

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 Battleground 34 #11633: Weighted Tables
 May 11-14, 2008

UPELECT		UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION			TOTAL
		Extremely likely	Very likely	Somewhat likely	
TOTAL		78%	19%	4%	1018
RG1 GEOGRAPHIC AREAS ONE	Northeast	78%	18%	4%	224
	Midwest	79%	17%	4%	172
	South	79%	19%	2%	240
	South Central	73%	23%	3%	90
	Central Plains	67%	28%	4%	77
	Mountain States	83%	12%	4%	63
	West	80%	15%	5%	152
URBAN URBAN CODE	Rural	77%	20%	3%	192
	Suburban	78%	18%	4%	548
	Urban	77%	19%	4%	278
GENDER GENDER	Male	78%	18%	4%	473
	Female	77%	19%	3%	545
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	79%	17%	4%	291
	Male / not employed	77%	19%	4%	182
	Female / employed	81%	16%	3%	271
	Female / not employed	74%	23%	4%	274
RAGE RESPONDENT'S AGE/C	18-34	85%	8%	7%	109
	35-44	76%	22%	2%	173
	45-64	80%	16%	4%	436
	65 or over	72%	24%	4%	286
	Unsure / refused	91%	9%		15
RRACE RESPONDENT'S RACE/C	White	80%	17%	3%	790
	Black / African American	72%	24%	4%	106
	Hispanic / Latino	64%	28%	8%	83
	Other	77%	20%	3%	38
RPARTYID PARTY IDENTIFICATION/C	Republican	77%	19%	3%	417
	Independent	76%	19%	6%	173
	Democrat	79%	18%	3%	428
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	75%	21%	3%	626
	Moderate	81%	16%	3%	49
	Liberal	81%	14%	5%	343
REDUC RESPONDENT'S EDUCATION/C	Less than high school	55%	31%	14%	38
	High school graduate	68%	26%	6%	223
	Some college	79%	17%	3%	285
	College graduate	83%	15%	2%	471
RMARITAL MARITAL STATUS/C	Single	76%	17%	6%	138
	Married	80%	17%	3%	629
	No longer married	73%	23%	4%	251

(cont.)

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UPELECT		UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION			TOTAL
		Extremely likely	Very likely	Somewhat likely	
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	73%	23%	4%	247
	Non-white conservative Christians	60%	39%	1%	59
	White non-conservative Christians	74%	19%	7%	51
	Non-white non-conservative Christians	70%	21%	9%	47
RUNION MEMBER OF LABOR UNION/C	Union household	82%	16%	2%	146
	Non-union household	77%	19%	4%	872
RINTERNE INTERNET USE/C	Frequent Internet user	84%	13%	3%	581
	Infrequent Internet user	72%	24%	4%	174
	Non-Internet user	69%	26%	5%	263
TOTAL		78%	19%	4%	1018

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RDIRECT		RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C			TOTAL
		Right direction	Unsure	Wrong track	
TOTAL		17%	6%	77%	1018
RG1 GEOGRAPHIC AREAS ONE	Northeast	13%	6%	80%	224
	Midwest	16%	4%	79%	172
	South	19%	8%	73%	240
	South Central	19%	11%	70%	90
	Central Plains	17%	5%	78%	77
	Mountain States	22%	5%	72%	63
	West	15%	4%	81%	152
URBAN URBAN CODE	Rural	14%	7%	78%	192
	Suburban	19%	7%	75%	548
	Urban	15%	5%	81%	278
GENDER GENDER	Male	20%	6%	73%	473
	Female	14%	6%	80%	545
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	21%	5%	74%	291
	Male / not employed	20%	8%	72%	182
	Female / employed	14%	5%	81%	271
	Female / not employed	14%	7%	79%	274
RAGE RESPONDENT'S AGE/C	18-34	17%	4%	79%	109
	35-44	18%	9%	73%	173
	45-64	18%	3%	79%	436
	65 or over	15%	9%	76%	286
	Unsure / refused	10%	21%	68%	15
RRACE RESPONDENT'S RACE/C	White	18%	7%	76%	790
	Black / African American	10%	1%	89%	106
	Hispanic / Latino	16%	7%	77%	83
	Other	19%	7%	74%	38
RPARTYID PARTY IDENTIFICATION/C	Republican	34%	11%	55%	417
	Independent	8%	6%	86%	173
	Democrat	4%	1%	95%	428
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	23%	9%	68%	626
	Moderate	7%	4%	89%	49
	Liberal	7%	1%	92%	343
REDUC RESPONDENT'S EDUCATION/C	Less than high school	15%	11%	73%	38
	High school graduate	15%	5%	79%	223
	Some college	15%	6%	78%	285
	College graduate	18%	6%	75%	471
RMARITAL MARITAL STATUS/C	Single	12%	2%	86%	138
	Married	20%	7%	73%	629
	No longer married	11%	6%	82%	251

(cont.)

