

CURRICULUM VITAE

Richard Longstreth

PERSONAL:

Born Pasadena, California, 4 March 1946
Married, one child

EDUCATION:

University of California, Berkeley, Ph.D. 1977, architectural history
University of Pennsylvania, A.B., 1968, architecture

EMPLOYMENT:

Professor of American studies and director of the Graduate Program in Historic Preservation,
Department of American Studies, George Washington University, 1983-

BOARDS/COMMITTEES:

Member, editorial board, Journal of Planning History, 2007-
Member, board of directors, Fort Ticonderoga Association, 2007- ; member of the
Association, 2004-
Member, board of directors, Frank Lloyd Wright Building Conservancy, 2006-
Member, editorial board, Buildings and Landscapes, 2006-
President, Society of Architectural Historians, 1998-2000; first vice president, 1996-98;
second vice president, 1994-96
Member, editorial board, Buildings of the United States series, Society of Architectural
Historians, 2000-05
Chair, Maryland Governor's Consulting Committee on the National Register of Historic
Places, 1998- ; member 1992-
Member, National Register of Peer Professionals, General Services Administration, 2002-
Member, board of directors, Recent Past Preservation Network, 2000-03; founding
member of organization
Member, board of directors, Adirondack Architectural Heritage, 1998-
Member, editorial board, Washington History, Historical Society of Washington, D.C., 1994-
Member, board of directors, Historical Society of Washington, D.C., 1994-98
Member, National Historic Landmarks Consulting Group, National Park Service, 1989-94
Trustee, National Building Museum, 1988-1994; member, Programs Committee, 1994-2004
First Vice President, Vernacular Architecture Forum, 1989-91; member, board of directors,
1986-88
U.S. representative to the International Group for University and Post-University Training,
International Council on Monuments and Sites, 1985-92
Member, Committee of 100 on the Federal City, 1984- ; trustee, 1987-94, 2001-03; chair,
Preservation Subcommittee, 1987-94
Member, board of directors, Preservation Action, 1980-95
Member, board of directors, Society of Architectural Historians, 1978-81; chairman,
Committee on Preservation, 1979-1988

PUBLICATIONS:

BOOKS:

- Stores, Norton/Library of Congress Visual Sourcebooks in Architecture, Design & Engineering, New York: W.W. Norton, in preparation
- The Department Store Transformed, 1920-1960, New Haven: Yale University Press, scheduled for publication 2010
- Housing Washington: Two Centuries of Tradition and Innovation in the National Capital Region, Staunton, Virginia: Center for American Places, and Charlottesville: University of Virginia Press, scheduled for publication 2010, editor and author of "Brave New World: Southwest Washington and the Promise of Urban Renewal;" co-author of "Housing Reform Meets the Marketplace: Washington and the FHA's Contribution to Apartment Building Design, 1935-1940"
- Cultural Landscapes: Balancing Nature and Heritage in Preservation Practice, Minneapolis: University of Minnesota Press, 2008, editor and author of introductory essay, "The Challenges of Cultural Landscape for Preservation"
- The Charnley House: Louis Sullivan, Frank Lloyd Wright, and the Making of Chicago's Gold Coast, Chicago: University of Chicago Press, 2004; editor and author of first chapter, "The Elusive Charnley House," and afterword, "A Case for Collaboration"
- The Drive-In, the Supermarket, and the Transformation of Commercial Space in Los Angeles, 1914-1941, Cambridge: MIT Press, 1999, paperback ed., 2000
- History on the Line: Testimony in the Cause of Preservation, Washington: National Park Service, and Ithaca, N.Y.: National Council for Preservation Education, 1998
- City Center to Regional Mall: Architecture, the Automobile, and Retailing in Los Angeles, 1920-1950, Cambridge: MIT Press, 1997; paperback ed., 1998
- The Mall in Washington, 1791-1991, Washington: National Gallery of Art Studies in the History of Art, 1991; reprint ed., New Haven: Yale University Press, 2002; editor and author of introductory essay, "Continuity and Change on the Mall"
- The Buildings of Main Street: A Guide to American Commercial Architecture, Washington: Preservation Press, 1987; updated ed., Walnut Creek, Calif.: Alta Mira Press, for the Association of State and Local History, 2000
- On the Edge of the World: Four Architects in San Francisco at the Turn of the Century, New York: Architectural History Foundation, and Cambridge: MIT Press, 1983; paperback ed., 1989; reprint ed., Berkeley: University of California Press, 1998
- A Matter of Taste: Willis Polk's Writings on Architecture in The Wave, San Francisco: Book Club of California, 1979
- East Providence, Rhode Island, Providence: Rhode Island Historical Preservation Commission, 1976
- Architecture in Philadelphia: A Guide, Cambridge: MIT Press, 1974; paperback ed., 1981; reprint-on-demand ed. 2003, co-author with Edward Teitelman

