

BATTLEGROUND 32

THE GEORGE WASHINGTON UNIVERSITY
WASHINGTON DC

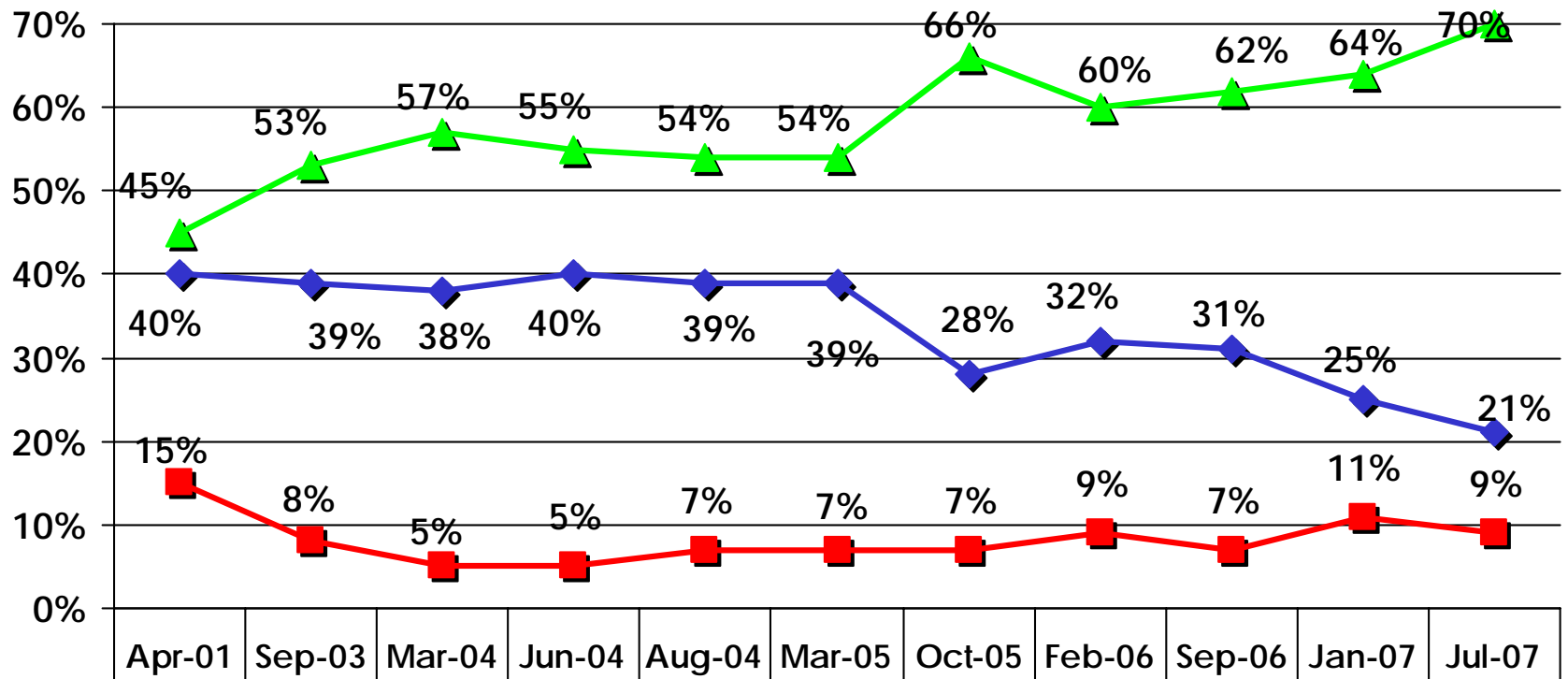


July 15-18, 2007

N=1,000 Registered “Likely” Voters/±3.1% M.O.E.

BATTLEGROUND 2008

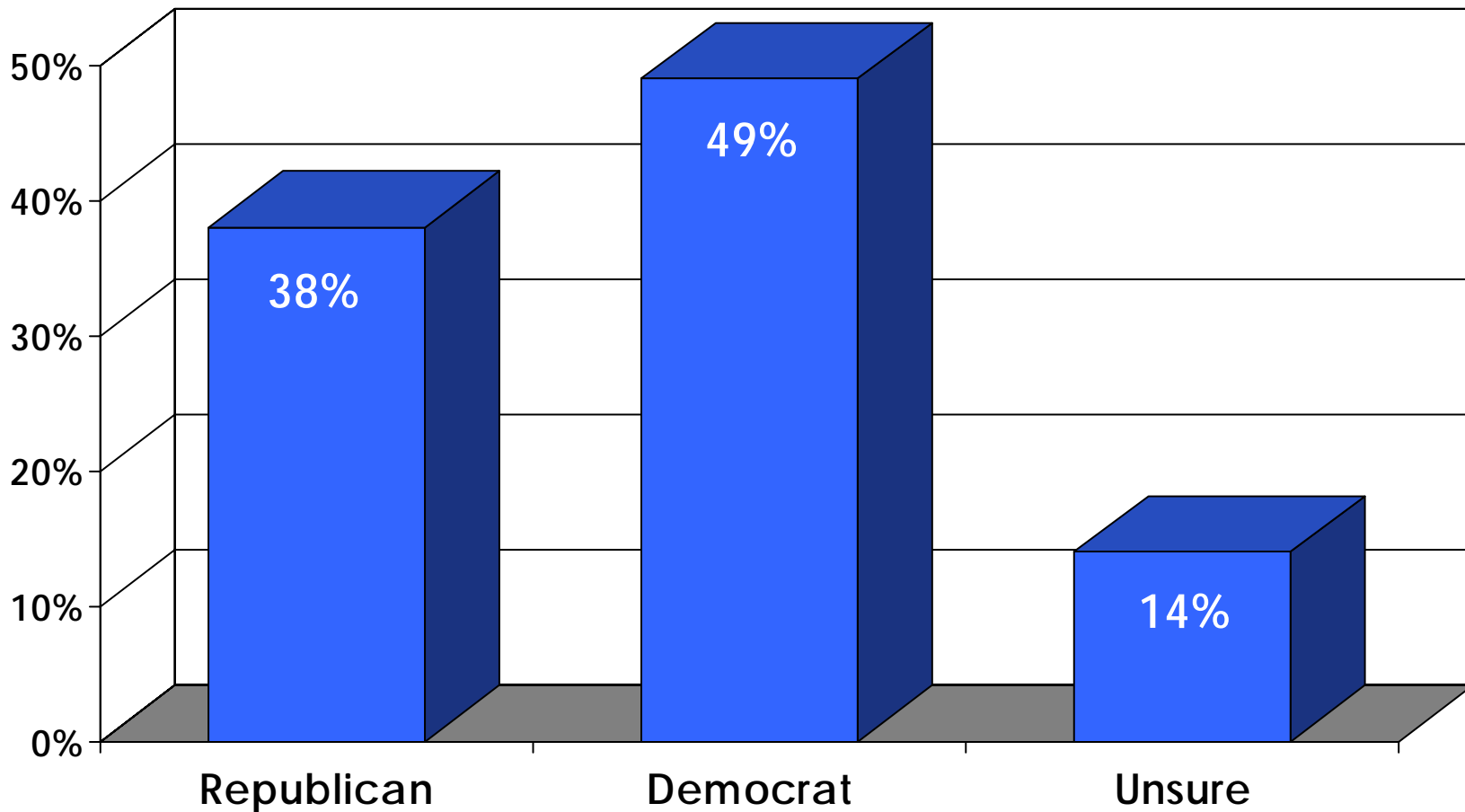
Do you feel things in this country are going in the right direction, or have they gotten off on the wrong track?



◆ Right Direction	40%	39%	38%	40%	39%	39%	28%	32%	31%	25%	21%
■ Unsure	15%	8%	5%	5%	7%	7%	7%	9%	7%	11%	9%
▲ Wrong Track	45%	53%	57%	55%	54%	54%	66%	60%	62%	64%	70%

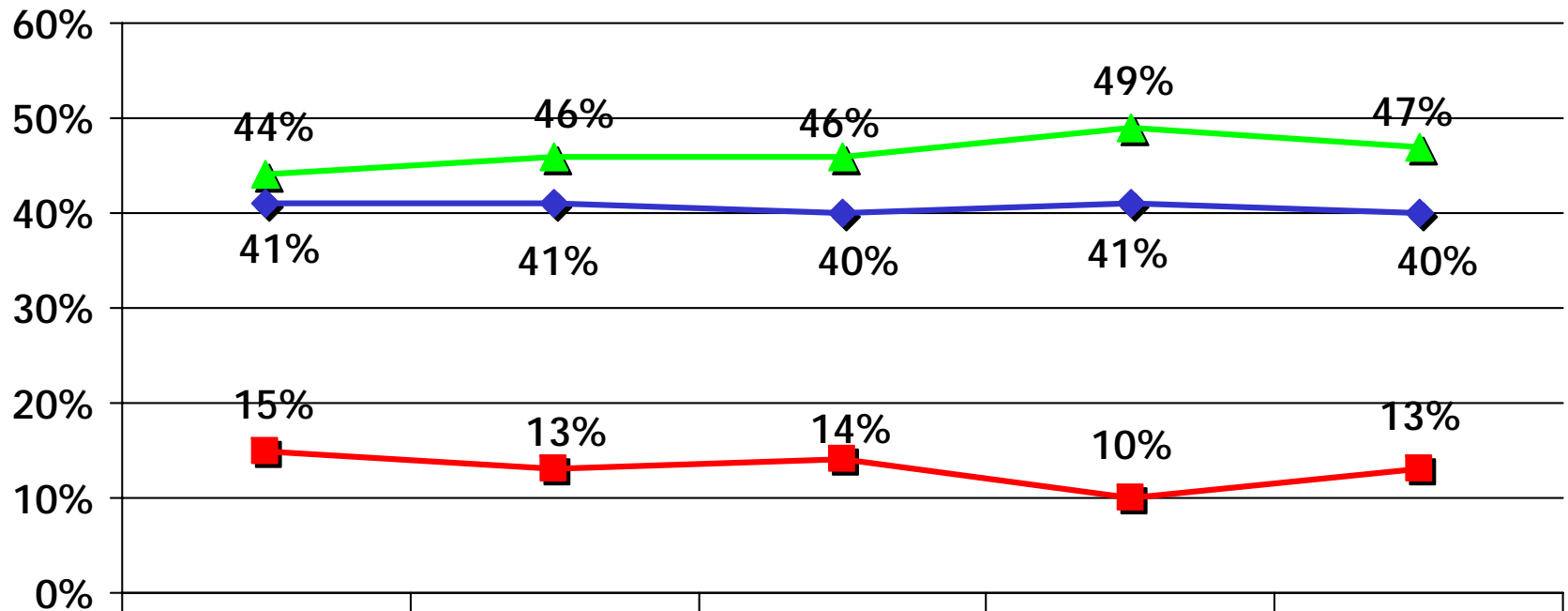
BATTLEGROUND 2008

If the election for President were being held today, and you had to make a choice, would you be voting for the Republican candidate or the Democratic candidate?



BATTLEGROUND 2008

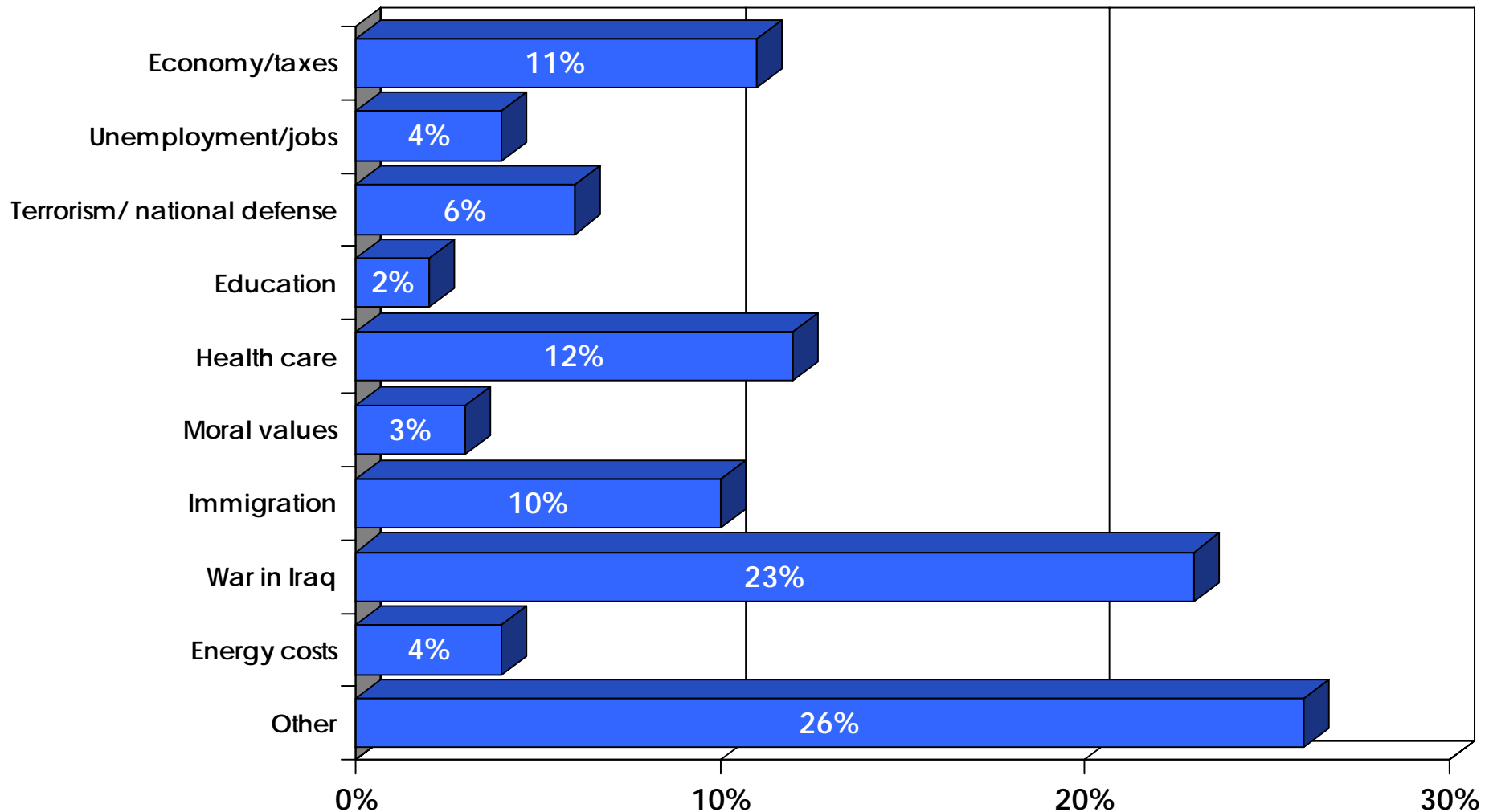
If the election for Congress were being held today, and you had to make a choice, would you be voting for the Republican candidate or the Democratic candidate in your district?



	Mar-05	Oct-05	Feb-06	Sep-06	Jul-07
◆ Republican	41%	41%	40%	41%	40%
■ Undecided	15%	13%	14%	10%	13%
▲ Democrat	44%	46%	46%	49%	47%

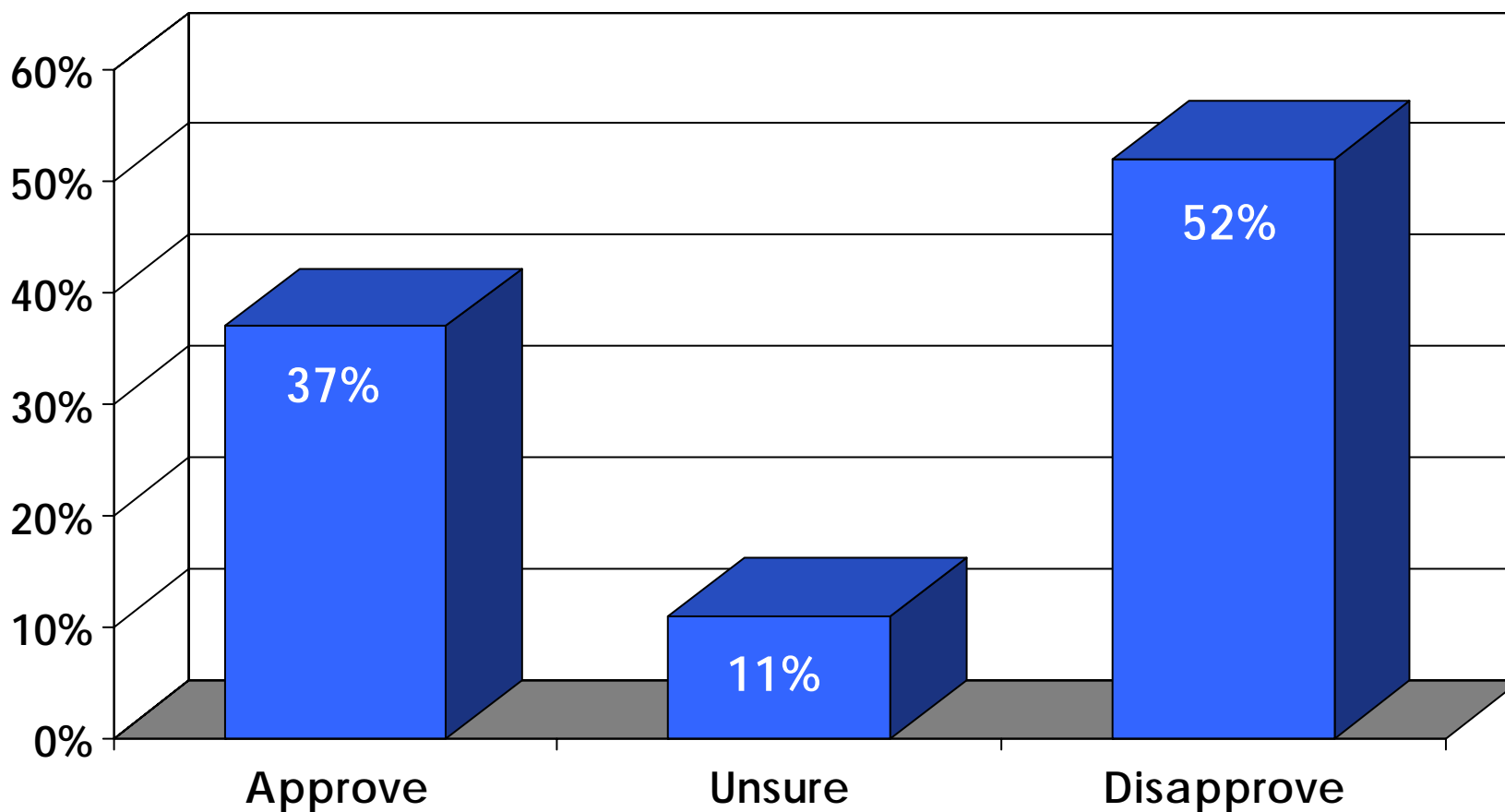
BATTLEGROUND 2008

What do you think is the number one problem facing the country today -- that is, what is the problem that you and your family are most concerned about?