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RDIRECT		RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C			TOTAL
		Right direction	Unsure	Wrong track	
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	24%	11%	66%	247
	Non-white conservative Christians	18%	6%	76%	59
	White non-conservative Christians	9%	3%	88%	51
	Non-white non-conservative Christians	11%	3%	86%	47
RUNION MEMBER OF LABOR UNION/C	Union household	12%	4%	84%	146
	Non-union household	18%	6%	76%	872
RINTERNE INTERNET USE/C	Frequent Internet user	16%	6%	78%	581
	Infrequent Internet user	22%	5%	72%	174
	Non-Internet user	15%	7%	78%	263
TOTAL		17%	6%	77%	1018

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RGENERPT		RGENERPT GENERIC PRESIDENTIAL BALLOT/C			TOTAL
		Republican	Undecided	Democrat	
TOTAL		41%	10%	49%	1018
RG1 GEOGRAPHIC AREAS ONE	Northeast	38%	13%	49%	224
	Midwest	39%	11%	50%	172
	South	42%	7%	52%	240
	South Central	47%	11%	42%	90
	Central Plains	38%	16%	46%	77
	Mountain States	47%	11%	42%	63
	West	42%	7%	50%	152
URBAN URBAN CODE	Rural	42%	10%	49%	192
	Suburban	44%	10%	45%	548
	Urban	34%	11%	56%	278
GENDER GENDER	Male	46%	11%	43%	473
	Female	37%	10%	54%	545
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	46%	11%	44%	291
	Male / not employed	46%	12%	42%	182
	Female / employed	37%	10%	53%	271
	Female / not employed	36%	9%	54%	274
RAGE RESPONDENT'S AGE/C	18-34	26%	6%	68%	109
	35-44	43%	12%	45%	173
	45-64	41%	10%	49%	436
	65 or over	44%	12%	44%	286
	Unsure / refused	48%	22%	30%	15
RRACE RESPONDENT'S RACE/C	White	48%	12%	40%	790
	Black / African American	3%	3%	94%	106
	Hispanic / Latino	29%	3%	68%	83
	Other	21%	18%	60%	38
RPARTYID PARTY IDENTIFICATION/C	Republican	85%	8%	7%	417
	Independent	28%	26%	46%	173
	Democrat	3%	6%	91%	428
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	61%	11%	28%	626
	Moderate	20%	19%	61%	49
	Liberal	7%	8%	85%	343
REDUC RESPONDENT'S EDUCATION/C	Less than high school	33%	12%	55%	38
	High school graduate	38%	11%	51%	223
	Some college	42%	8%	50%	285
	College graduate	42%	11%	47%	471
RMARITAL MARITAL STATUS/C	Single	25%	9%	66%	138
	Married	47%	10%	44%	629
	No longer married	35%	12%	52%	251

(cont.)

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RUNION MEMBER OF LABOR UNION/C	Union household	33%	10%	57%	146
	Non-union household	42%	10%	47%	872
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	Infrequent Internet user	45%	10%	44%	174
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TOTAL		41%	10%	49%	1018

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RGENERCG		RGENERCG GENERIC CONGRESSIONAL BALLOT/C			TOTAL
		Republican	Undecided	Democrat	
TOTAL		40%	11%	49%	1018
RG1 GEOGRAPHIC AREAS ONE	Northeast	36%	13%	51%	224
	Midwest	41%	10%	48%	172
	South	40%	10%	50%	240
	South Central	43%	13%	44%	90
	Central Plains	44%	10%	47%	77
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	Black / African American	3%		97%	106
	Hispanic / Latino	28%	7%	65%	83
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RPARTYID PARTY IDENTIFICATION/C	Republican	82%	12%	6%	417
	Independent	27%	26%	47%	173
	Democrat	3%	5%	92%	428
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	59%	13%	28%	626
	Moderate	18%	16%	66%	49
	Liberal	7%	7%	86%	343
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TOTAL		40%	11%	49%	1018

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RIRANYN		RIRANYN SUPPORT MILITARY ACTION AGAINST IRAN OVER NUCLEAR WEAPONS/C			TOTAL
		Support	Unsure	Oppose	
TOTAL		33%	38%	29%	1018
RG1 GEOGRAPHIC AREAS ONE	Northeast	33%	37%	30%	224
	Midwest	34%	39%	27%	172
	South	35%	37%	28%	240
	South Central	32%	43%	25%	90
	Central Plains	34%	41%	25%	77
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	West	29%	36%	35%	152
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RAGE RESPONDENT'S AGE/C	18-34	27%	38%	36%	109
	35-44	39%	34%	27%	173
	45-64	35%	37%	28%	436
	65 or over	28%	43%	29%	286
	Unsure / refused	42%	30%	28%	15
RRACE RESPONDENT'S RACE/C	White	35%	38%	27%	790
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	Democrat	18%	41%	41%	428
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	44%	37%	19%	626
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	College graduate	30%	37%	33%	471
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	Married	35%	37%	27%	629
	No longer married	32%	42%	27%	251

(cont.)