CHAPTERS IN BOOKS:

- "The Levitts, Mass-Produced Houses, and Community Planning in the United States during the Mid Twentieth Century," in Dianne Harris, ed., Inside Levittown, PA,

- Pittsburgh: University of Pittsburgh Press, scheduled for release 2010
- "Building for Business: A Century of Commercial Architecture in the Washington Metropolitan Area," in C. Ford Peatross, ed., Capital Drawings: Architectural Designs for Washington, D.C., from the Library of Congress, Baltimore: Johns Hopkins University Press, and Washington: Library of Congress, 2005, 109-50, 208-12, 238-42
- "Adolf Cluss, the World, and Washington," in Alan Lessoff and Christoph Mauch, eds., Adolf Cluss, Architect: From Germany to America – Adolf Cluss, Revolutionar und Architekt: Von Heilbron nach Washington New York: Berghahn, Washington: Historical Society of Washington, D.C., and Heilbronn, Germany: Stadtarchiv Heilbronn, 2005, 102-17
- "The Last Landscape," in Charles Birnbaum, ed., with Jane Brown Gillette and Nancy Slade. Preserving Postwar Landscapes II: Making Postwar Landscapes Visible, Washington: Spacemaker Press, 2004, 118-25
- "The Mixed Blessings of Success: The Hecht Company and Department Store Branch Development After World War II," in Elizabeth Collins Cromley and Carter L. Hudgins, eds., Shaping Communities: Perspectives in Vernacular Architecture, VI, Knoxville: University of Tennessee Press, 1997, 244-62
- "Innovation Without Paradigm: The Many Creators of the Drive-In Market," in Thomas Carter, ed., Images of an American Land: Vernacular Architecture Studies in the Western United States, Albuquerque: University of New Mexico Press, 1997, 231-64
- "Silver Spring: Georgia Avenue, Colesville Road and the Creation of an Alternative 'Downtown' for Metropolitan Washington," in Zeynep Celik, Diane Favro, and Richard Ingersoll, eds., Streets: Critical Perspectives on Public Space, Berkeley: University of California Press, 1994, 247-58, 294; paperback ed., 1996
- "When the Present Becomes the Past," in Antoinette Lee, ed., Past Meets the Future: Saving America's Historic Environments, Washington: Preservation Press, 1992, 212-25, 249-53
- "The Perils of a Parkless Town," in Martin Wachs and Margaret Crawford, eds. The Car and the City: The Automobile, The Built Environment, and Daily Urban Life, Ann Arbor: University of Michigan Press, 1992, 141-53, 310-13
- "Richardsonian Architecture in Kansas," in Paul Larson, ed., The Spirit of H.H. Richardson on the Midland Prairies, Regional Transformation of an Architectural Style, Ames: Iowa State University Press, 1988, 66-85, 143-49
- "Architecture and the City," in Howard Gillette, Jr., and Zane Miller, eds., American Urbanism: A Historiographical Review, Westport, Conn.: Greenwood Press, 1987, 155-94
- "Compositional Types in American Commercial Architecture," in Camille Wells, ed., Perspectives on Vernacular Architecture, II, Columbia: University of Missouri Press, 1986, 12-23
- Section on 20th-century architecture in Canada and U.S., Sir Banister Fletcher, A History of Architecture, 19th edition, London: Butterworth's, 1987, 1397-1436; 20th edition, 1996, 1483-1510

ARTICLES:

- "Bringing 'Downtown' to the Neighborhoods: Wieboldt's, Goldblatt's, and the Creation of Department Store Chains in Chicago," Buildings & Landscapes 14 (fall 2007): 13-49
- "Washington and the Landscape of Fear," City & Society, 18:1 (2006): 7-30
- "Sears, Roebuck and the Remaking of the Department Store, 1924-1942," Journal of the

- Society of Architectural Historians 65 (June 2006): 238-79
- "The Unusual Transformation of Downtown Washington in the Early Twentieth Century," Washington History 13 (fall-winter 2001-02): 50-71
- "Architectural History and the Practice of Historic Preservation in the United States," Journal of the Society of Architectural Historians 58 (September-December 1999): 326-33
- "Drive-in-Markte: Gebaude, durch die die Strasse hindurchfurt," Arch +, Zeitschrift fur Architektur und Stadtebau 147 (August 1999): 44-48
- "The Diffusion of the Community Shopping Center Concept during the Interwar Decades," Journal of the Society of Architectural Historians 56 (September 1997): 268-93
- "Don't Get Out: The Automobile's Impact on Five Building Types in Los Angeles, 1921- 1941," Arris, Journal of the Southeast Chapter of the Society of Architectural Historians, 7 (1996): 32-56
- "The Forgotten Arterial Landscape: Photographic Documentation of Commercial Development along Los Angeles Boulevards during the Interwar Decades," Journal of Urban History 23 (May 1997): 437-59
- "River Oaks Shopping Center," Cite, The Architecture and Design Review of Houston, 36 (winter 1996): 8-13
- "The Neighborhood Shopping Center in Washington, D.C., 1930-1941," Journal of the Society of Architectural Historians 51 (March 1992): 5-34
- "From Farm to Campus: Planning, Politics and the Agricultural College Idea in Kansas," Winterthur Portfolio 20 (summer-fall 1985): 149-79
- "J.C. Nichols, the Country Club Plaza, and Notions of Modernity," Harvard Architecture Review 5 (1986): 121-33
- "Academic Eclecticism in American Architecture," Winterthur Portfolio 17 (spring 1982): 55-82
- "Julia Morgan: Some Introductory Notes," Perspecta, Yale Architectural Journal, 15 (1976): 74-86; reprinted as Julia Morgan, Architect, Berkeley Architectural Heritage Association, 1977; reprint eds. 1986, 1998; reprinted as "The Architecture of Julia Morgan," Helicon 9, Journal of Women's Arts and Letters, 6 (Spring 1982): 20-31