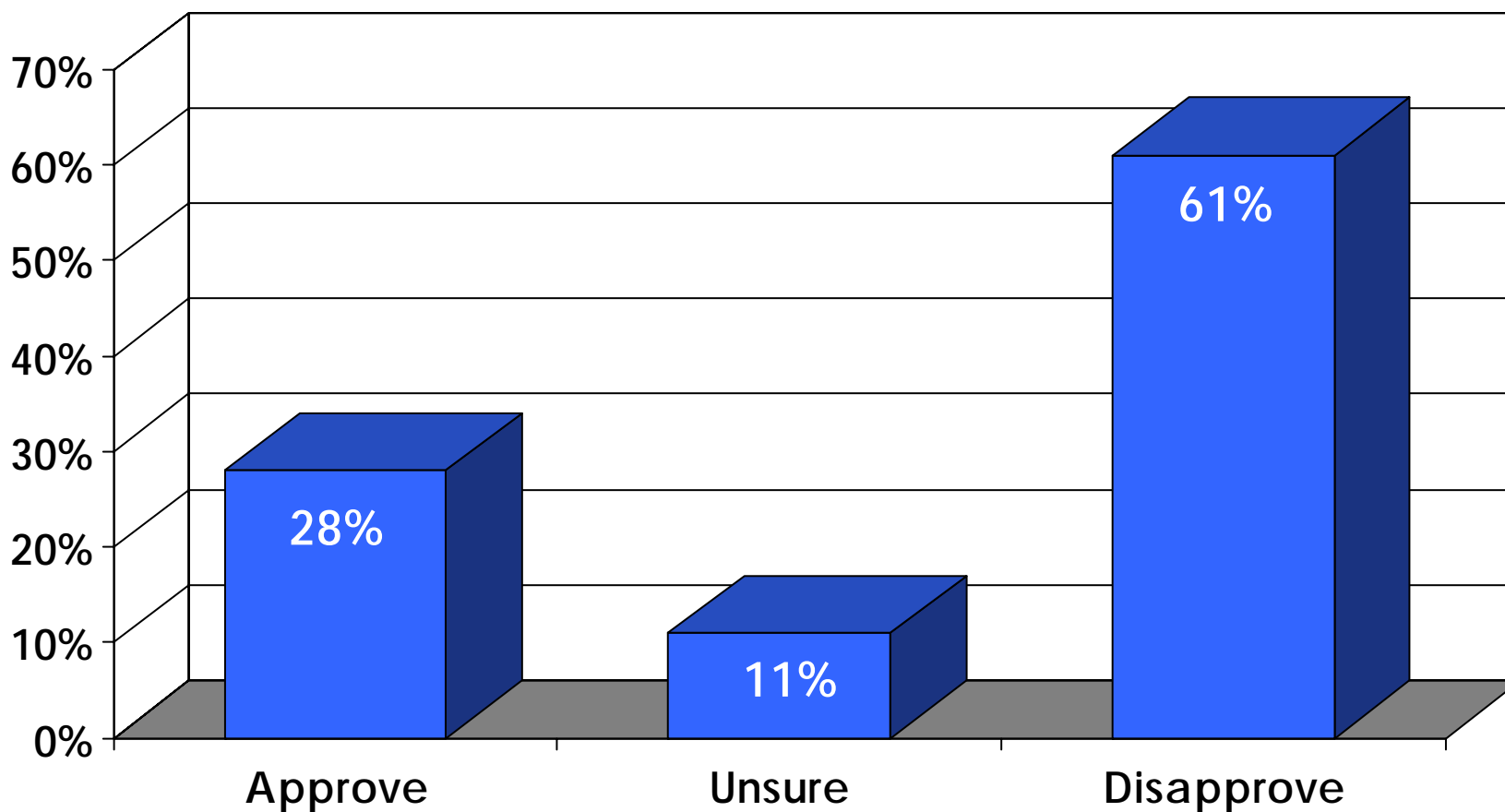
BATTLEGROUND 2008

How would you rate the job that Congressional Democrats have been doing this year? Do you approve or disapprove of the job they are doing?



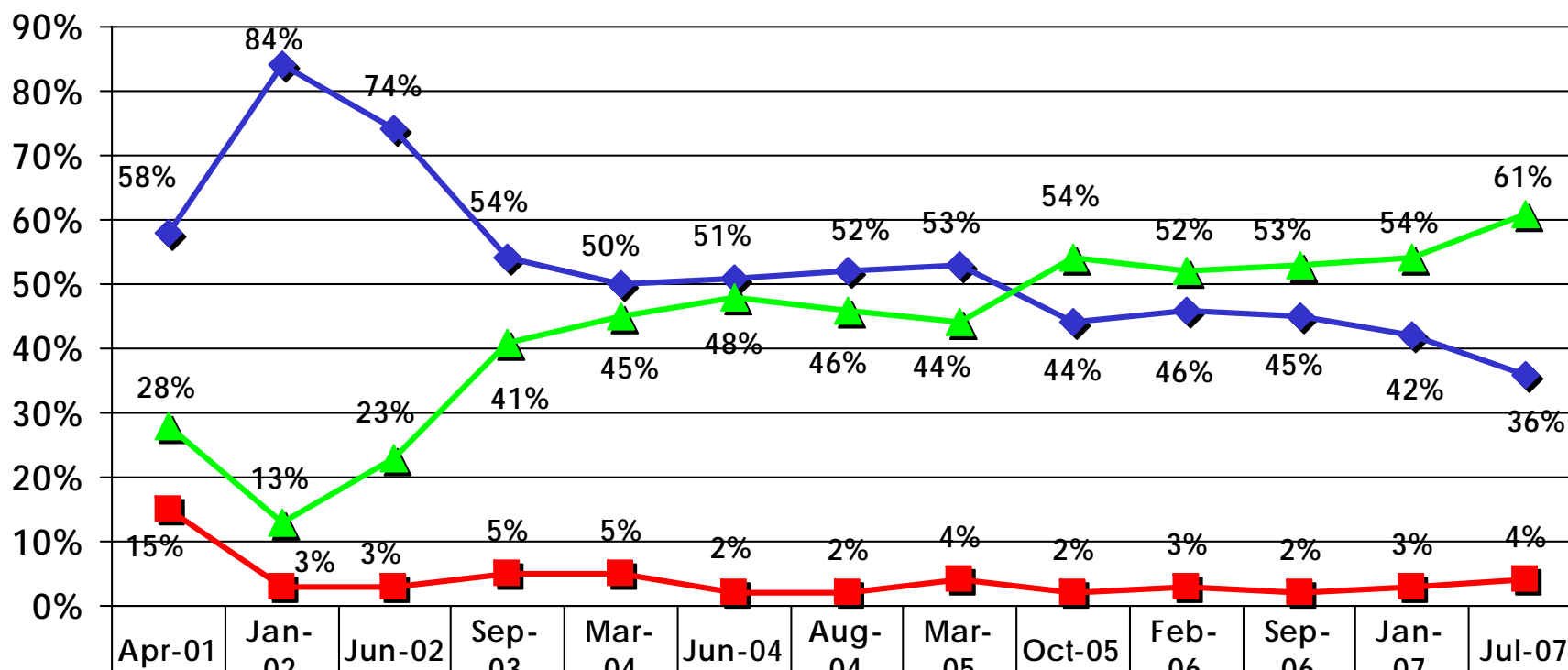
BATTLEGROUND 2008

How would you rate the job that Congressional Republicans have been doing this year? Do you approve or disapprove of the job they are doing?



BATTLEGROUND 2008

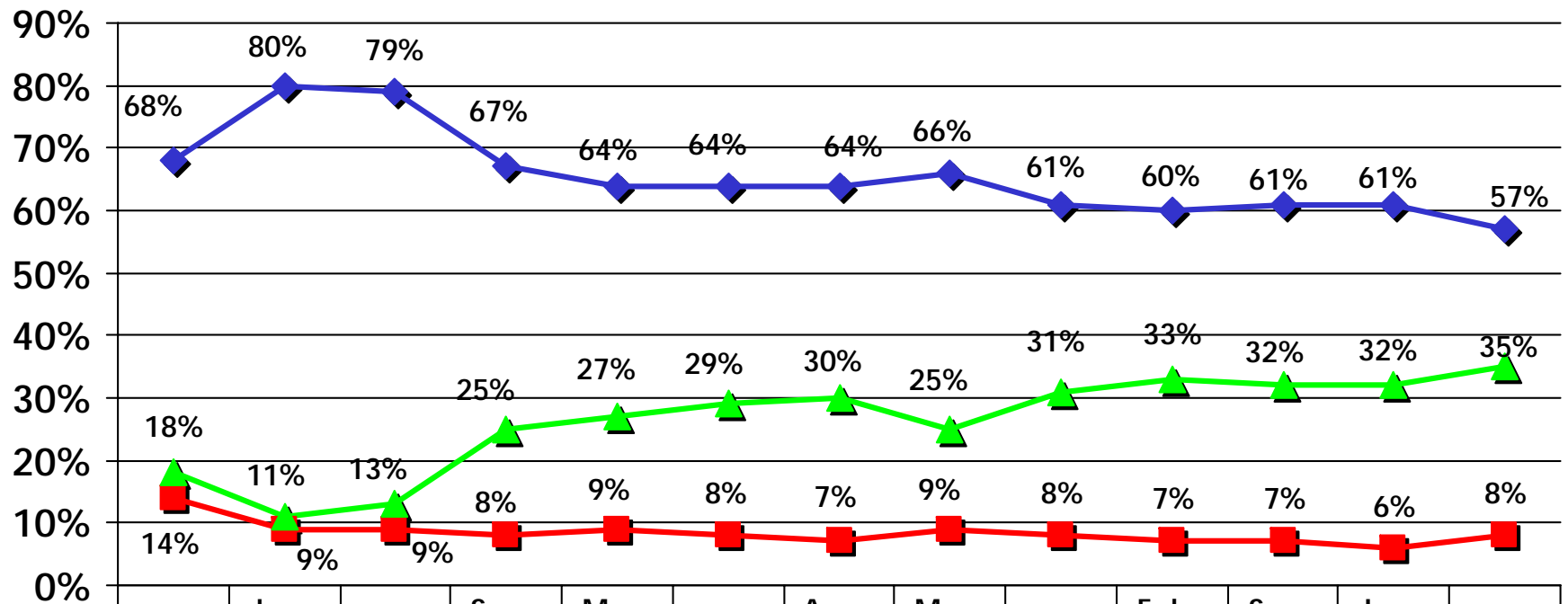
How would you rate the job George W. Bush has been doing as President – do you approve or disapprove of the job he is doing?



◆ Approve	58%	84%	74%	54%	50%	51%	52%	53%	44%	46%	45%	42%	36%
■ Unsure	15%	3%	3%	5%	5%	2%	2%	4%	2%	3%	2%	3%	4%
▲ Disapprove	28%	13%	23%	41%	45%	48%	46%	44%	54%	52%	53%	54%	61%

BATTLEGROUND 2008

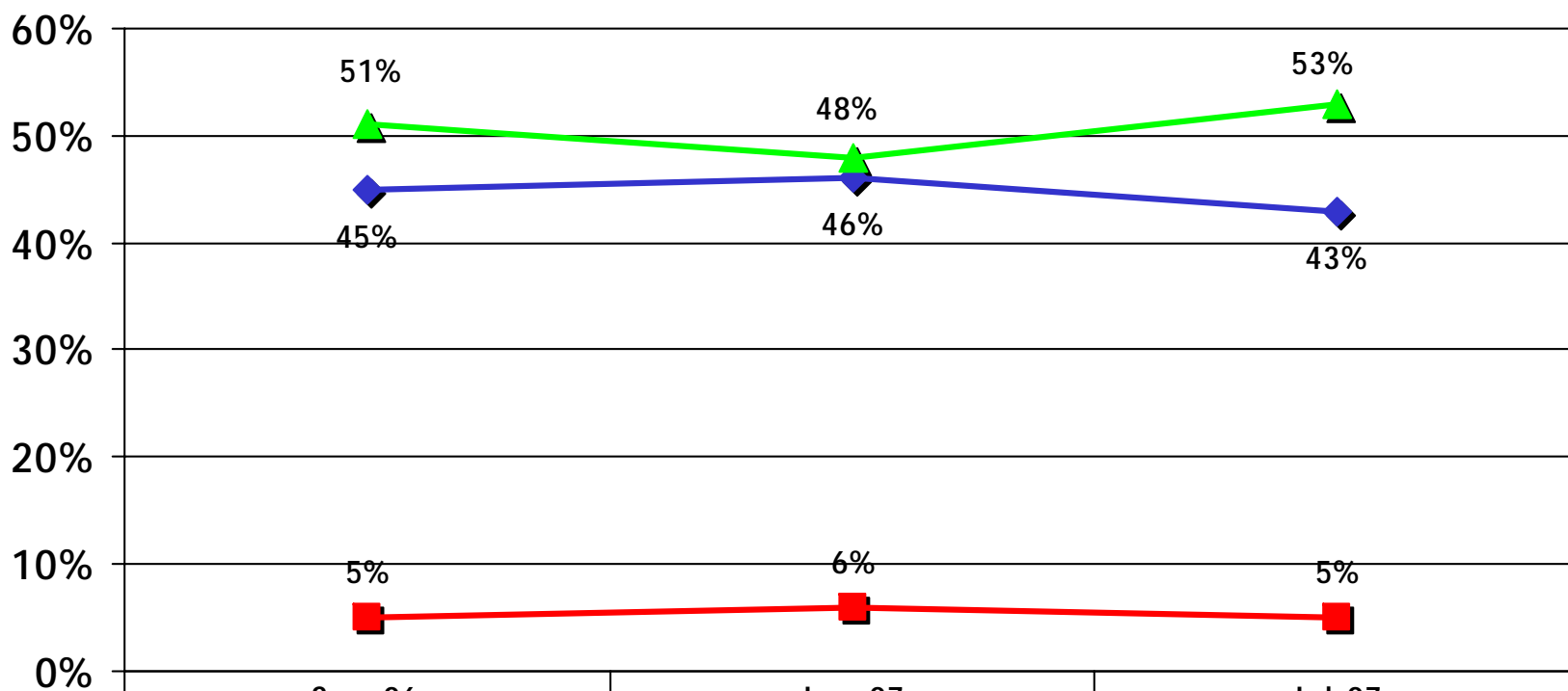
Whether you approve or disapprove of the way George W. Bush is handling his job as President, what is your impression of George W. Bush as a person? Do you approve or disapprove of him?



	Apr-01	Jan-02	Jun-02	Sep-03	Mar-04	Jun-04	Aug-04	Mar-05	Oct-05	Feb-06	Sep-06	Jan-07	Jul-07
◆ Approve	68%	80%	79%	67%	64%	64%	64%	66%	61%	60%	61%	61%	57%
■ Unsure	14%	9%	9%	8%	9%	8%	7%	9%	8%	7%	7%	6%	8%
▲ Disapprove	18%	11%	13%	25%	27%	29%	30%	25%	31%	33%	32%	32%	35%

BATTLEGROUND 2008

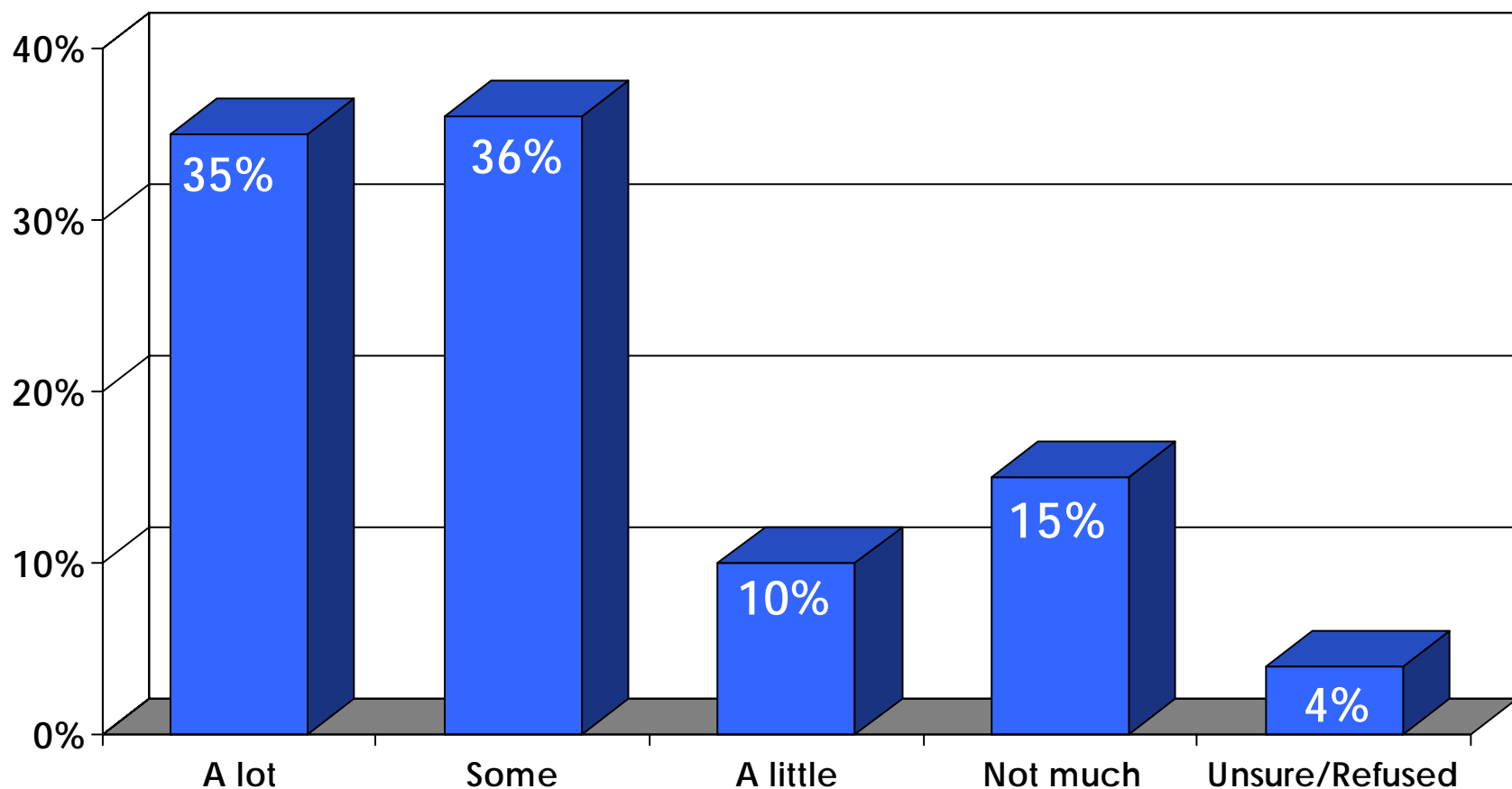
Now, thinking now about the war in Iraq – All in all, do you think the war in Iraq is worth fighting, or not?



	Sep-06	Jan-07	Jul-07
◆ Worth fighting	45%	46%	43%
■ Unsure	5%	6%	5%
▲ Not worth fighting	51%	48%	53%

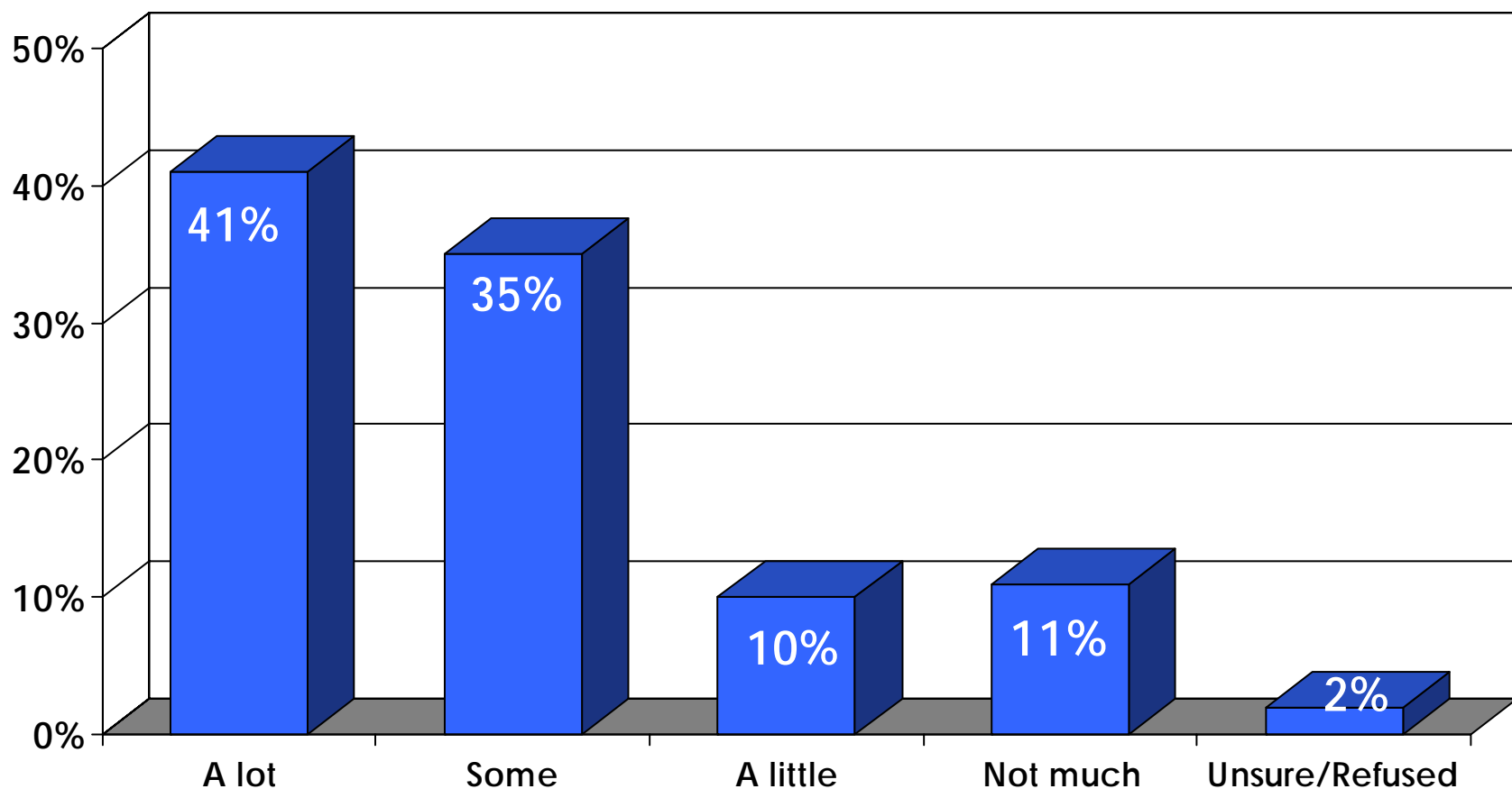
BATTLEGROUND 2008

How much influence do you think Congressional Democrats can have on the War in Iraq? Would you say they could have a lot, some, a little, or not much influence?



