Practicum" with Bradley L. Weiss in the *Journal of Teaching Travel and Tourism*.

LISA DELPY NEIROTTI, associate professor of tourism and sport management, presented "The Economic Opportunities of the 2010 Winter Olympic Games" at the British Columbia Association of Economic Development Executives.



LISA DELPY NEIROTTI

LARRY YU's book, *The International Hospitality Business: Management and Operations*, has been published in India by Jaico Books. Yu is an associate professor of hospitality management.