CRITIQUE AND COMMENTARY:

- "The Difficult Legacy of Urban Renewal," CRM Journal 3 (winter 2006): 6-23
- "Capital Gains, Capital Challenges: Historic Preservation in Washington since 1979," foreword to revised ed. of James Goode, Capital Losses: A Cultural History of Washington's Destroyed Buildings, Washington: Smithsonian Institution Press, 2003, ix-xx
- "Monumental Challenge," in Carl Abbott, ed., "The Future of the Ceremonial City: A Third Century of Planning for Washington, D.C.," Journal of the American Planning Association 68 (spring 2002): 134-36
- "The Extraordinary Postwar Suburb," Forum Journal, Journal of the National Trust for Historic Preservation, 15 (fall 2000): 16-25
- "Integrity and the Recent Past," in Deborah Slaton and William G. Foulks, eds., Preserving the Recent Past 2, Washington: National Park Service, Historic Preservation Education Foundation, and Association for Preservation Technology, 2000, 2-1 to 2-6
- "Midcentury Modernism at Risk," Architectural Record, September 2000, 59-61
- "I Can't See It; I Don't Understand It; and It Doesn't Look Old to Me," Historic Preservation Forum 10 (fall 1995): 6-15; reprinted from Deborah Slaton and Rebecca A. Shiffer,

- eds., Preserving the Recent Past, Washington: National Park Service and Historic Preservation Education Foundation, 1995, I-15 to I-20; reprinted in condensed form as "I Don't Understand It, It Doesn't Look Old to Me," in Common Ground: Preserving Our Nation's Heritage 8 (summer 2003): 10-15
- "Taste versus History," Historic Preservation Forum 8 (May-June 1994): 40-45
- "The Significance of the Recent Past," APT Bulletin, Journal of Preservation Technology, 23: 2 (1991): 12-24; reprinted in condensed form in CRM, Cultural Resource Management, National Park Service, 16: 6 (1993): 4-7
- "The Lost Shopping Center," The Forum, Bulletin of the Committee on Preservation, Society of Architectural Historians, 20 (October 1992): whole issue
- "The Problem with 'Style'," The Forum, Bulletin of the Committee of Preservation, SAH, 6 (December 1984): whole issue

AWARDS:

- Henry-Russell Hitchcock Book Award, for the most significant contribution to nineteenth-century studies in the previous year, to Adolf Cluss, Architect: From Germany to America, by the Victorian Society in America, 2006
- Association of Illinois Museums and Historical Societies Award for The Charnley House: Louis Sullivan, Frank Lloyd Wright, and the Making of the Gold Coast in Chicago, April 2005
- Donald H. Pfleuger History Award for the best book published about Los Angeles and Southern California, awarded to City Center to Regional Mall by the Historical Society of Southern California, 2001
- Historic Preservation Book Award, for the book that breaks new ground and adds to the intellectual vitality in preservation theory, philosophy, or method, awarded to The Drive-in, the Supermarket, and the Transformation of Commercial Space in Los Angeles by the Center for Historic Preservation, Mary Washington College, 2000
- Spiro Kostof Award, for the book that, focusing on urbanism and its relationships with architecture, has made the greatest contribution during the past two years to understanding processes of historical development and change, award to City Center to Regional Mall by the Society of Architectural Historians, 1999
- Abbott Lowell Cummings Award, for the most significant contribution to the study of vernacular architecture and cultural landscapes of North America, 1997-1998, awarded to City Center to Regional Mall by the Vernacular Architecture Forum, 1998
- Lewis Mumford Prize, for the best book in American city and regional planning history, 1995-1997, awarded to City Center to Regional Mall by the Society for American City and Regional Planning History, 1997
- Renchard Prize for Historic Preservation, for outstanding contributions to the preservation field in the District of Columbia, awarded by the Historical Society of Washington, D.C., 1991