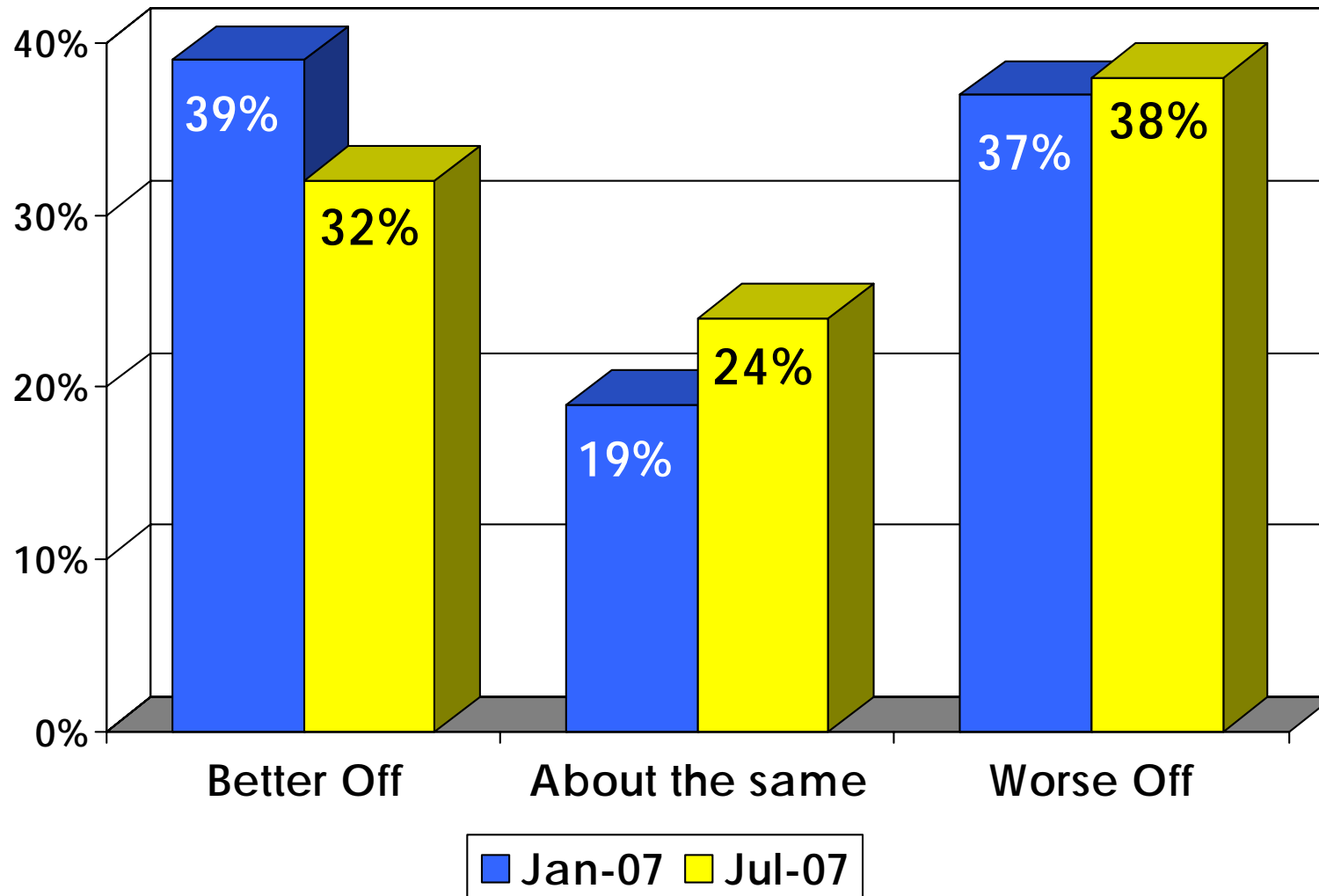
BATTLEGROUND 2008

How much influence do you think Congressional Republicans can have on the War in Iraq? Would you say they could have a lot, some, a little, or not much influence?



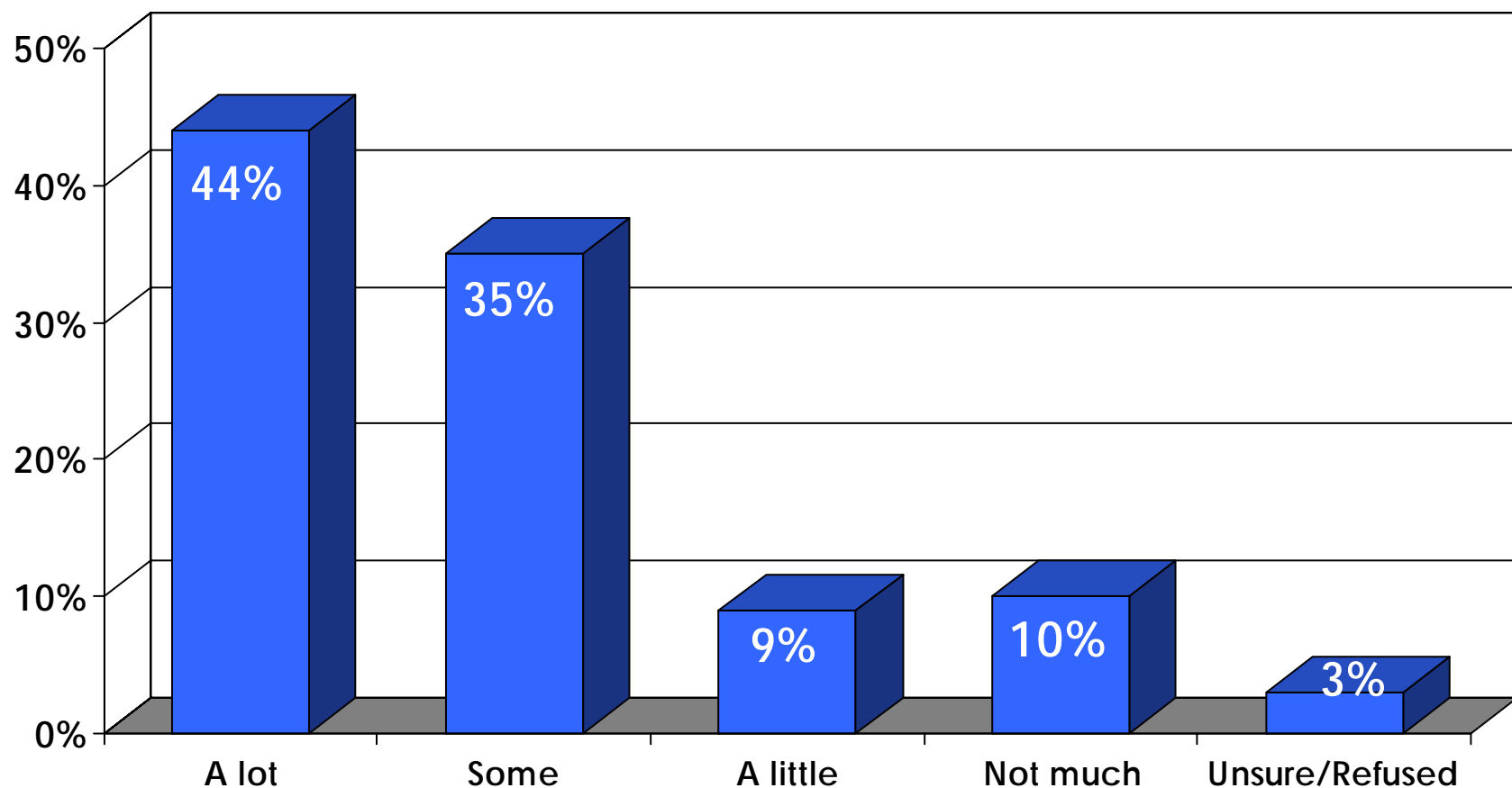
BATTLEGROUND 2008

Do you believe that in the future your children will be better off, about the same, or worse off than you are right now?



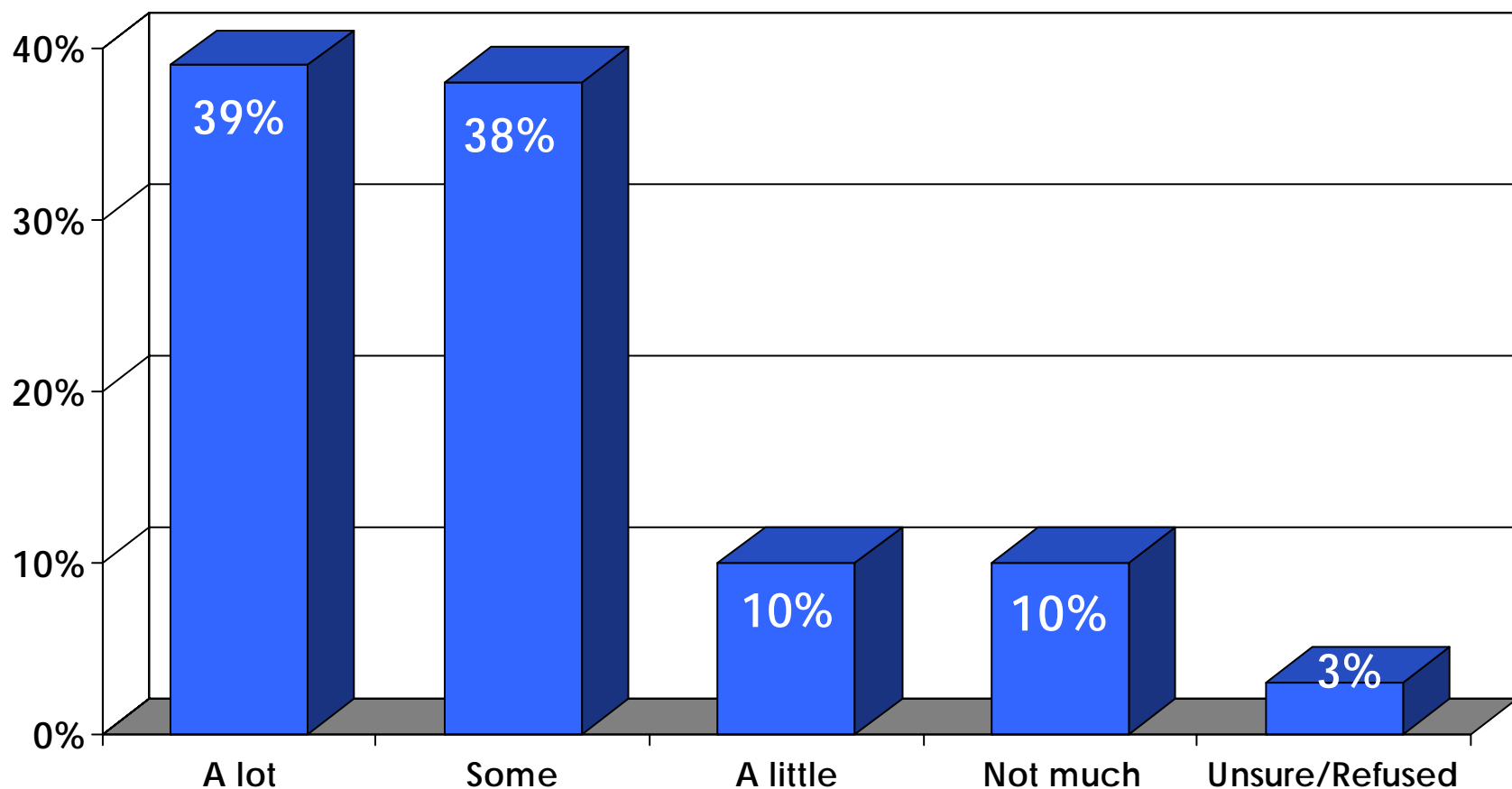
BATTLEGROUND 2008

How much influence do you think Congressional Democrats can have on the economy? Would you say they could have a lot, some, a little, or not much influence?



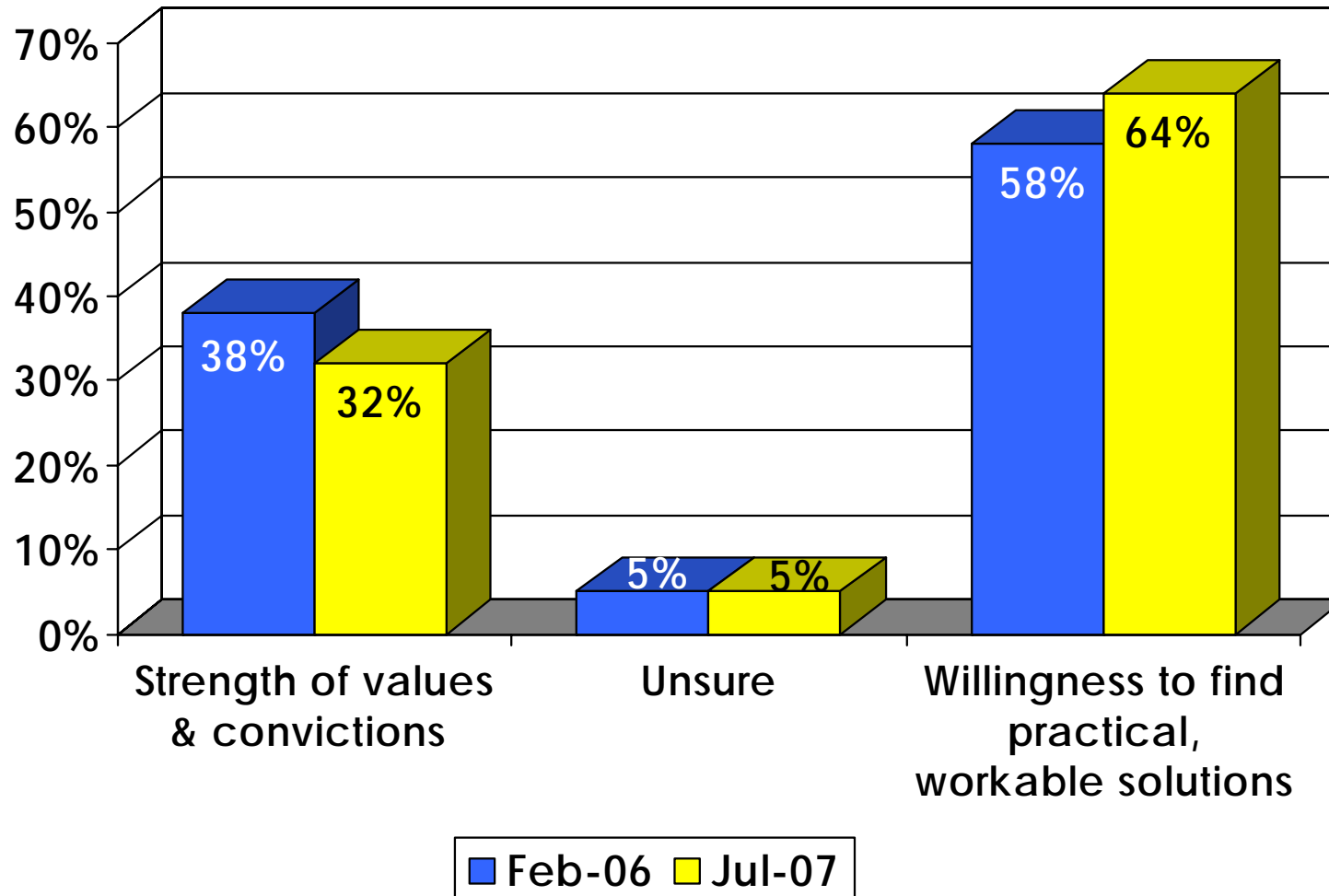
BATTLEGROUND 2008

How much influence do you think Congressional Republicans can have on the economy? Would you say they could have a lot, some, a little, or not much influence?



BATTLEGROUND 2008

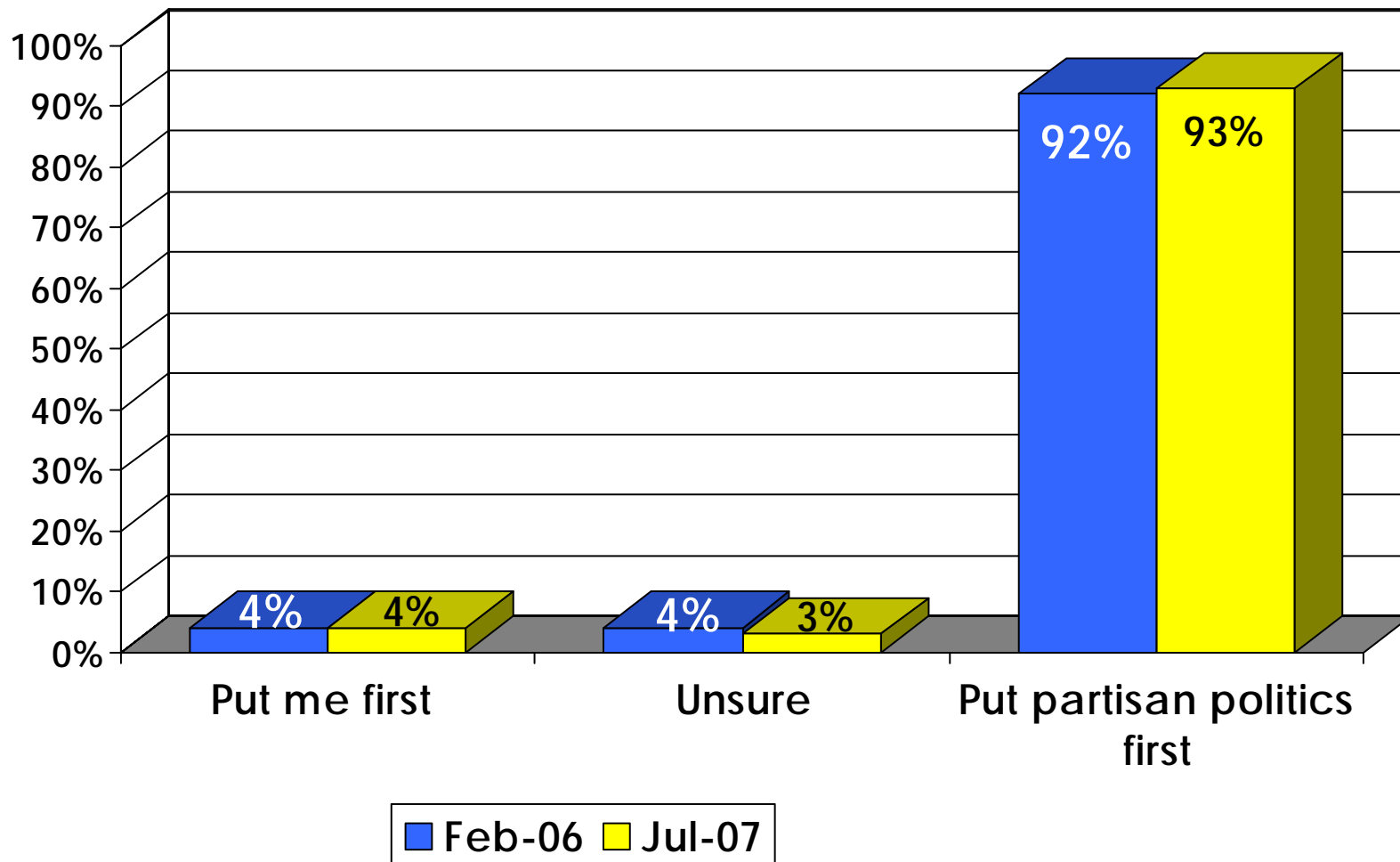
Which of these qualities is the most important for a Member of Congress to possess: Strength of values & convictions, or Willingness to find practical, workable solutions to the country's problems?