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	Infrequent Internet user	47%	31%	22%	174
	Non-Internet user	31%	43%	26%	263
TOTAL		33%	38%	29%	1018

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RIRAQYN		RIRAQYN WAS WAR IN IRAQ WORTH FIGHTING/C			TOTAL
		Worth fighting	Unsure	Not worth fighting	
TOTAL		40%	4%	56%	1018
RG1 GEOGRAPHIC AREAS ONE	Northeast	37%	5%	58%	224
	Midwest	39%	2%	60%	172
	South	44%	3%	52%	240
	South Central	46%	5%	49%	90
	Central Plains	45%		55%	77
	Mountain States	53%	1%	45%	63
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URBAN URBAN CODE	Rural	46%	4%	51%	192
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GENDER GENDER	Male	47%	3%	50%	473
	Female	35%	5%	60%	545
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	47%	3%	50%	291
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	Black / African American	9%		91%	106
	Hispanic / Latino	19%	7%	74%	83
	Other	35%	4%	61%	38
RPARTYID PARTY IDENTIFICATION/C	Republican	75%	5%	20%	417
	Independent	32%	5%	62%	173
	Democrat	9%	3%	87%	428
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	58%	4%	38%	626
	Moderate	31%	4%	65%	49
	Liberal	10%	4%	86%	343
REDUC RESPONDENT'S EDUCATION/C	Less than high school	36%	6%	57%	38
	High school graduate	44%	3%	53%	223
	Some college	39%	3%	58%	285
	College graduate	40%	5%	55%	471
RMARITAL MARITAL STATUS/C	Single	26%	1%	74%	138
	Married	46%	5%	49%	629
	No longer married	35%	3%	62%	251

(cont.)

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		Worth fighting	Unsure	Not worth fighting	
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	Non-white conservative Christians	24%	5%	71%	59
	White non-conservative Christians	24%	5%	70%	51
	Non-white non-conservative Christians	7%		93%	47
RUNION MEMBER OF LABOR UNION/C	Union household	32%	1%	66%	146
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RINTERNE INTERNET USE/C	Frequent Internet user	40%	5%	55%	581
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	Non-Internet user	37%	4%	59%	263
TOTAL		40%	4%	56%	1018

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IRQSIT		IRQSIT VIEW OF WHAT PROPOSAL TO FOLLOW IN IRAQ						TOTAL
		Immediate withdrawal	Set date for withdrawal	Stay until stable	Other	None	Unsure	
TOTAL		25%	32%	40%	1%	0%	2%	1018
RG1 GEOGRAPHIC AREAS ONE	Northeast	26%	33%	38%	1%	0%	1%	224
	Midwest	27%	30%	41%	1%		0%	172
	South	27%	27%	41%	0%	0%	4%	240
	South Central	20%	36%	42%	1%		1%	90
	Central Plains	27%	27%	45%	2%			77
	Mountain States	13%	38%	46%		2%	1%	63
	West	27%	39%	32%		1%	2%	152
URBAN URBAN CODE	Rural	30%	29%	38%	2%	0%	2%	192
	Suburban	23%	31%	43%	0%	1%	1%	548
	Urban	26%	36%	35%	0%		2%	278
GENDER GENDER	Male	22%	30%	46%	1%	0%	1%	473
	Female	28%	34%	35%	0%	1%	2%	545
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	20%	33%	46%	1%		1%	291
	Male / not employed	25%	26%	46%	1%	1%	1%	182
	Female / employed	28%	33%	35%		1%	3%	271
	Female / not employed	29%	35%	34%	1%	0%	2%	274
RAGE RESPONDENT'S AGE/C	18-34	37%	40%	22%		1%		109
	35-44	24%	35%	37%	1%	1%	3%	173
	45-64	24%	31%	42%	1%	0%	1%	436
	65 or over	23%	29%	44%	1%	1%	2%	286
	Unsure / refused	33%	24%	40%			3%	15
RRACE RESPONDENT'S RACE/C	White	20%	31%	46%	1%	0%	1%	790
	Black / African American	49%	37%	10%			4%	106
	Hispanic / Latino	39%	35%	26%				83
	Other	34%	31%	25%		2%	8%	38
RPARTYID PARTY IDENTIFICATION/C	Republican	11%	18%	69%	1%	0%	1%	417
	Independent	30%	33%	34%	0%	0%	2%	173
	Democrat	37%	45%	14%	1%	1%	3%	428
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	18%	25%	55%	1%	0%	1%	626
	Moderate	31%	32%	32%			5%	49
	Liberal	38%	45%	13%	1%	1%	2%	343
REDUC RESPONDENT'S EDUCATION/C	Less than high school	44%	18%	35%			2%	38
	High school graduate	29%	31%	38%	1%		1%	223
	Some college	23%	33%	42%		0%	1%	285
	College graduate	24%	33%	39%	1%	1%	2%	471
RMARITAL MARITAL STATUS/C	Single	35%	32%	30%	1%	1%	1%	138
	Married	22%	33%	42%	0%	0%	2%	629
	No longer married	28%	30%	39%	2%	0%	1%	251

