

**The GSPM
Summer Semester 2006
Monday 6:10 p.m. – 9:25 p.m.
Corcoran 205**

**Course Instructor:
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**WOMEN AND LEADERSHIP
PMGT 265.12**

COURSE OVERVIEW

The purpose of this course is to examine the recent experience of women in American political life. What challenges do women face as elected and nonelected political leaders? What are the institutional and interpersonal opportunities and barriers that exist for women? What knowledge, strategies, and skills do all leaders need for the 21st century?

OBJECTIVES

- ◆ to describe the impact of socialization on women's political activism in the United States and abroad;
- ◆ to analyze the impact of politically active women on public policy;
- ◆ to examine the gender gap in voting behavior and public opinion;
- ◆ to assess how the media's portrayal of women and candidates and public officials affects their ability to lead;
- ◆ to explore in-depth the influences on, and experiences of, women who have attained political power;
- ◆ to identify both the obstacles and opportunities for women pursuing political careers (elective and non-elective);
- ◆ to conduct a self-examination of your own political aspirations, attitudes, behaviors, and skills that will contribute to your leadership role in public life.

BOOKS FOR PURCHASE

- ❖ Clift, Eleanor and Brazaitis, Tom. (2000) *Madame President: Shattering the Last Glass Ceiling*: Simon & Schuster, New York.
- ❖ Coughlin, Wingard, Holihan. (2005) *Enlightened Power, How Women are Transforming the Practice of Leadership*.
- ❖ Crittenden, Ann. (2001) *The Price of Motherhood: Why the Most Important Job in the World is Still the Least Valued*. Henry Hold and Company, New York.
- ❖ Crittenden, Ann. (2004) *If You Have Raised Kids, You Can Manage Anything*, The Penguin Group, New York.
- ❖ Kahn, K.F. (1996) *The Political Consequences of Being a Woman: How Stereotypes Influence the Conduct and Consequences of Political Campaigns*. New York, Columbia University Press.
- ❖ Mikulski, Hutchison, et al. (2000) *Nine and Counting: The Women of the Senate*. HarperCollins, New York.
- ❖ Rhode, Deborah. (2003) *The Difference "Difference" Makes*. Stanford University Press, Stanford, California.
- ❖ Wilson, Marie. (2004) *Closing the Leadership Gap: Why Women Can and Must Help Run the World*. Penguin Press, New York.

SUGGESTED BOOKS

- ❖ Duerst-Lahti, G. and R.M. Kelly. (1995) *Gender, Power, Leadership and Governance*. Ann Arbor: The University of Michigan Press.
- ❖ Ectoff, Nancy. (1999) *Survival of the Prettiest*. Doubleday, New York.
- ❖ Lisswood L. (1994) *Women World Leaders*. San Francisco: Pandora.
- ❖ Rosenthal, Cindy Simon, (1998) *When Women Lead*, Oxford University Press
- ❖ T.J. Wren, ed., (1995) *The Leader's Companion: Insights on Leadership Through the Ages*, The Free Press

COURSE REQUIREMENTS

Leadership is a topic best explored through active participation and opportunities for self-reflection. The class will be conducted in a seminar format to foster lively class discussion of the readings and assignments. Each student will be responsible for bringing their thoughts, views and ideas about women's leadership to the class through articles, briefings and other readings.

ASSIGNMENTS AND GRADING

1. **Class Participation (20%)**: Students should look upon this seminar as a "leadership laboratory." Each student will be asked to tackle some of the most challenging issues facing women and men in public life, through discussion and debate, case studies, and simulation exercises. Participation in class discussion of the readings and the research presentations will be a major determinate in this portion of your grade.
2. **Research Presentation (25%)**: During the first class meeting, each student will select a prominent female political leader. The student will be responsible for developing class readings, conducting a 15-minute presentation, and facilitating a class discussion around the following learning objectives:
 - What experiences helped her develop her leadership philosophy?
 - What factors contributed to her decision to pursue a political career?
 - What are her leadership qualities? Strengths? Weaknesses?
 - What impact has she made in politics? Has she been successful in her leadership pursuits?
 - What could she have done differently to be more effective?
 - What leadership lessons have you learned from her career?
3. **Group Project: Leadership Interviews and Presentation (35%)**: As a group you will address the challenge of women's participation in the political arena. This project asks you to conduct interviews with at least fifteen different women from three different generations. You should choose an organizational category, i.e., women on the hill, women and lobbying, female officer holders, etc.

In your research you should explore the following topics:

- Personal and career experience and goals
- Attitudes about their own and other women's leadership potential in politics
- Advantages and barriers women have to successful political careers
- Strategies for achieving worklife balance
- Ideas for making the system more open to women's leadership
- Advise for future generations

After conducting your research you will produce **approximately 25 page paper** and **deliver a 20 minute presentation**—both are group efforts. The paper should summarize your research findings, include your analysis of it based on the learnings in this class and provide a strategy for improving women’s access to political power. The presentation should not be a regurgitation of the paper, but a dynamic and interesting interpretation of the work.

Paper Due: July 17

Presentation Due: July 24

4. Take-home Midterm Exam (20%)
Due Date: June 26

May 22 Course Overview

Coughlin, Wingard, Holihan. (2005) *Enlightened Power, How Women are Transforming the Practice of Leadership*.
pp. 21-38, 55-68, 133-142, 289-316, 351-366, 473-490

June 5 What is Women’s Leadership?

Readings Due:

Rhode, Deborah. (2003) *The Difference “Difference” Makes.*,
pp. 3-74, 85-89, 109-167, 181-192, 203-216.

June 12 Team Interviews, Focus Group and Meeting

No class meeting

June 19 Political Women: Choosing to Lead

Readings Due:

Mikulski, Hutchison, et al. (2000) *Nine and Counting: The Women of the Senate*,
pp. 1-192.

June 26 Women and Power

Clift, Eleanor and Brazaitis, Tom. (2000) *Madame President: Shattering the Last Glass Ceiling*, pp. 1-15, 58-142, 294-324.

Liswood, L. (1994) *Women World Leaders*, pp. 1-42, 65-104, 119-134

Midterm Due

July 10 Women, Motherhood and Politics: Do they mix?

Readings Due:

Crittenden, Ann. (2001) *The Price of Motherhood: Why the Most Important Job in the World is Still the Least Valued*, pp. 1-44, 233-274

Crittenden, Ann. (2004) *If You Have Raised Kids, You Can Manage Anything*, pp. 1-238

July 17 Woman and Politics: What Women Candidates Should Know

Readings Due:

Kahn, K.F. (1996) *The Political Consequences of Being a Woman: How Stereotypes Influence the Conduct and Consequences of Political Campaigns*. New York: Columbia University Press, pp. 1-74, 117-140

Team Paper Due

July 24

Overcoming Barriers to Effective Female Leadership

Readings Due:

Wilson, Marie. (2004) *Closing the Leadership Gap: Why Women Can and Must Help Run the World*. pp.1-149

Team Presentations Due