BATTLEGROUND 2008

Do you believe that lawmakers in Washington: put you first or put partisan politics first?

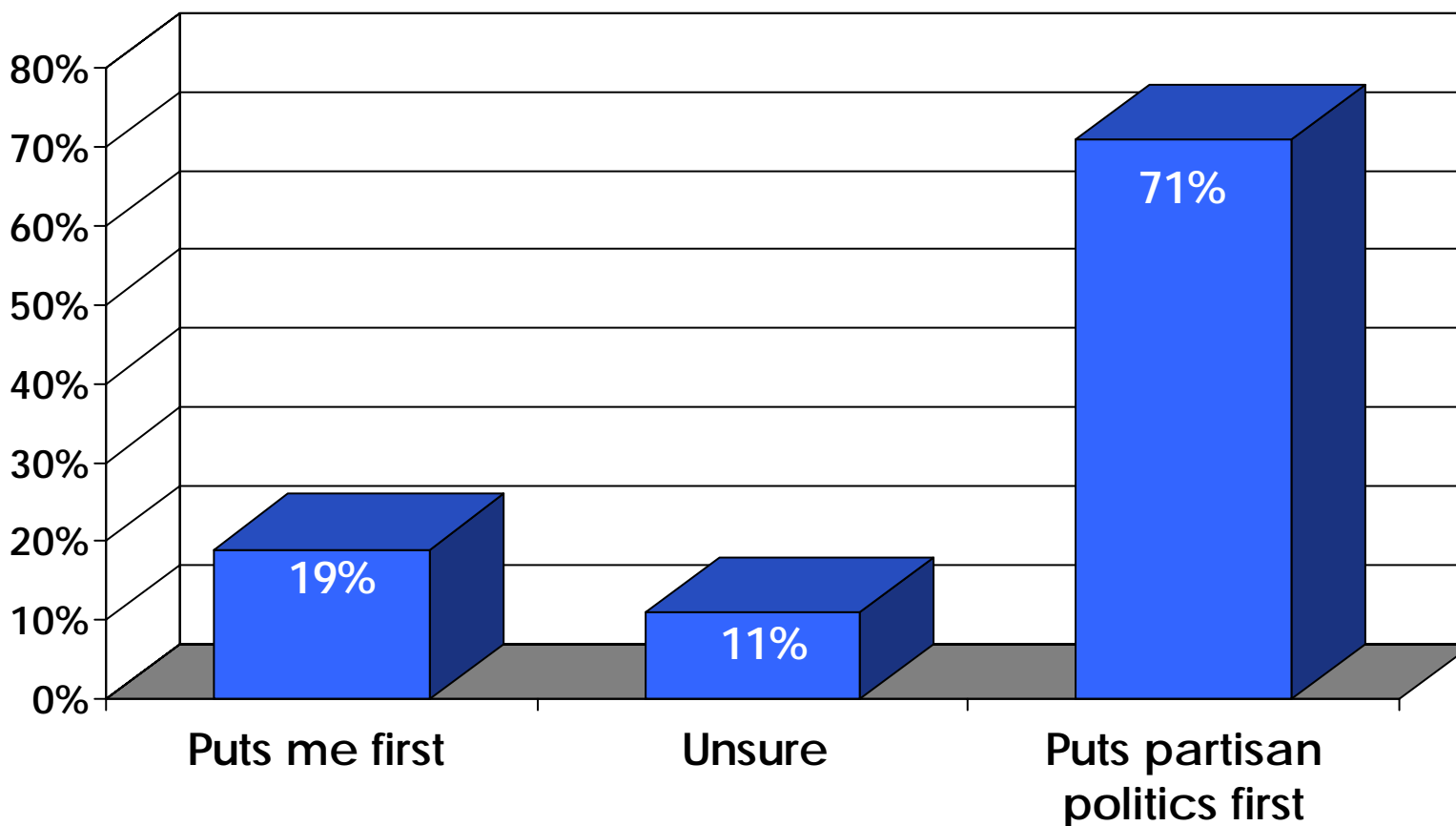
(Split Sample A)



BATTLEGROUND 2008

Do you believe that your Member of Congress: puts you first or puts partisan politics first?

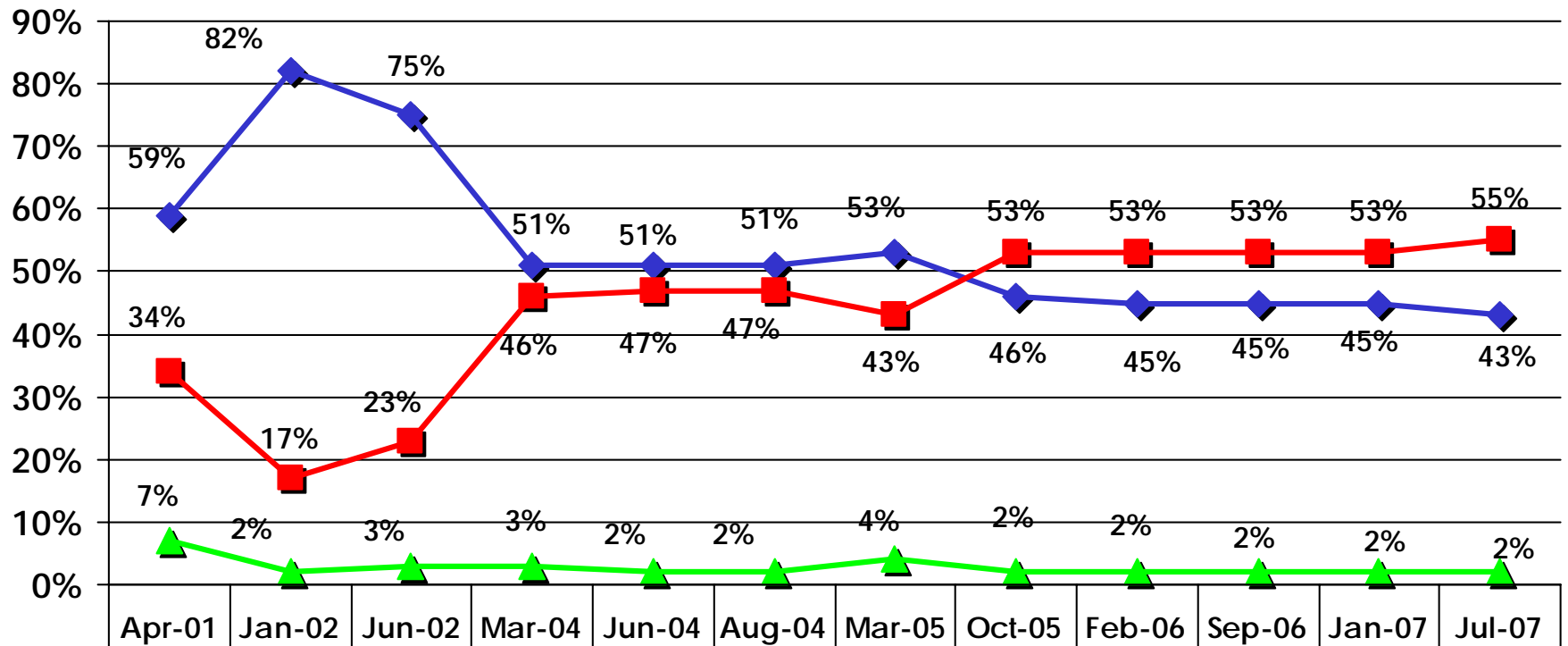
(Split Sample B)



BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

"George W. Bush"

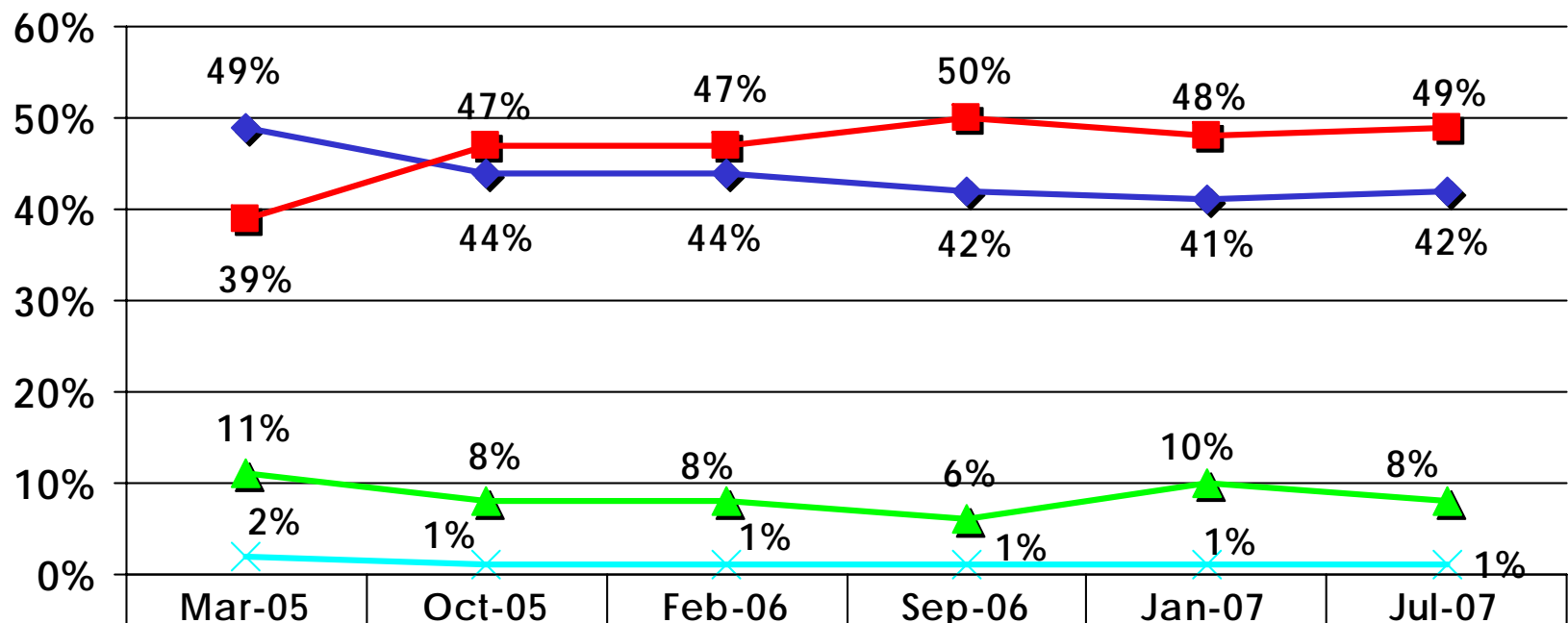


◆ Favorable	59%	82%	75%	51%	51%	51%	53%	46%	45%	45%	45%	43%
■ Unfavorable	34%	17%	23%	46%	47%	47%	43%	53%	53%	53%	53%	55%
▲ No Opinion	7%	2%	3%	3%	2%	2%	4%	2%	2%	2%	2%	2%

BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

"The Republicans in Congress"

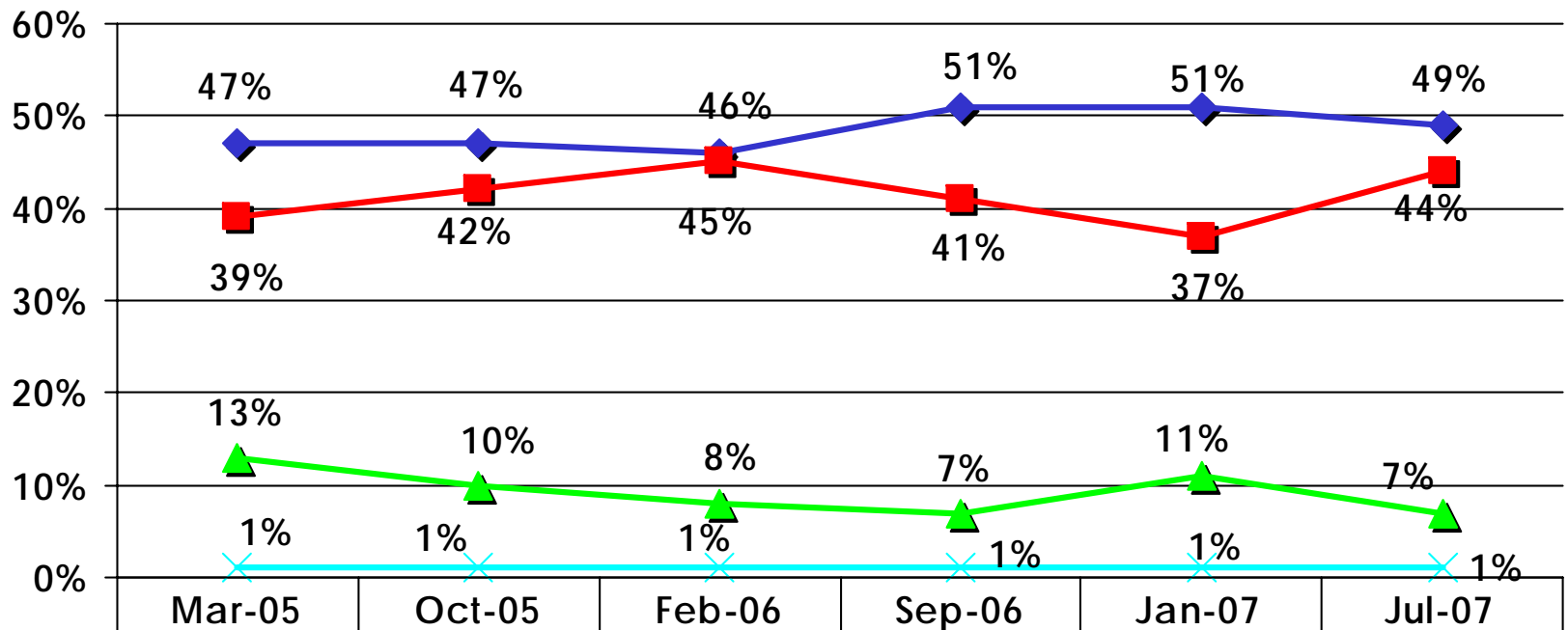


◆ Favorable	49%	44%	44%	42%	41%	42%
■ Unfavorable	39%	47%	47%	50%	48%	49%
▲ No Opinion	11%	8%	8%	6%	10%	8%
× Never heard of	2%	1%	1%	1%	1%	1%

BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

“The Democrats in Congress”

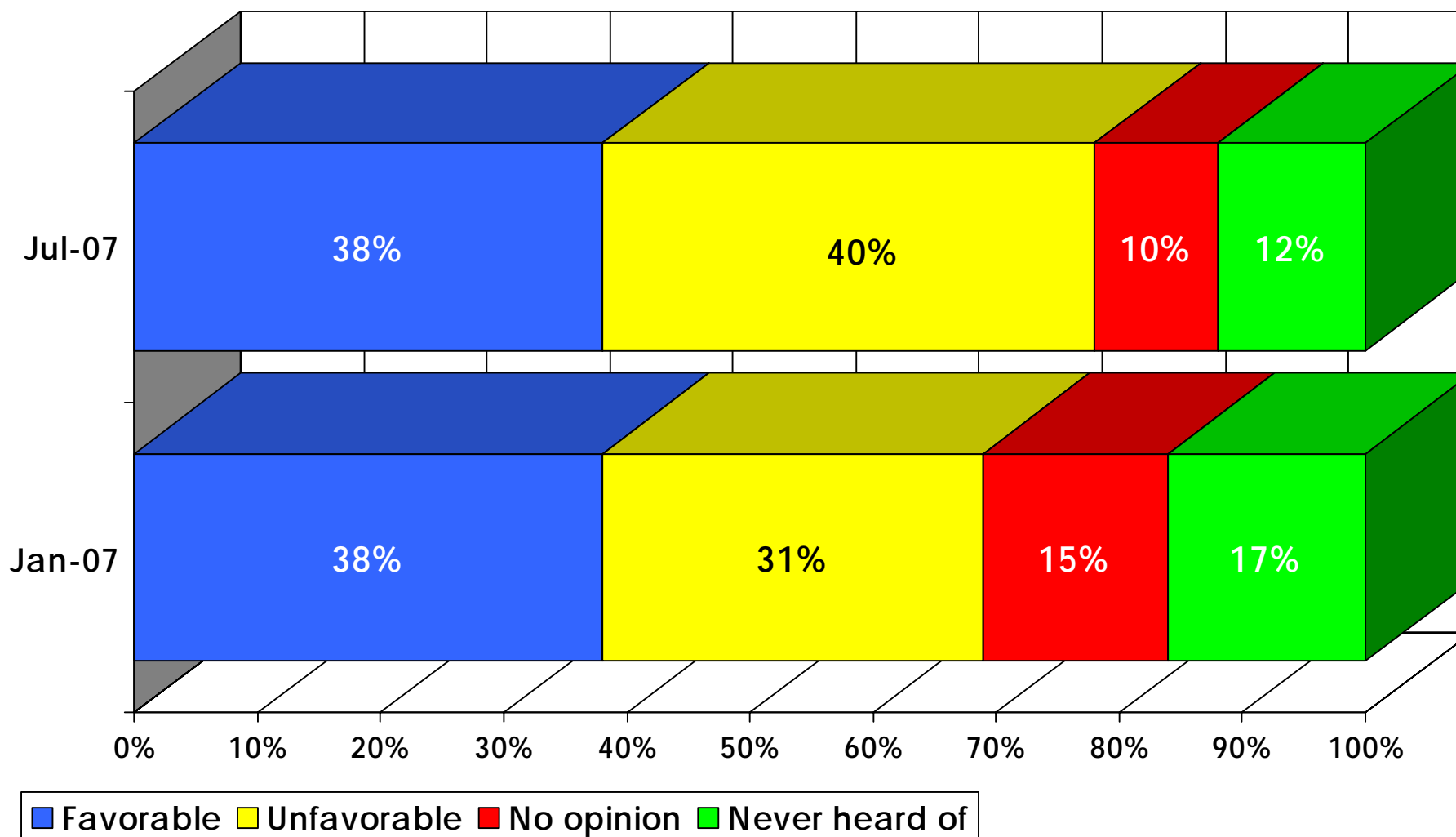


◆ Favorable	47%	47%	46%	51%	51%	49%
■ Unfavorable	39%	42%	45%	41%	37%	44%
▲ No Opinion	13%	10%	8%	7%	11%	7%
✕ Never heard of	1%	1%	1%	1%	1%	1%

BATTLEGROUND 2008

Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.

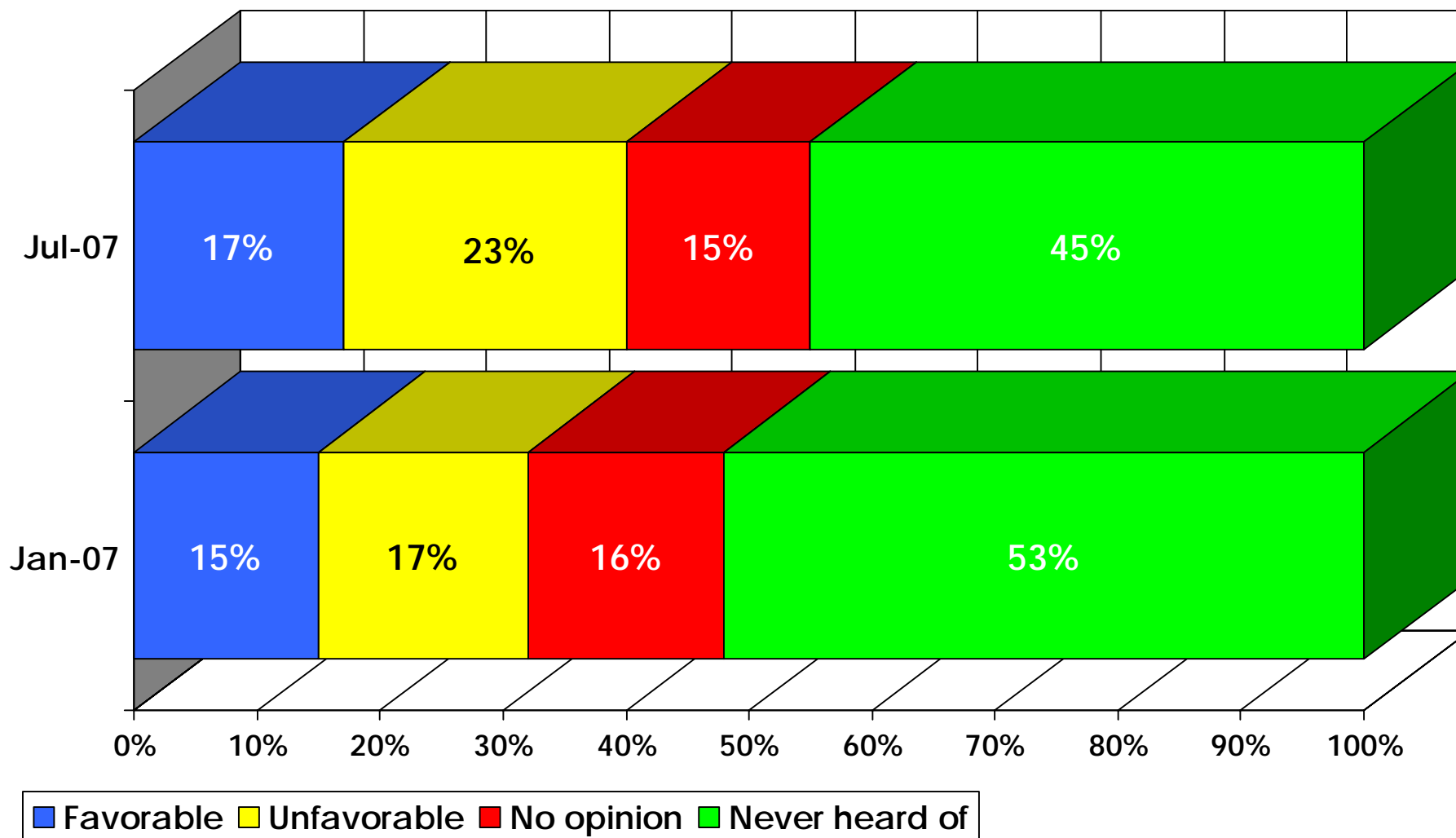
"Nancy Pelosi"



BATTLEGROUND 2008

Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.