(cont.)

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		Immediate withdrawal	Set date for withdrawal	Stay until stable	Other	None	Unsure	
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	Non-white conservative Christians	33%	31%	32%			4%	59
	White non-conservative Christians	24%	43%	32%			2%	51
	Non-white non-conservative Christians	37%	47%	16%				47
RUNION MEMBER OF LABOR UNION/C	Union household	30%	35%	32%		1%	2%	146
	Non-union household	24%	32%	41%	1%	0%	2%	872
RINTERNE INTERNET USE/C	Frequent Internet user	23%	36%	38%	0%	1%	1%	581
	Infrequent Internet user	26%	24%	46%	0%	1%	3%	174
	Non-Internet user	29%	28%	39%	2%		2%	263
TOTAL		25%	32%	40%	1%	0%	2%	1018

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 Battleground 34 #11633: Weighted Tables
 May 11-14, 2008

RBOID		RBOID BARACK OBAMA NAME ID/C			TOTAL
		Favorable	Unfavorable	No opinion	
TOTAL		54%	40%	6%	1018
RG1 GEOGRAPHIC AREAS ONE	Northeast	58%	38%	4%	224
	Midwest	54%	40%	6%	172
	South	51%	42%	7%	240
	South Central	45%	47%	8%	90
	Central Plains	53%	45%	2%	77
	Mountain States	63%	34%	3%	63
	West	55%	38%	7%	152
URBAN URBAN CODE	Rural	49%	46%	6%	192
	Suburban	54%	40%	6%	548
	Urban	58%	37%	5%	278
GENDER GENDER	Male	52%	42%	6%	473
	Female	56%	39%	5%	545
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	55%	41%	5%	291
	Male / not employed	47%	45%	8%	182
	Female / employed	60%	35%	4%	271
	Female / not employed	51%	42%	7%	274
RAGE RESPONDENT'S AGE/C	18-34	70%	26%	3%	109
	35-44	54%	40%	6%	173
	45-64	55%	41%	4%	436
	65 or over	47%	44%	9%	286
	Unsure / refused	33%	57%	10%	15
RRACE RESPONDENT'S RACE/C	White	48%	46%	6%	790
	Black / African American	92%	6%	2%	106
	Hispanic / Latino	61%	32%	7%	83
	Other	62%	29%	9%	38
RPARTYID PARTY IDENTIFICATION/C	Republican	31%	62%	7%	417
	Independent	58%	35%	7%	173
	Democrat	75%	21%	4%	428
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	40%	53%	7%	626
	Moderate	69%	24%	7%	49
	Liberal	77%	19%	4%	343
REDUC RESPONDENT'S EDUCATION/C	Less than high school	36%	46%	18%	38
	High school graduate	46%	48%	6%	223
	Some college	56%	39%	5%	285
	College graduate	58%	37%	4%	471
RMARITAL MARITAL STATUS/C	Single	68%	27%	4%	138
	Married	51%	44%	5%	629
	No longer married	53%	39%	8%	251

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 Battleground 34 #11633: Weighted Tables
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RBOID		RBOID BARACK OBAMA NAME ID/C			TOTAL
		Favorable	Unfavorable	No opinion	
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	29%	66%	6%	247
	Non-white conservative Christians	66%	28%	6%	59
	White non-conservative Christians	42%	47%	11%	51
	Non-white non-conservative Christians	89%	11%		47
RUNION MEMBER OF LABOR UNION/C	Union household	58%	35%	7%	146
	Non-union household	53%	41%	5%	872
RINTERNE INTERNET USE/C	Frequent Internet user	58%	37%	5%	581
	Infrequent Internet user	49%	46%	5%	174
	Non-Internet user	48%	44%	8%	263
TOTAL		54%	40%	6%	1018

