

# **BATTLEGROUND 33**

THE GEORGE WASHINGTON UNIVERSITY  
WASHINGTON DC

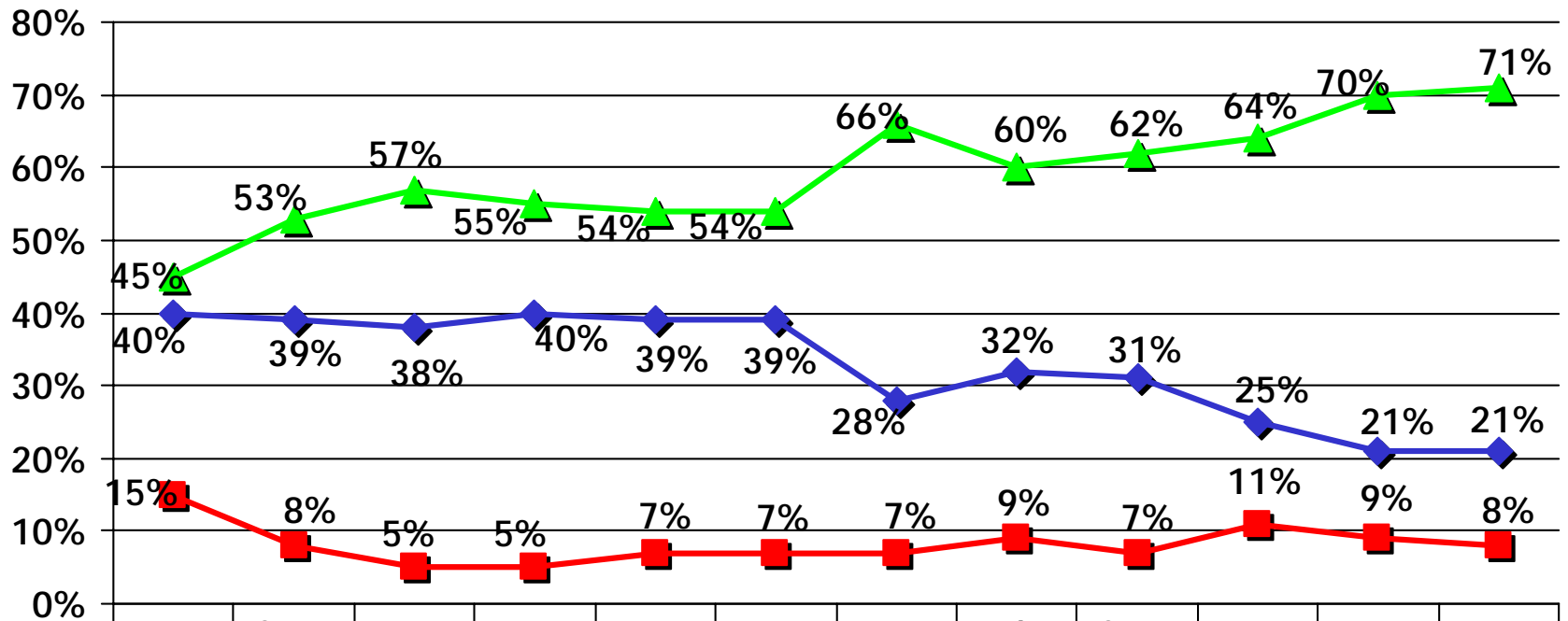


**December 9-12, 2007**

**N=1,013 Registered “Likely” Voters/±3.1% M.O.E.