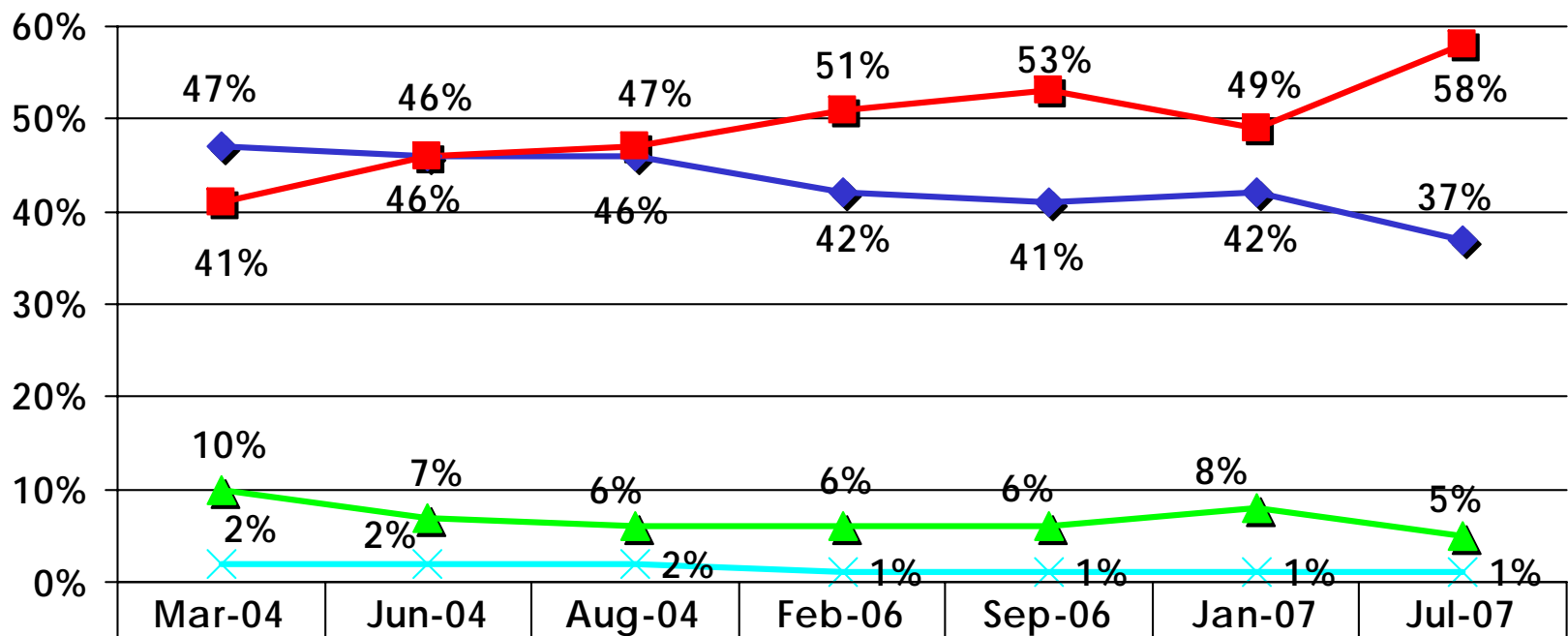
"Harry Reid"



BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

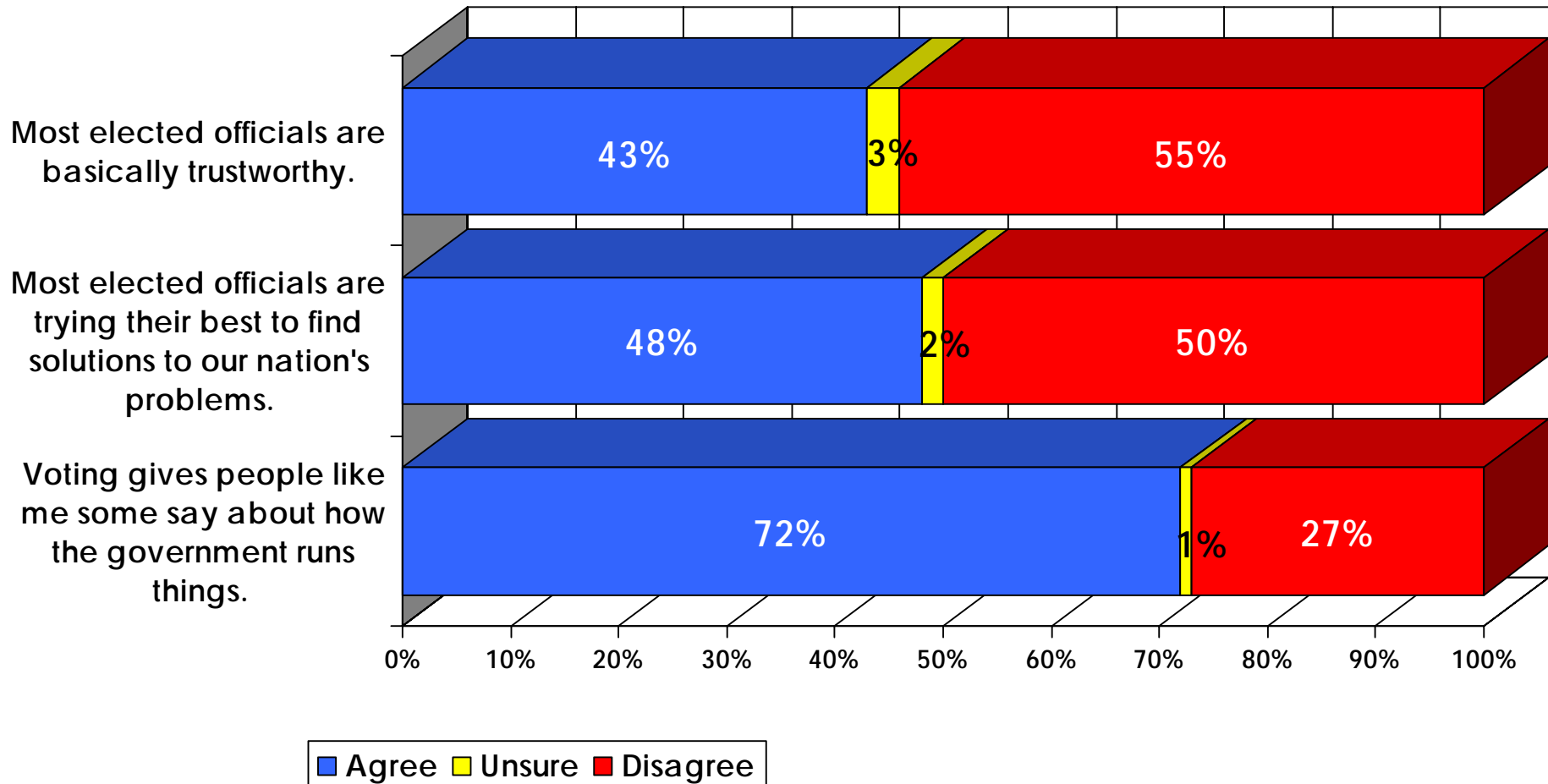
"Dick Cheney"



◆ Favorable	47%	46%	46%	42%	41%	42%	37%
■ Unfavorable	41%	46%	47%	51%	53%	49%	58%
▲ No Opinion	10%	7%	6%	6%	6%	8%	5%
✕ Never heard of	2%	2%	2%	1%	1%	1%	1%

BATTLEGROUND 2008

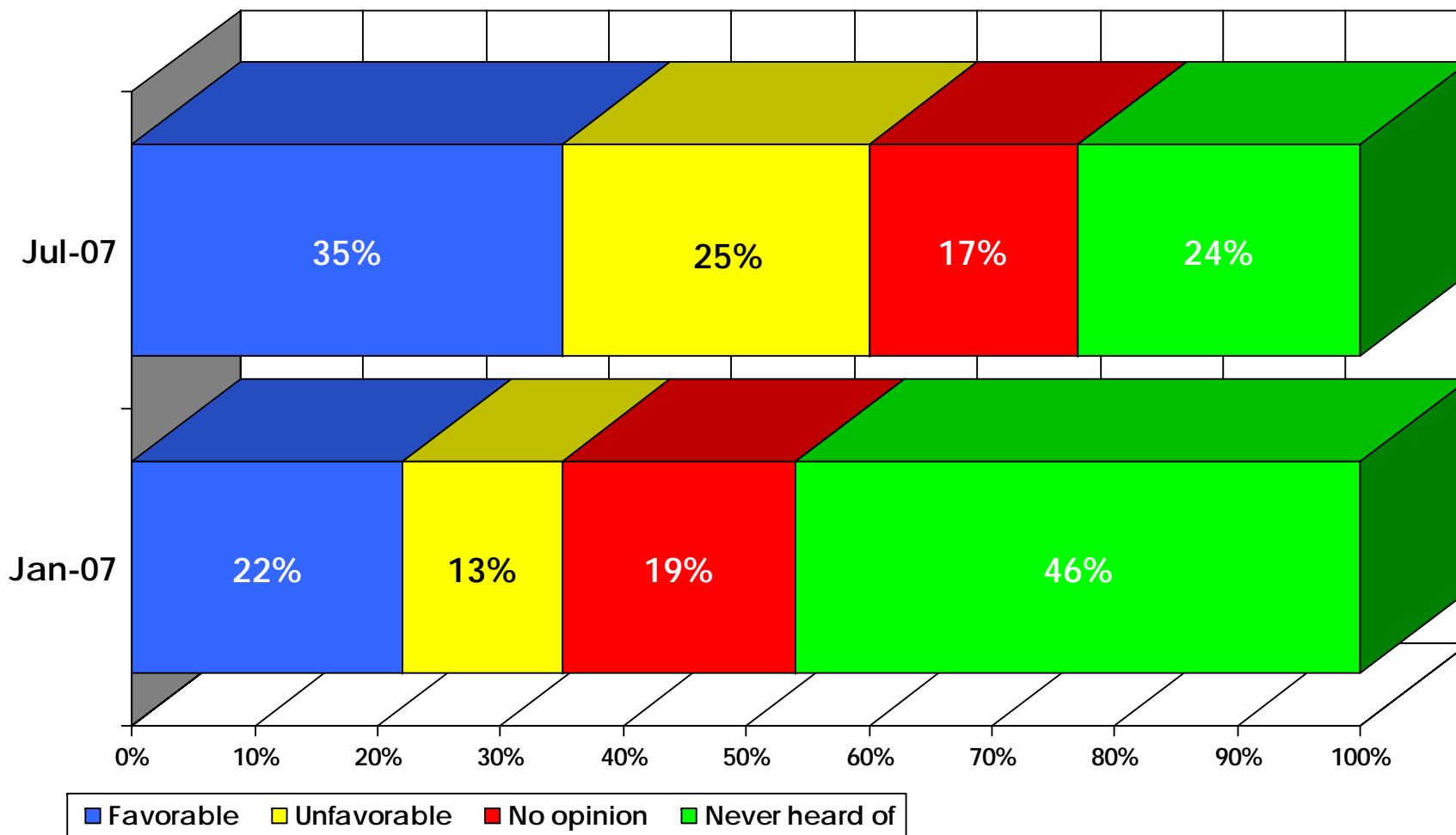
Please tell me if you agree or disagree with this statement.



BATTLEGROUND 2008

Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.

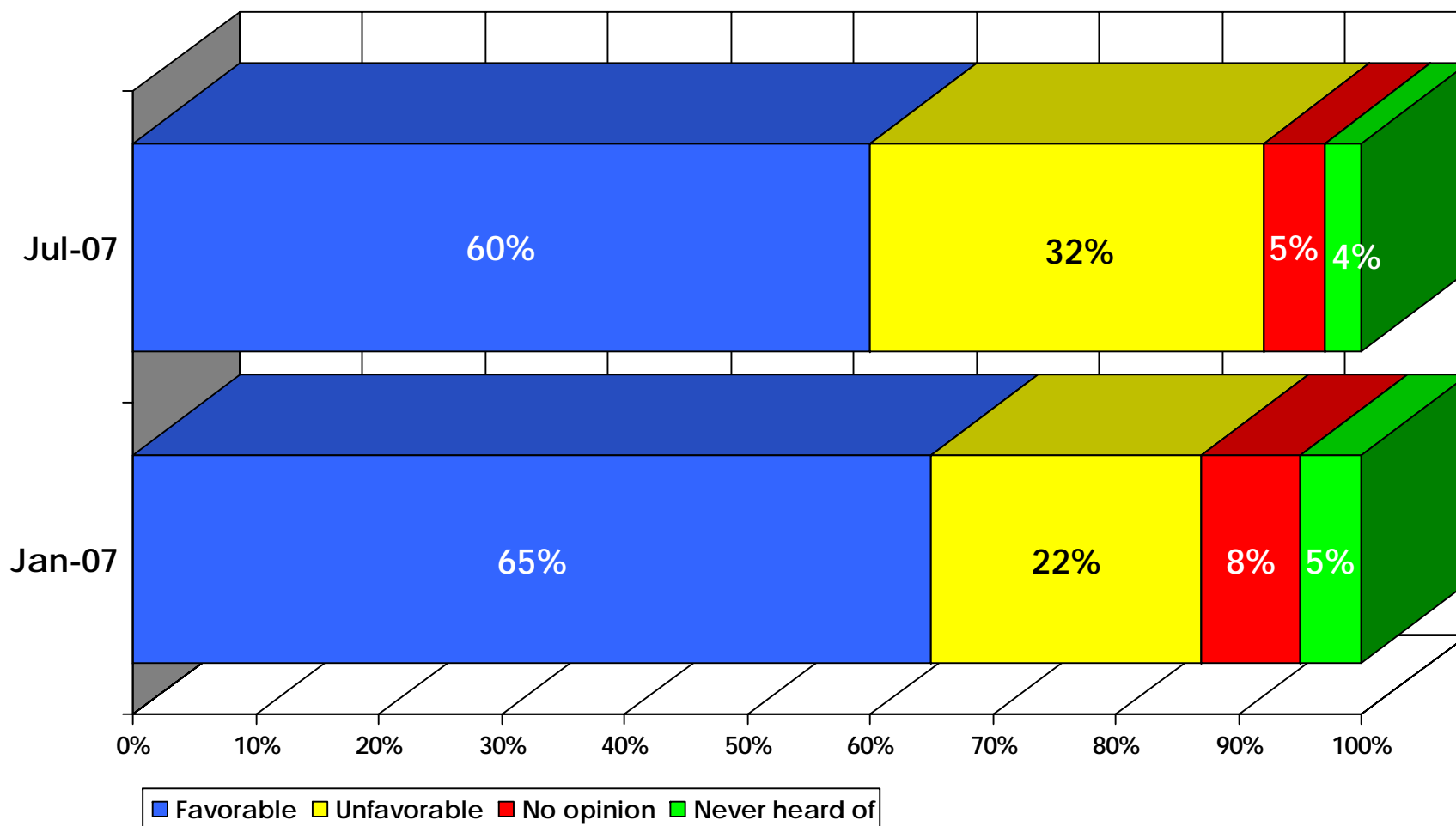
"Mitt Romney"



BATTLEGROUND 2008

Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.

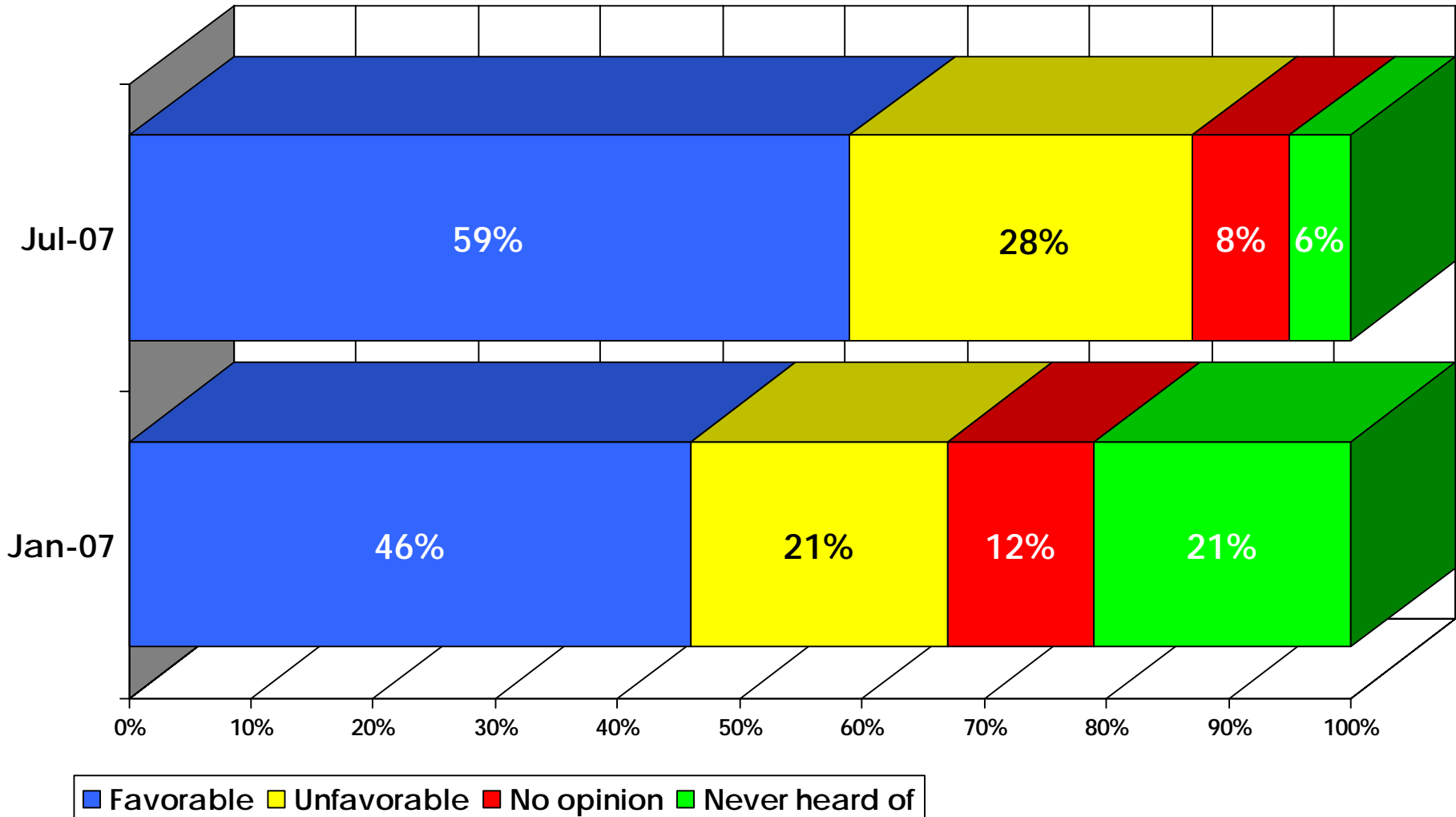
"Rudy Giuliani"



BATTLEGROUND 2008

Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.