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 Battleground 34 #11633: Weighted Tables
 May 11-14, 2008

RJMID		RJMID JOHN MCCAIN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
TOTAL		54%	39%	6%	0%	1018
RG1 GEOGRAPHIC AREAS ONE	Northeast	57%	37%	6%		224
	Midwest	53%	41%	6%		172
	South	57%	35%	6%	1%	240
	South Central	53%	43%	4%		90
	Central Plains	52%	41%	7%		77
	Mountain States	60%	31%	9%		63
	West	47%	47%	6%		152
URBAN URBAN CODE	Rural	55%	40%	4%	1%	192
	Suburban	57%	37%	6%	0%	548
	Urban	48%	44%	7%		278
GENDER GENDER	Male	56%	39%	4%	0%	473
	Female	52%	40%	8%	0%	545
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	57%	37%	6%	0%	291
	Male / not employed	56%	42%	2%		182
	Female / employed	51%	42%	7%	1%	271
	Female / not employed	54%	37%	9%		274
RAGE RESPONDENT'S AGE/C	18-34	53%	32%	12%	3%	109
	35-44	53%	42%	6%		173
	45-64	55%	41%	5%		436
	65 or over	55%	39%	6%		286
	Unsure / refused	49%	47%	4%		15
RRACE RESPONDENT'S RACE/C	White	61%	33%	5%		790
	Black / African American	22%	70%	5%	3%	106
	Hispanic / Latino	32%	54%	14%		83
	Other	46%	49%	5%		38
RPARTYID PARTY IDENTIFICATION/C	Republican	81%	15%	4%		417
	Independent	54%	39%	6%	1%	173
	Democrat	28%	63%	9%	0%	428
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	68%	26%	5%	1%	626
	Moderate	49%	40%	11%		49
	Liberal	29%	63%	8%		343
REDUC RESPONDENT'S EDUCATION/C	Less than high school	33%	66%	2%		38
	High school graduate	50%	41%	9%	1%	223
	Some college	53%	39%	8%	1%	285
	College graduate	59%	37%	4%		471
RMARITAL MARITAL STATUS/C	Single	49%	45%	5%	1%	138
	Married	57%	37%	6%		629
	No longer married	49%	43%	8%	1%	251

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS

Battleground 34 #11633: Weighted Tables

May 11-14, 2008

RJMID		RJMID JOHN MCCAIN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	73%	21%	6%		247
	Non-white conservative Christians	43%	54%	4%		59
	White non-conservative Christians	41%	51%	8%		51
	Non-white non-conservative Christians	25%	71%	4%		47
RUNION MEMBER OF LABOR UNION/C	Union household	43%	52%	6%		146
	Non-union household	56%	37%	6%	0%	872
RINTERNE INTERNET USE/C	Frequent Internet user	55%	38%	7%		581
	Infrequent Internet user	58%	38%	4%	1%	174
	Non-Internet user	51%	43%	6%	0%	263
TOTAL		54%	39%	6%	0%	1018

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 Battleground 34 #11633: Weighted Tables
 May 11-14, 2008

RHRCID		RHRCID HILLARY CLINTON NAME ID/C			TOTAL
		Favorable	Unfavorable	No opinion	
TOTAL		46%	50%	3%	1018
RG1 GEOGRAPHIC AREAS ONE	Northeast	51%	47%	1%	224
	Midwest	44%	49%	6%	172
	South	50%	48%	2%	240
	South Central	45%	53%	3%	90
	Central Plains	37%	60%	3%	77
	Mountain States	43%	55%	3%	63
	West	44%	52%	5%	152
URBAN URBAN CODE	Rural	40%	57%	3%	192
	Suburban	45%	52%	3%	548
	Urban	54%	41%	4%	278
GENDER GENDER	Male	42%	55%	3%	473
	Female	50%	46%	4%	545
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	43%	55%	2%	291
	Male / not employed	41%	56%	3%	182
	Female / employed	49%	48%	3%	271
	Female / not employed	51%	44%	4%	274
RAGE RESPONDENT'S AGE/C	18-34	54%	41%	5%	109
	35-44	42%	53%	4%	173
	45-64	47%	52%	2%	436
	65 or over	45%	50%	4%	286
	Unsure / refused	51%	45%	4%	15
RRACE RESPONDENT'S RACE/C	White	43%	54%	3%	790
	Black / African American	55%	41%	4%	106
	Hispanic / Latino	74%	23%	3%	83
	Other	36%	62%	2%	38
RPARTYID PARTY IDENTIFICATION/C	Republican	20%	77%	3%	417
	Independent	44%	52%	4%	173
	Democrat	73%	24%	3%	428
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	34%	62%	4%	626
	Moderate	53%	43%	4%	49
	Liberal	68%	29%	2%	343
REDUC RESPONDENT'S EDUCATION/C	Less than high school	45%	49%	6%	38
	High school graduate	49%	48%	3%	223
	Some college	45%	50%	5%	285
	College graduate	46%	51%	2%	471
RMARITAL MARITAL STATUS/C	Single	59%	37%	4%	138
	Married	44%	53%	3%	629
	No longer married	45%	52%	3%	251