**

# BATTLEGROUND 2008

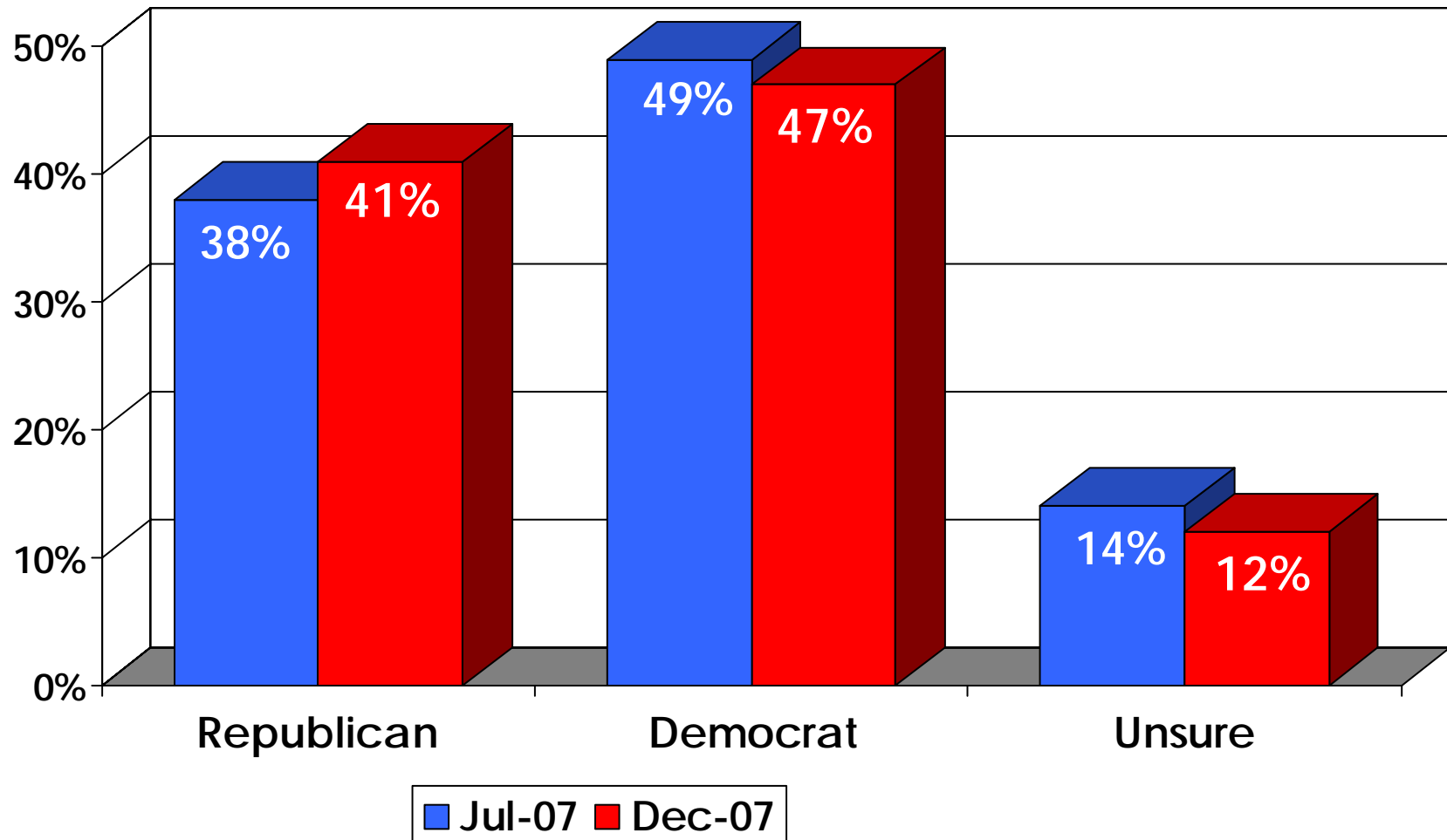
Do you feel things in this country are going in the right direction, or have they gotten off on the wrong track?