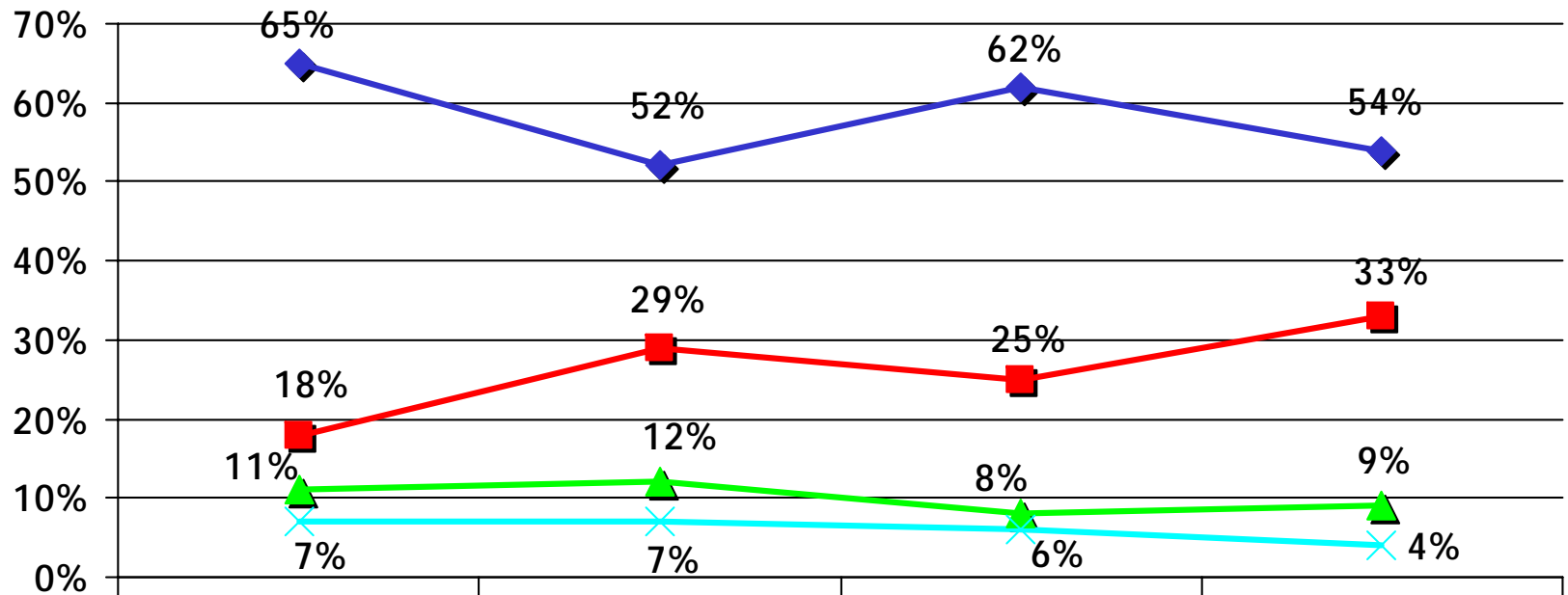
"Barack Obama"



BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

"John McCain"

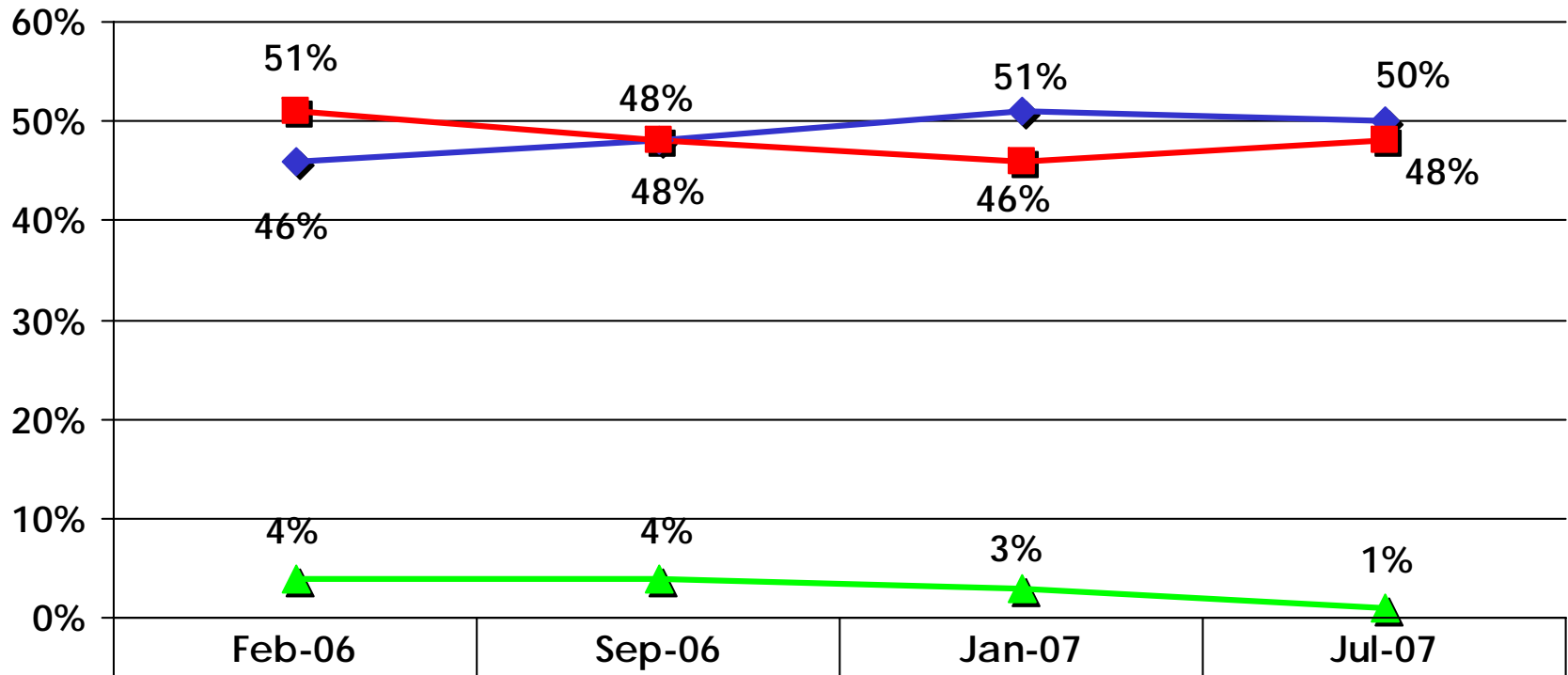


◆ Favorable	65%	52%	62%	54%
■ Unfavorable	18%	29%	25%	33%
▲ No Opinion	11%	12%	8%	9%
× Never heard of	7%	7%	6%	4%

BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

"Hillary Clinton"

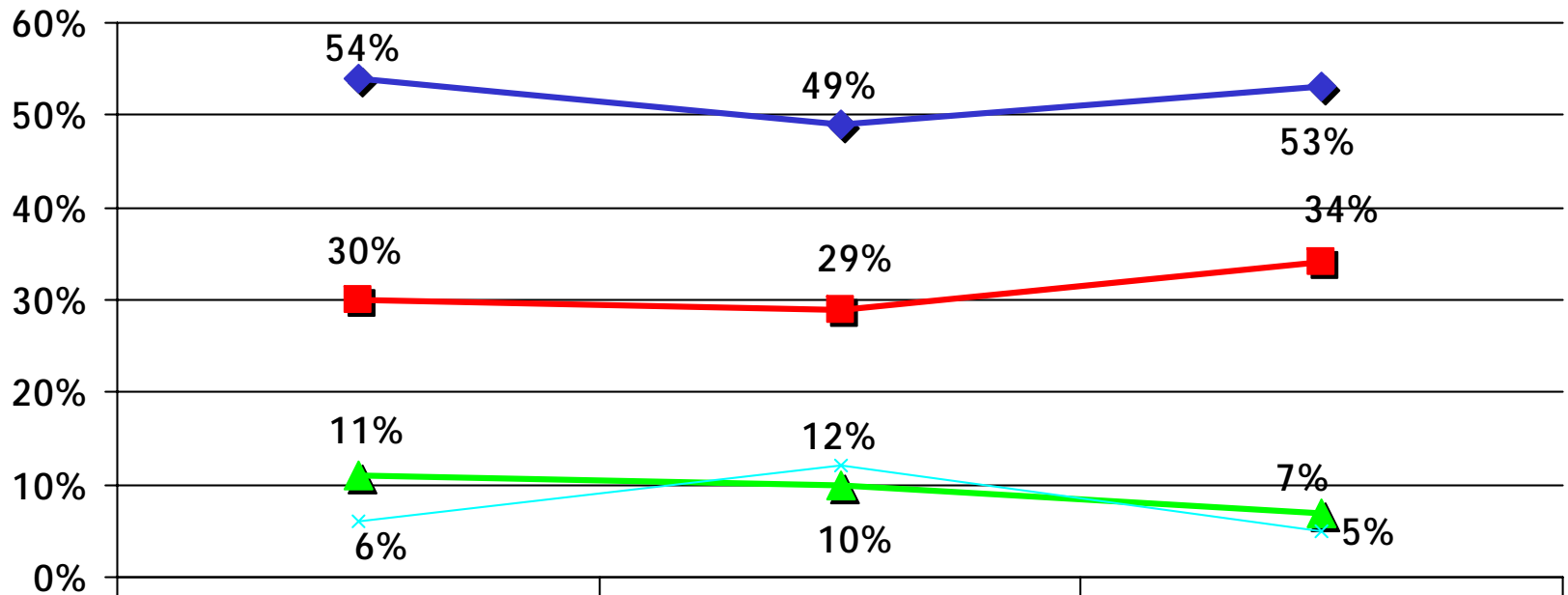


◆ Favorable	46%	48%	51%	50%
■ Unfavorable	51%	48%	46%	48%
▲ No Opinion	4%	4%	3%	1%

BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

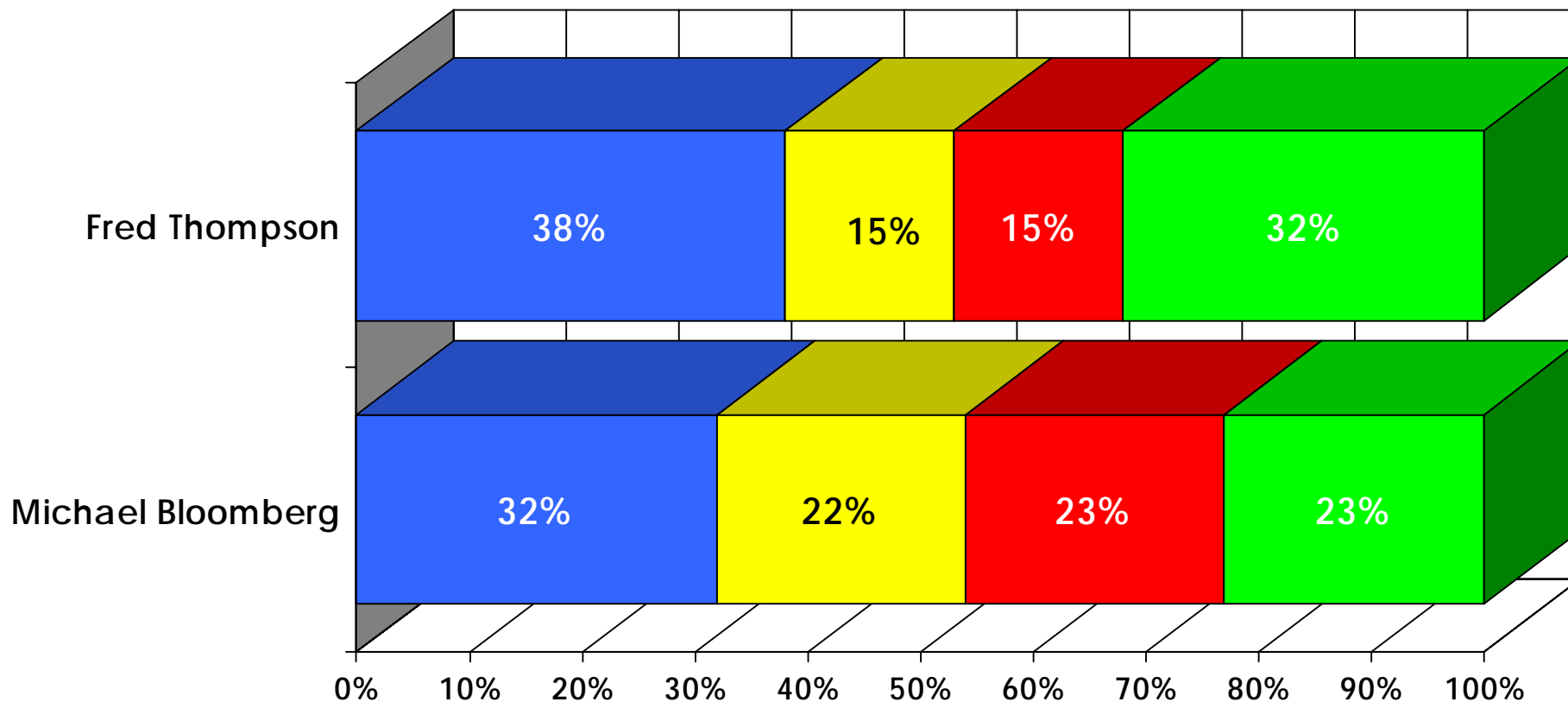
"John Edwards"



	Aug-04	Jan-07	Jul-07
◆ Favorable	54%	49%	53%
■ Unfavorable	30%	29%	34%
▲ No Opinion	11%	10%	7%
× Never heard of	6%	12%	5%

BATTLEGROUND 2008

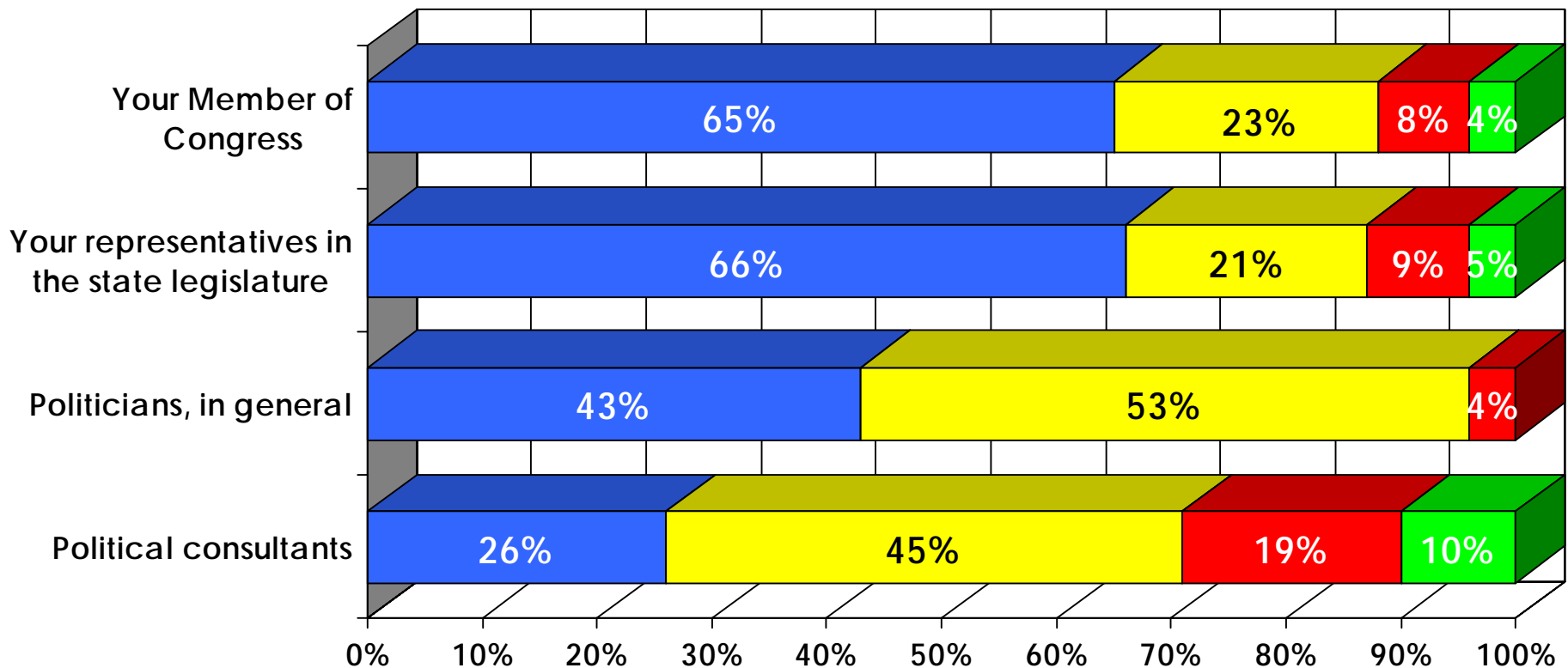
Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.



■ Favorable ■ Unfavorable ■ No opinion ■ Never heard of

BATTLEGROUND 2008

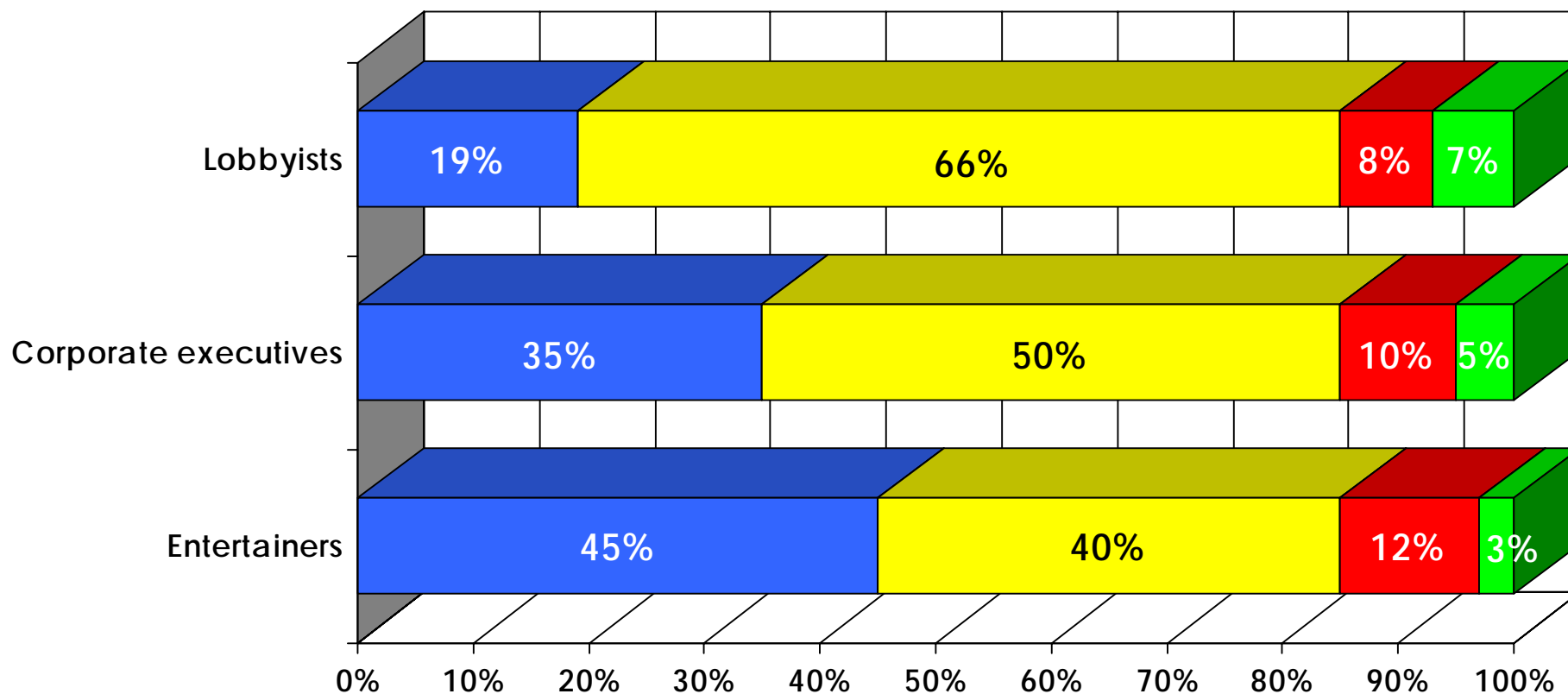
Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.