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 Battleground 34 #11633: Weighted Tables
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RHRCID		RHRCID HILLARY CLINTON NAME ID/C			TOTAL
		Favorable	Unfavorable	No opinion	
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	29%	67%	4%	247
	Non-white conservative Christians	56%	44%	1%	59
	White non-conservative Christians	72%	26%	2%	51
	Non-white non-conservative Christians	49%	47%	4%	47
RUNION MEMBER OF LABOR UNION/C	Union household	50%	44%	6%	146
	Non-union household	46%	51%	3%	872
RINTERNE INTERNET USE/C	Frequent Internet user	47%	50%	3%	581
	Infrequent Internet user	46%	51%	2%	174
	Non-Internet user	46%	50%	4%	263
TOTAL		46%	50%	3%	1018

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RPRES1		RPRES1 PRESIDENTIAL BALLOT (OBAMA)/C			TOTAL
		McCain	Undecided	Obama	
TOTAL		47%	5%	48%	509
RG1 GEOGRAPHIC AREAS ONE	Northeast	49%	7%	44%	109
	Midwest	38%	5%	57%	89
	South	50%	4%	46%	122
	South Central	50%	5%	45%	43
	Central Plains	46%	5%	50%	42
	Mountain States	54%	2%	44%	30
	West	44%	6%	51%	74
URBAN URBAN CODE	Rural	47%	4%	49%	101
	Suburban	49%	6%	45%	268
	Urban	41%	4%	55%	140
GENDER GENDER	Male	52%	6%	42%	233
	Female	42%	4%	54%	276
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	52%	4%	44%	148
	Male / not employed	53%	8%	39%	84
	Female / employed	37%	5%	58%	147
	Female / not employed	47%	4%	49%	129
RAGE RESPONDENT'S AGE/C	18-34	32%	1%	68%	57
	35-44	46%	2%	52%	96
	45-64	48%	5%	47%	220
	65 or over	52%	8%	40%	129
	Unsure / refused	48%	19%	32%	6
RRACE RESPONDENT'S RACE/C	White	55%	6%	39%	395
	Black / African American	4%		96%	57
	Hispanic / Latino	33%		67%	39
	Other	34%	11%	55%	17
RPARTYID PARTY IDENTIFICATION/C	Republican	90%	2%	8%	205
	Independent	38%	11%	51%	81
	Democrat	10%	6%	84%	223
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	66%	4%	30%	304
	Moderate	40%	10%	50%	29
	Liberal	13%	6%	81%	175
REDUC RESPONDENT'S EDUCATION/C	Less than high school	36%		64%	23
	High school graduate	51%	7%	42%	93
	Some college	45%	4%	51%	135
	College graduate	47%	5%	48%	258
RMARITAL MARITAL STATUS/C	Single	35%	3%	62%	71
	Married	52%	5%	43%	320
	No longer married	40%	5%	55%	118

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS

Battleground 34 #11633: Weighted Tables

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RPRES1		RPRES1 PRESIDENTIAL BALLOT (OBAMA)/C			TOTAL
		McCain	Undecided	Obama	
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	76%	5%	19%	121
	Non-white conservative Christians	33%		67%	30
	White non-conservative Christians	29%	9%	62%	27
	Non-white non-conservative Christians	7%	1%	91%	32
RUNION MEMBER OF LABOR UNION/C	Union household	33%	4%	63%	79
	Non-union household	49%	5%	46%	429
RINTERNE INTERNET USE/C	Frequent Internet user	48%	4%	48%	304
	Infrequent Internet user	51%	3%	46%	86
	Non-Internet user	41%	9%	50%	119
TOTAL		47%	5%	48%	509