	Apr-01	Sep-03	Mar-04	Jun-04	Aug-04	Mar-05	Oct-05	Feb-06	Sep-06	Jan-07	Jul-07	Dec-07
◆ Right Direction	40%	39%	38%	40%	39%	39%	28%	32%	31%	25%	21%	21%
■ Unsure	15%	8%	5%	5%	7%	7%	7%	9%	7%	11%	9%	8%
▲ Wrong Track	45%	53%	57%	55%	54%	54%	66%	60%	62%	64%	70%	71%

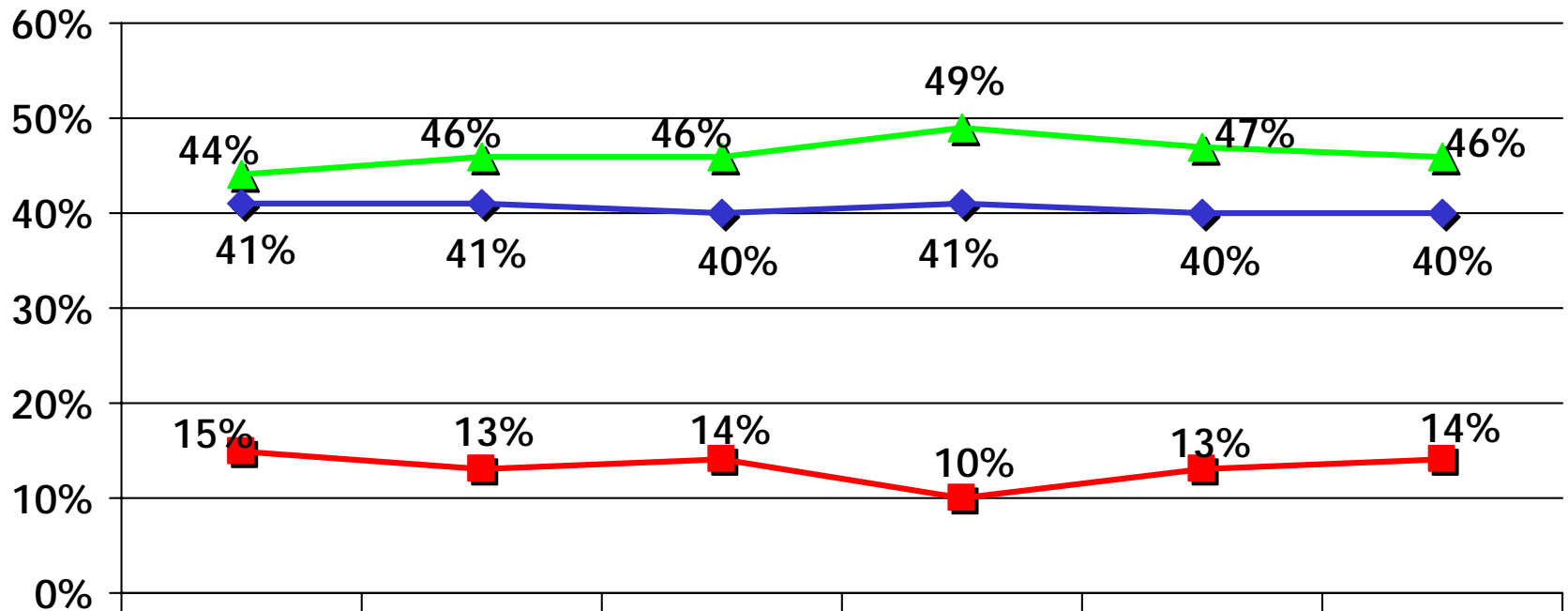
# BATTLEGROUND 2008

If the election for President were being held today, and you had to make a choice, would you be voting for the Republican candidate or the Democratic candidate?