■ Favorable ■ Unfavorable ■ No opinion ■ Never heard of

BATTLEGROUND 2008

Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.



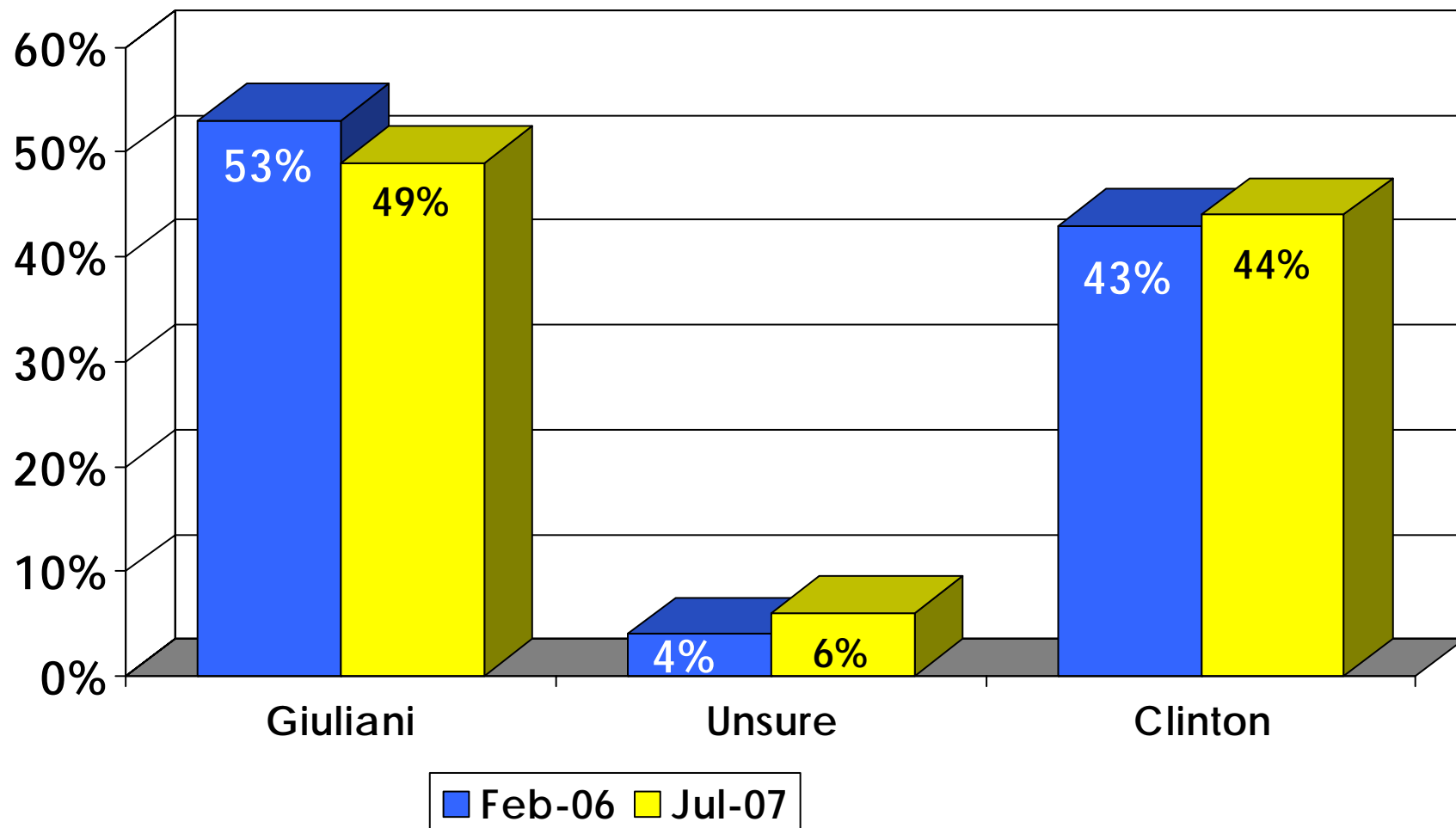
■ Favorable ■ Unfavorable ■ No opinion ■ Never heard of

BATTLEGROUND 2008

If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote...

Rudy Giuliani, the Republican, or Hillary Clinton, the Democrat?

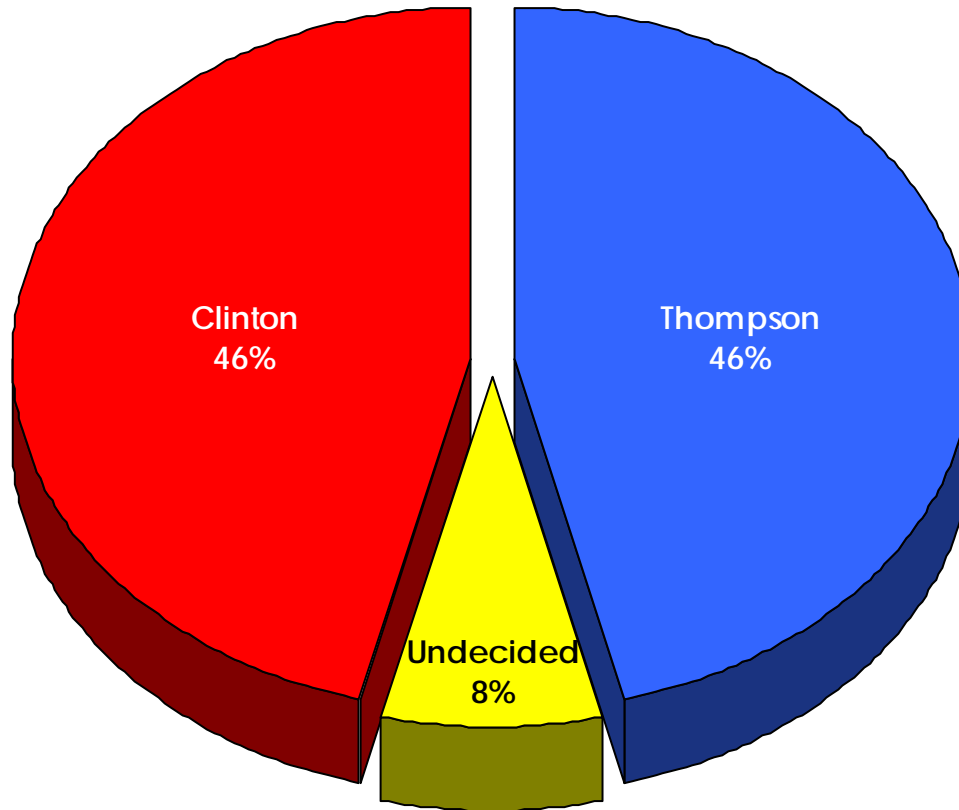
(Split Sample A)



BATTLEGROUND 2008

If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote...
Fred Thompson, the Republican, or Hillary Clinton, the Democrat?

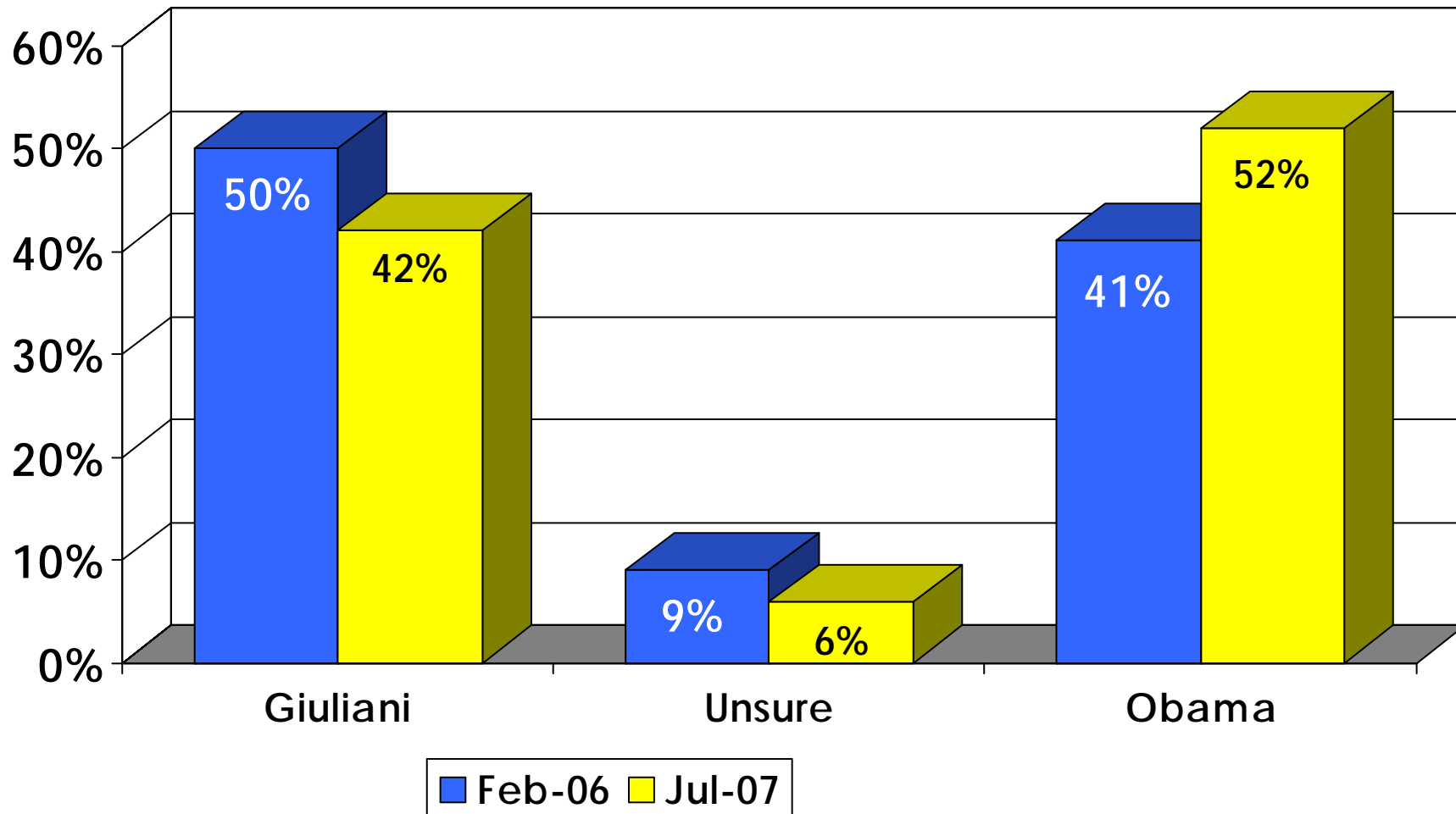
(Split Sample A)



BATTLEGROUND 2008

If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote...
Rudy Giuliani, the Republican, or Barack Obama, the Democrat?

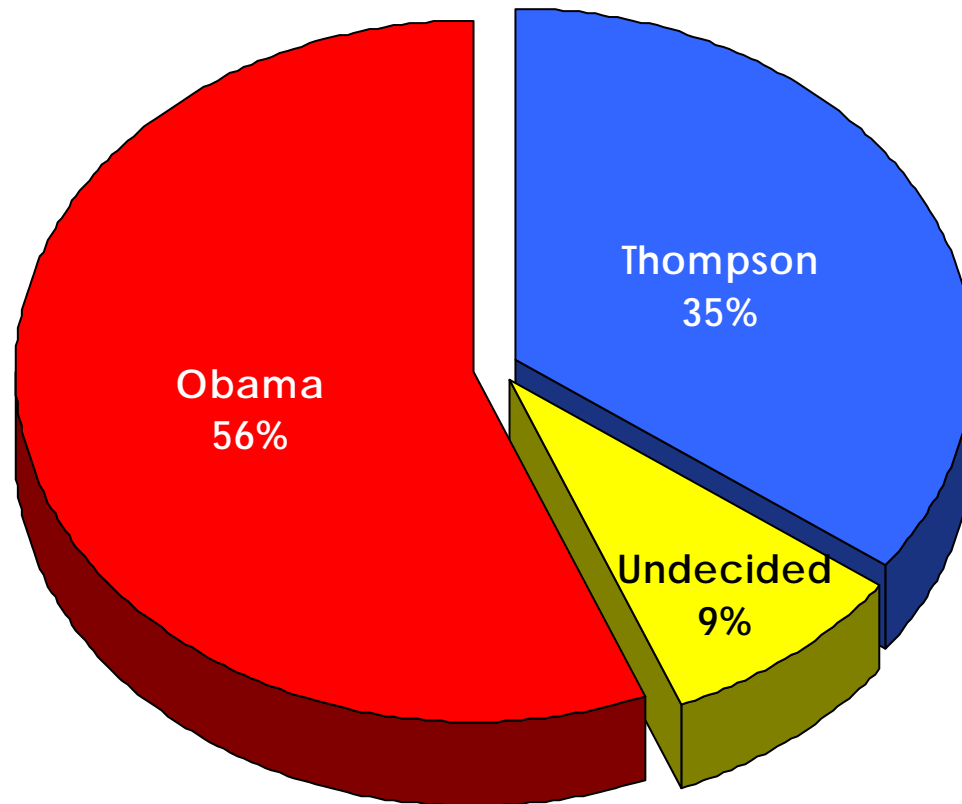
(Split Sample B)



BATTLEGROUND 2008

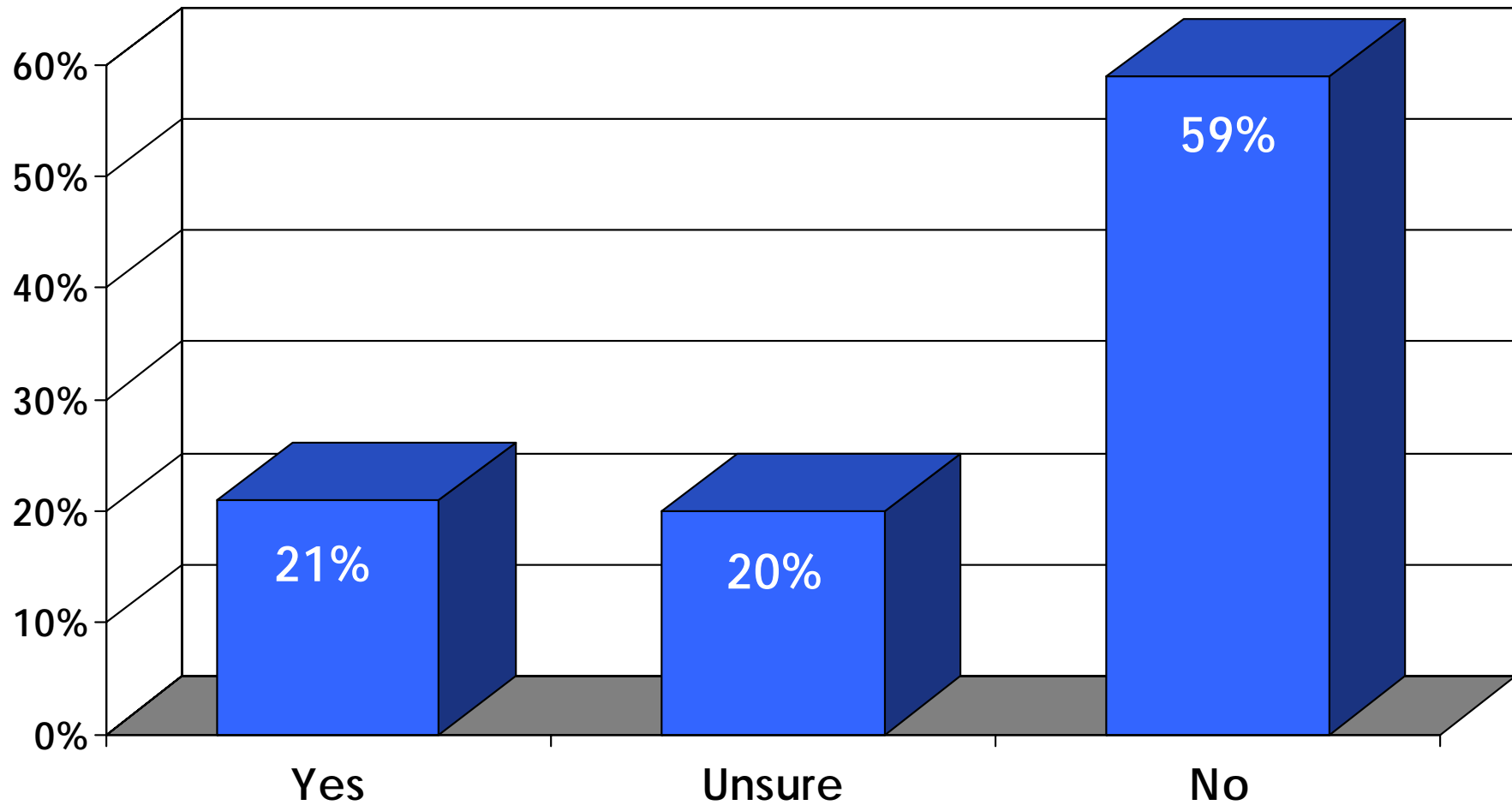
If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote...
Fred Thompson, the Republican, or Barack Obama, the Democrat?

(Split Sample B)



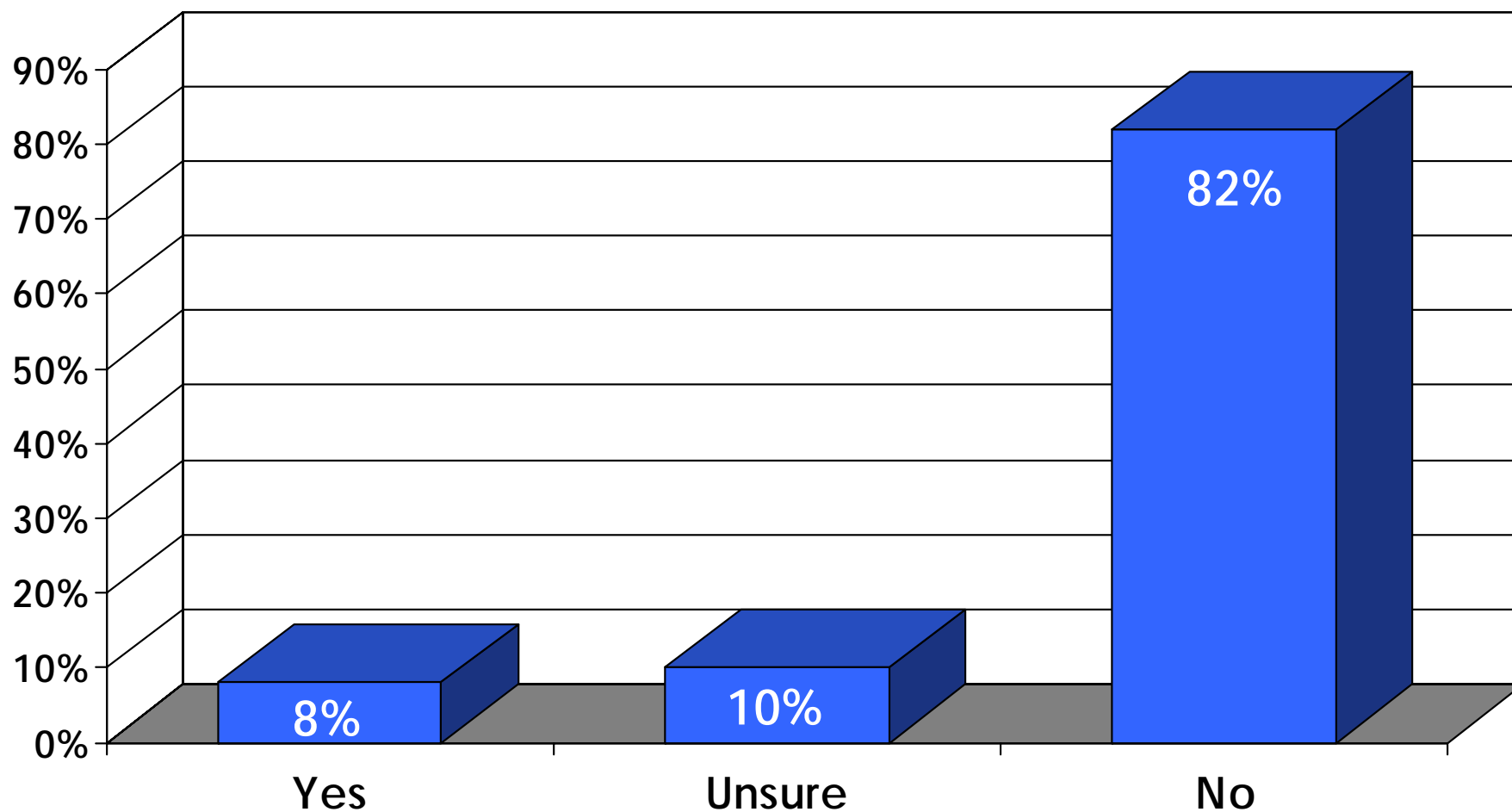
BATTLEGROUND 2008

If a third party candidate were to run for President, is it likely that you would vote for him or her?