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 Battleground 34 #11633: Weighted Tables
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RPRES2		RPRES2 PRESIDENTIAL BALLOT (CLINTON)/C			TOTAL
		McCain	Undecided	Clinton	
TOTAL		51%	6%	43%	509
RG1 GEOGRAPHIC AREAS ONE	Northeast	46%	9%	45%	115
	Midwest	49%	7%	44%	83
	South	47%	6%	48%	118
	South Central	70%	1%	28%	47
	Central Plains	64%	9%	26%	36
	Mountain States	62%	5%	33%	33
	West	43%	5%	52%	78
URBAN URBAN CODE	Rural	56%	7%	37%	91
	Suburban	55%	6%	39%	280
	Urban	39%	8%	53%	138
GENDER GENDER	Male	53%	6%	40%	240
	Female	49%	6%	45%	269
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	57%	7%	36%	143
	Male / not employed	48%	5%	47%	97
	Female / employed	52%	6%	43%	125
	Female / not employed	46%	7%	47%	145
RAGE RESPONDENT'S AGE/C	18-34	43%	3%	53%	52
	35-44	56%	5%	40%	77
	45-64	50%	8%	42%	215
	65 or over	52%	6%	41%	157
	Unsure / refused	52%		48%	10
RRACE RESPONDENT'S RACE/C	White	59%	7%	35%	395
	Black / African American	13%	10%	77%	49
	Hispanic / Latino	29%		71%	43
	Other	31%	7%	61%	22
RPARTYID PARTY IDENTIFICATION/C	Republican	89%	4%	7%	213
	Independent	47%	12%	41%	92
	Democrat	13%	6%	81%	204
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	71%	4%	24%	321
	Moderate	27%	26%	47%	20
	Liberal	14%	8%	78%	168
REDUC RESPONDENT'S EDUCATION/C	Less than high school	50%	4%	46%	16
	High school graduate	49%	6%	44%	130
	Some college	51%	8%	41%	150
	College graduate	52%	5%	43%	213
RMARITAL MARITAL STATUS/C	Single	25%	5%	70%	67
	Married	56%	7%	37%	309
	No longer married	50%	6%	43%	133

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RPRES2		RPRES2 PRESIDENTIAL BALLOT (CLINTON)/C			TOTAL
		McCain	Undecided	Clinton	
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	83%	5%	12%	126
	Non-white conservative Christians	40%		60%	28
	White non-conservative Christians	33%		67%	24
	Non-white non-conservative Christians	20%	25%	55%	16
RUNION MEMBER OF LABOR UNION/C	Union household	41%	7%	52%	66
	Non-union household	52%	6%	42%	443
RINTERNE INTERNET USE/C	Frequent Internet user	50%	6%	44%	276
	Infrequent Internet user	54%	7%	39%	88
	Non-Internet user	50%	7%	43%	144
TOTAL		51%	6%	43%	509

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 Battleground 34 #11633: Weighted Tables
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CANSAT		CANSAT HOW SATISFIED WITH CHOICE OF CANDIDATES FOR PRESIDENT					TOTAL
		Very satisfied	Somewhat satisfied	Unsure/refused	Somewhat dissatisfied	Very dissatisfied	
TOTAL		21%	35%	1%	24%	18%	1018
RG1 GEOGRAPHIC AREAS ONE	Northeast	20%	39%	1%	26%	15%	224
	Midwest	22%	38%	1%	23%	16%	172
	South	25%	33%	0%	25%	17%	240
	South Central	24%	30%	2%	23%	21%	90
	Central Plains	17%	34%	1%	25%	23%	77
	Mountain States	9%	33%	2%	38%	19%	63
	West	24%	34%	3%	19%	20%	152
URBAN URBAN CODE	Rural	20%	29%	1%	29%	21%	192
	Suburban	19%	38%	1%	25%	17%	548
	Urban	27%	34%	2%	21%	16%	278
GENDER GENDER	Male	18%	30%	1%	27%	24%	473
	Female	24%	39%	2%	22%	13%	545
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	19%	30%	1%	26%	25%	291
	Male / not employed	18%	31%	1%	28%	22%	182
	Female / employed	23%	42%	1%	20%	13%	271
	Female / not employed	25%	36%	3%	25%	12%	274
RAGE RESPONDENT'S AGE/C	18-34	29%	43%	0%	17%	11%	109
	35-44	24%	29%	1%	28%	18%	173
	45-64	22%	35%	1%	24%	19%	436
	65 or over	17%	36%	3%	27%	17%	286
	Unsure / refused	7%	31%		15%	46%	15
RRACE RESPONDENT'S RACE/C	White	15%	34%	2%	28%	21%	790
	Black / African American	59%	34%		5%	2%	106
	Hispanic / Latino	31%	39%		24%	6%	83
	Other	26%	39%	4%	14%	17%	38
RPARTYID PARTY IDENTIFICATION/C	Republican	8%	30%	1%	33%	27%	417
	Independent	12%	39%	1%	26%	21%	173
	Democrat	38%	38%	2%	15%	7%	428
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	12%	33%	1%	30%	23%	626
	Moderate	13%	46%	3%	17%	21%	49
	Liberal	39%	37%	2%	15%	8%	343
REDUC RESPONDENT'S EDUCATION/C	Less than high school	23%	37%		17%	23%	38
	High school graduate	23%	32%	2%	23%	20%	223
	Some college	20%	39%	1%	24%	16%	285
	College graduate	21%	34%	1%	26%	17%	471
RMARITAL MARITAL STATUS/C	Single	30%	39%	2%	17%	12%	138
	Married	21%	31%	1%	26%	21%	629
	No longer married	18%	43%	1%	24%	13%	251

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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CANSAT		CANSAT HOW SATISFIED WITH CHOICE OF CANDIDATES FOR PRESIDENT					TOTAL
		Very satisfied	Somewhat satisfied	Unsure/refused	Somewhat dissatisfied	Very dissatisfied	
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	7%	30%	1%	34%	27%	247
	Non-white conservative Christians	38%	38%	1%	11%	11%	59
	White non-conservative Christians	20%	35%	3%	29%	13%	51
	Non-white non-conservative Christians	65%	34%		1%		47
R UNION MEMBER OF LABOR UNION/C	Union household	26%	34%	1%	24%	15%	146
	Non-union household	21%	35%	1%	25%	18%	872
R INTERNET INTERNET USE/C	Frequent Internet user	23%	33%	1%	26%	17%	581
	Infrequent Internet user	16%	42%	1%	20%	21%	174
	Non-Internet user	21%	35%	3%	24%	17%	263
TOTAL		21%	35%	1%	24%	18%	1018

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RCANSAT		RCANSAT HOW SATISFIED WITH CHOICE OF CANDIDATES FOR PRESIDENT/C			TOTAL
		Satisfied	Unsure/refused	Not satisfied	
TOTAL		56%	1%	42%	1018
RG1 GEOGRAPHIC AREAS ONE	Northeast	59%	1%	41%	224
	Midwest	60%	1%	39%	172
	South	58%	0%	42%	240
	South Central	53%	2%	44%	90
	Central Plains	51%	1%	48%	77
	Mountain States	42%	2%	56%	63
	West	58%	3%	39%	152
URBAN URBAN CODE	Rural	49%	1%	50%	192
	Suburban	56%	1%	42%	548
	Urban	61%	2%	37%	278
GENDER GENDER	Male	49%	1%	50%	473
	Female	63%	2%	35%	545
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	49%	1%	51%	291
	Male / not employed	49%	1%	50%	182
	Female / employed	66%	1%	33%	271
	Female / not employed	61%	3%	37%	274
RAGE RESPONDENT'S AGE/C	18-34	72%	0%	27%	109
	35-44	53%	1%	46%	173
	45-64	57%	1%	43%	436
	65 or over	53%	3%	44%	286
	Unsure / refused	39%		61%	15
RRACE RESPONDENT'S RACE/C	White	50%	2%	49%	790
	Black / African American	93%		7%	106
	Hispanic / Latino	70%		30%	83
	Other	65%	4%	31%	38
RPARTYID PARTY IDENTIFICATION/C	Republican	38%	1%	60%	417
	Independent	51%	1%	48%	173
	Democrat	76%	2%	22%	428
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	46%	1%	53%	626
	Moderate	59%	3%	38%	49
	Liberal	76%	2%	23%	343
REDUC RESPONDENT'S EDUCATION/C	Less than high school	60%		40%	38
	High school graduate	55%	2%	43%	223
	Some college	59%	1%	40%	285
	College graduate	55%	1%	43%	471
RMARITAL MARITAL STATUS/C	Single	69%	2%	29%	138
	Married	52%	1%	47%	629
	No longer married	61%	1%	38%	251

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS

Battleground 34 #11633: Weighted Tables

May 11-14, 2008

RCANSAT		RCANSAT HOW SATISFIED WITH CHOICE OF CANDIDATES FOR PRESIDENT/C			TOTAL
		Satisfied	Unsure/refused	Not satisfied	
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	38%	1%	61%	247
	Non-white conservative Christians	77%	1%	22%	59
	White non-conservative Christians	55%	3%	42%	51
	Non-white non-conservative Christians	99%		1%	47
RUNION MEMBER OF LABOR UNION/C	Union household	60%	1%	39%	146
	Non-union household	56%	1%	43%	872
RINTERNE INTERNET USE/C	Frequent Internet user	56%	1%	43%	581
	Infrequent Internet user	58%	1%	41%	174
	Non-Internet user	56%	3%	41%	263
TOTAL		56%	1%	42%	1018