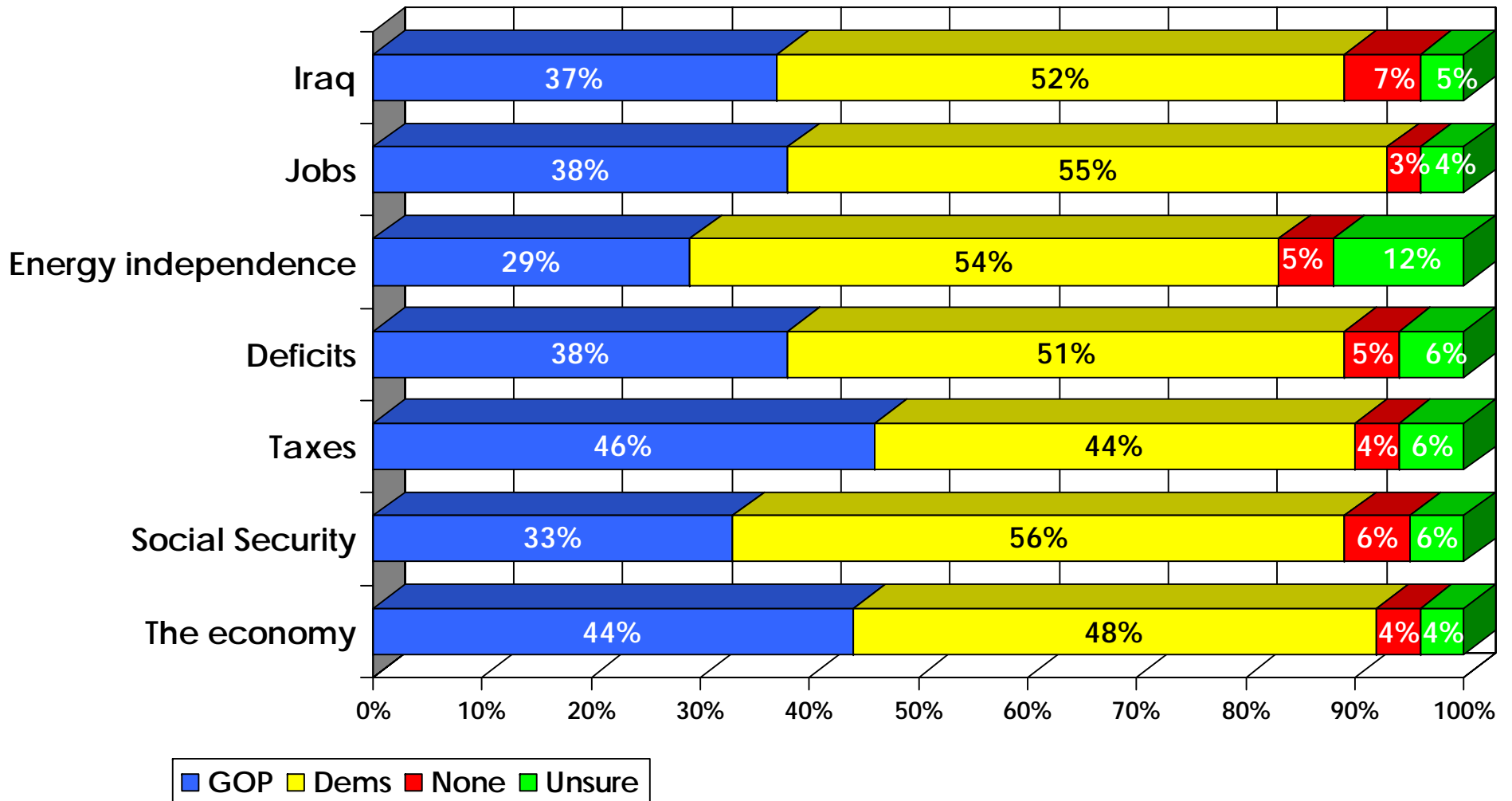
BATTLEGROUND 2008

If Michael Bloomberg were to run as a candidate for President, is it likely that you would vote for him?



BATTLEGROUND 2008

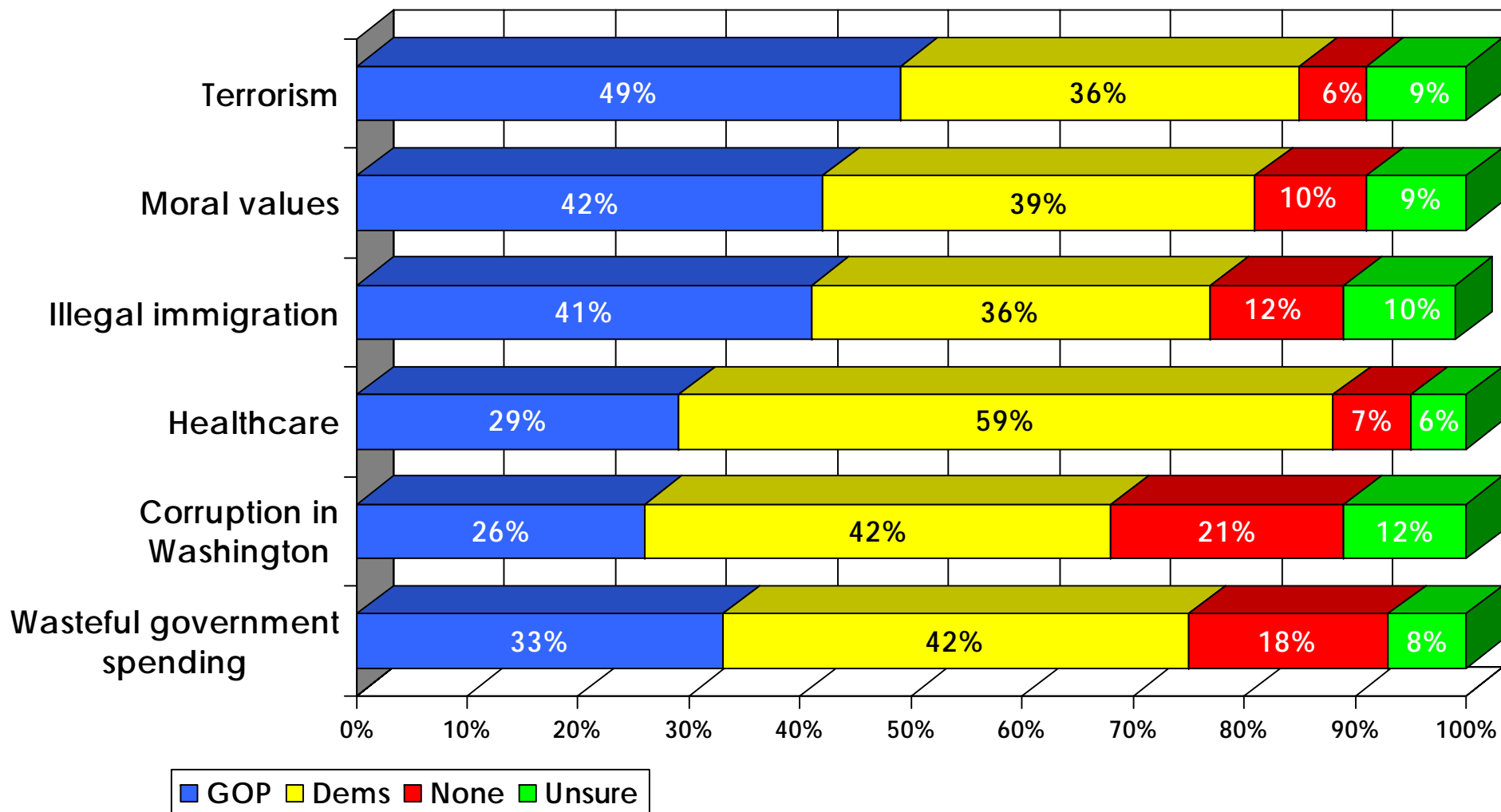
Please tell me, for each one, which political party would do a better job of handling this issue- the Republican Party or the Democratic Party.
(Split Sample A)



BATTLEGROUND 2008

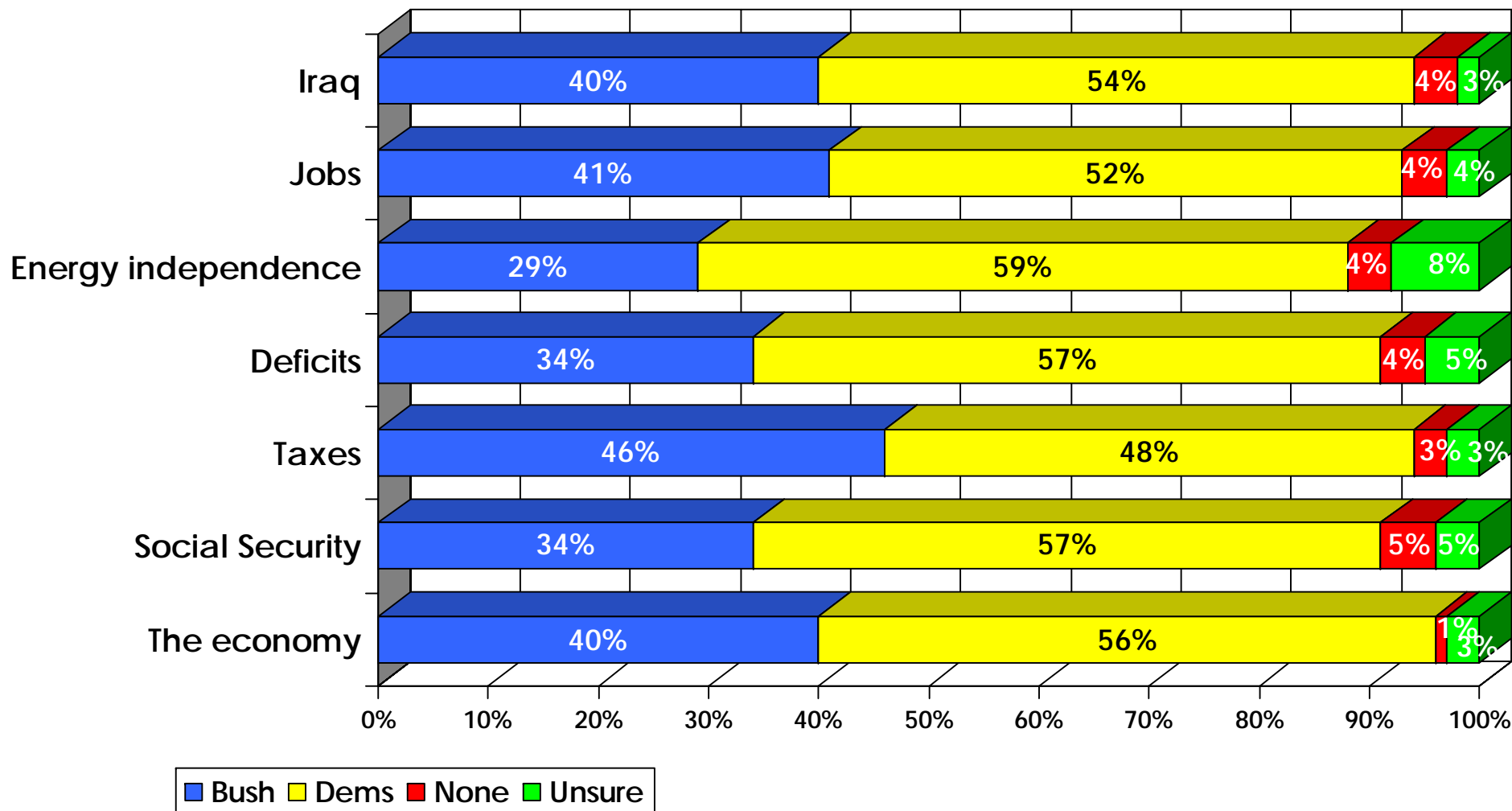
Please tell me, for each one, which political party would do a better job of handling this issue- the Republican Party or the Democratic Party.

(Split Sample A)



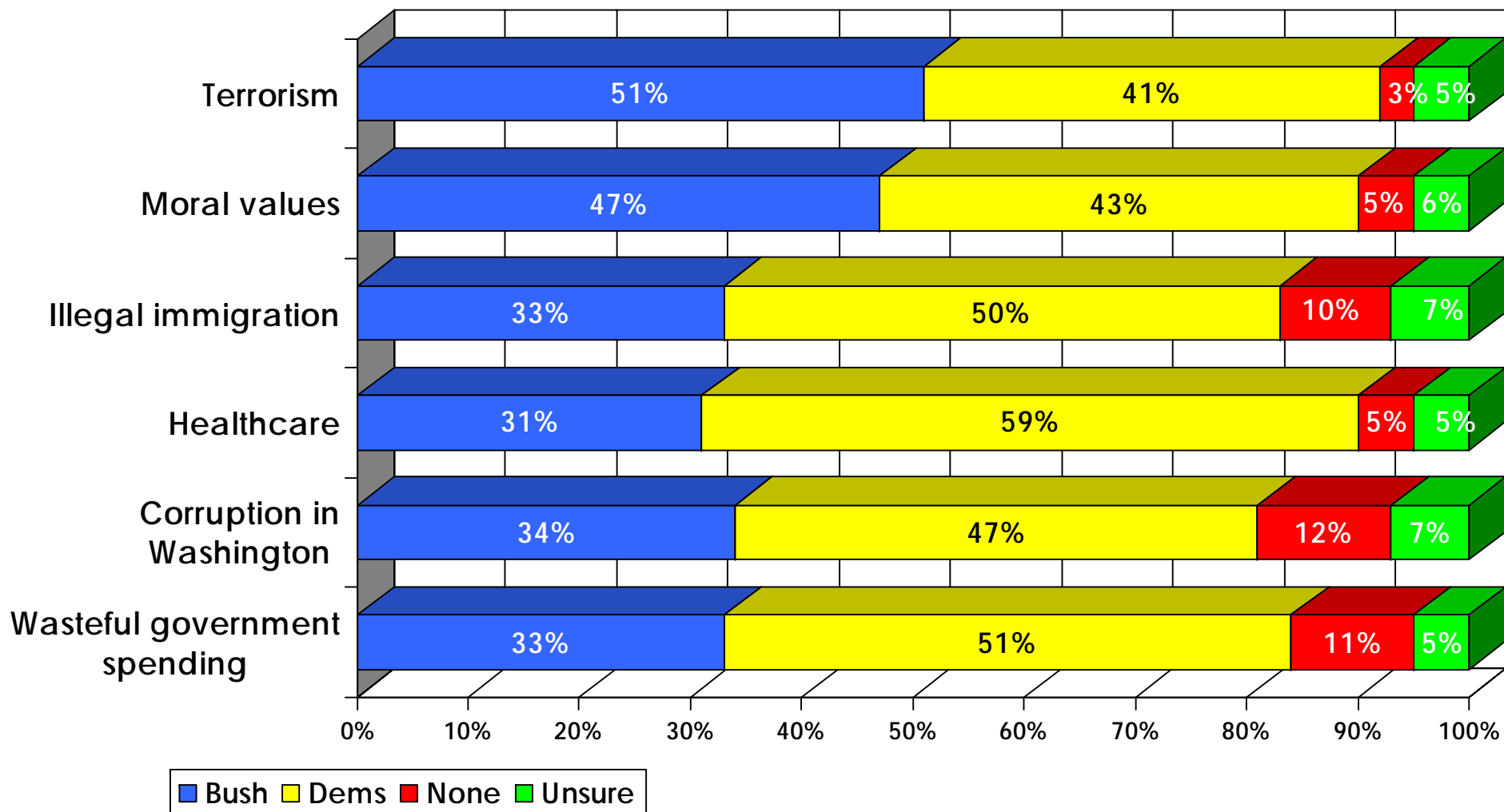
BATTLEGROUND 2008

Please listen as I read the list and tell me, for each one, which political party would do a better job of handling this issue-- President Bush or the Democrats in Congress
(Split Sample B)



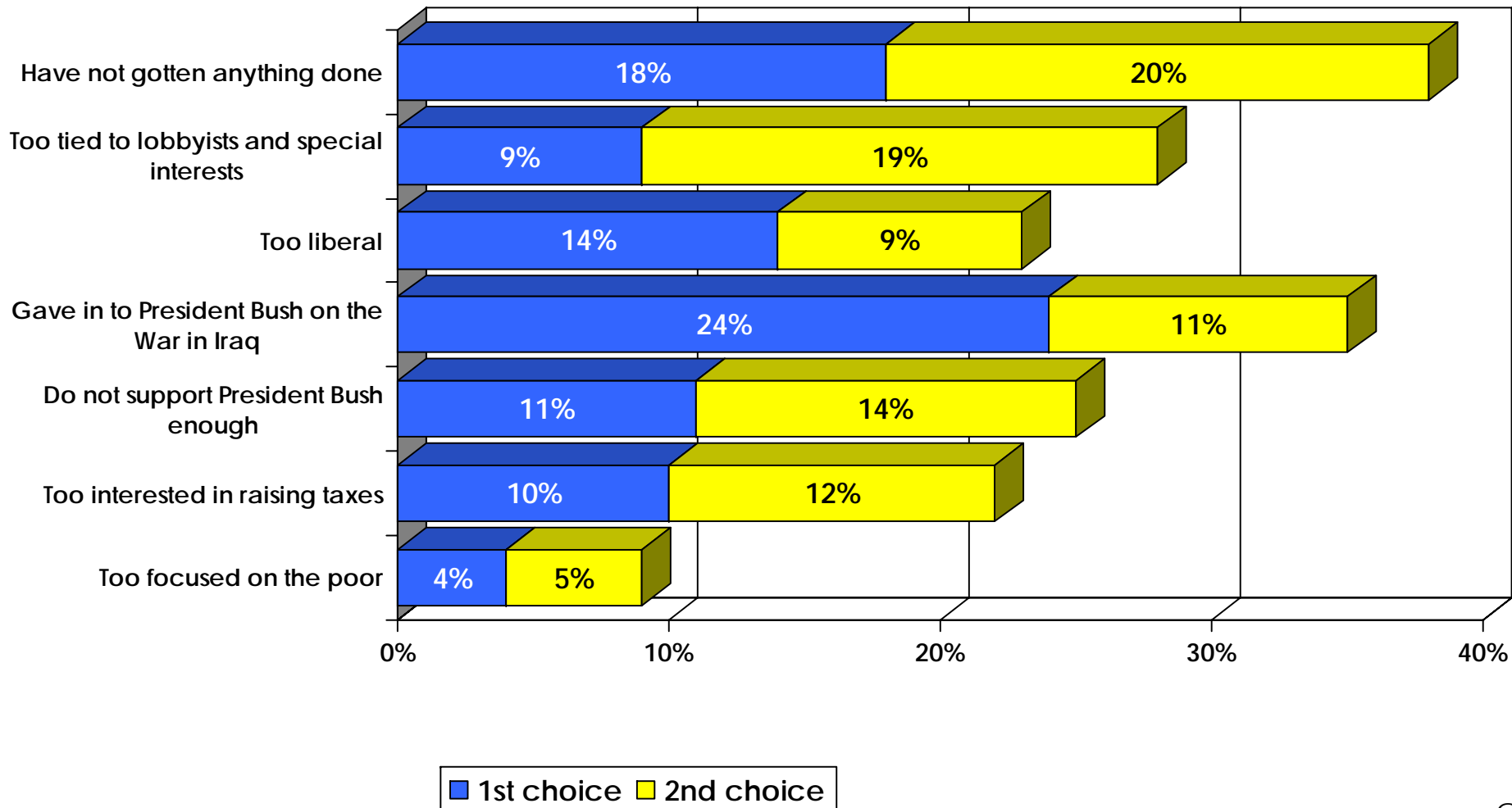
BATTLEGROUND 2008

Please listen as I read the list and tell me, for each one, which political party would do a better job of handling this issue-- President Bush or the Democrats in Congress
(Split Sample B)



BATTLEGROUND 2008

Please tell me which one of these criticisms of the Democratic Congress comes closest to your own top criticism.



BATTLEGROUND 2008

Please tell me which one of these criticisms of the Republicans in Congress comes closest to your own top criticism.