# BATTLEGROUND 2008

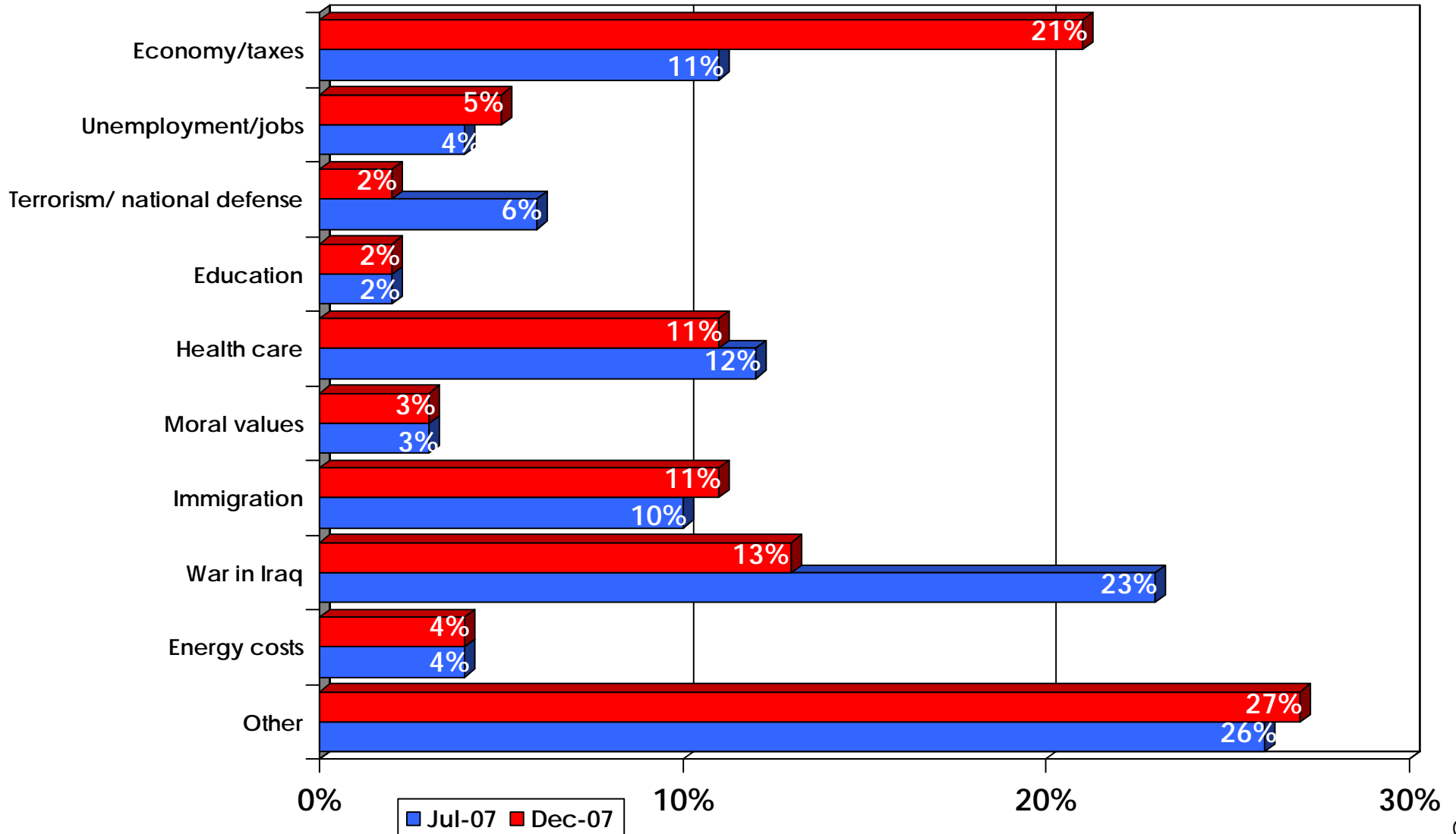
If the election for Congress were being held today, and you had to make a choice, would you be voting for the Republican candidate or the Democratic candidate in your district?



	Mar-05	Oct-05	Feb-06	Sep-06	Jul-07	Dec-07
◆ Republican	41%	41%	40%	41%	40%	40%
■ Undecided	15%	13%	14%	10%	13%	14%
▲ Democrat	44%	46%	46%	49%	47%	46%

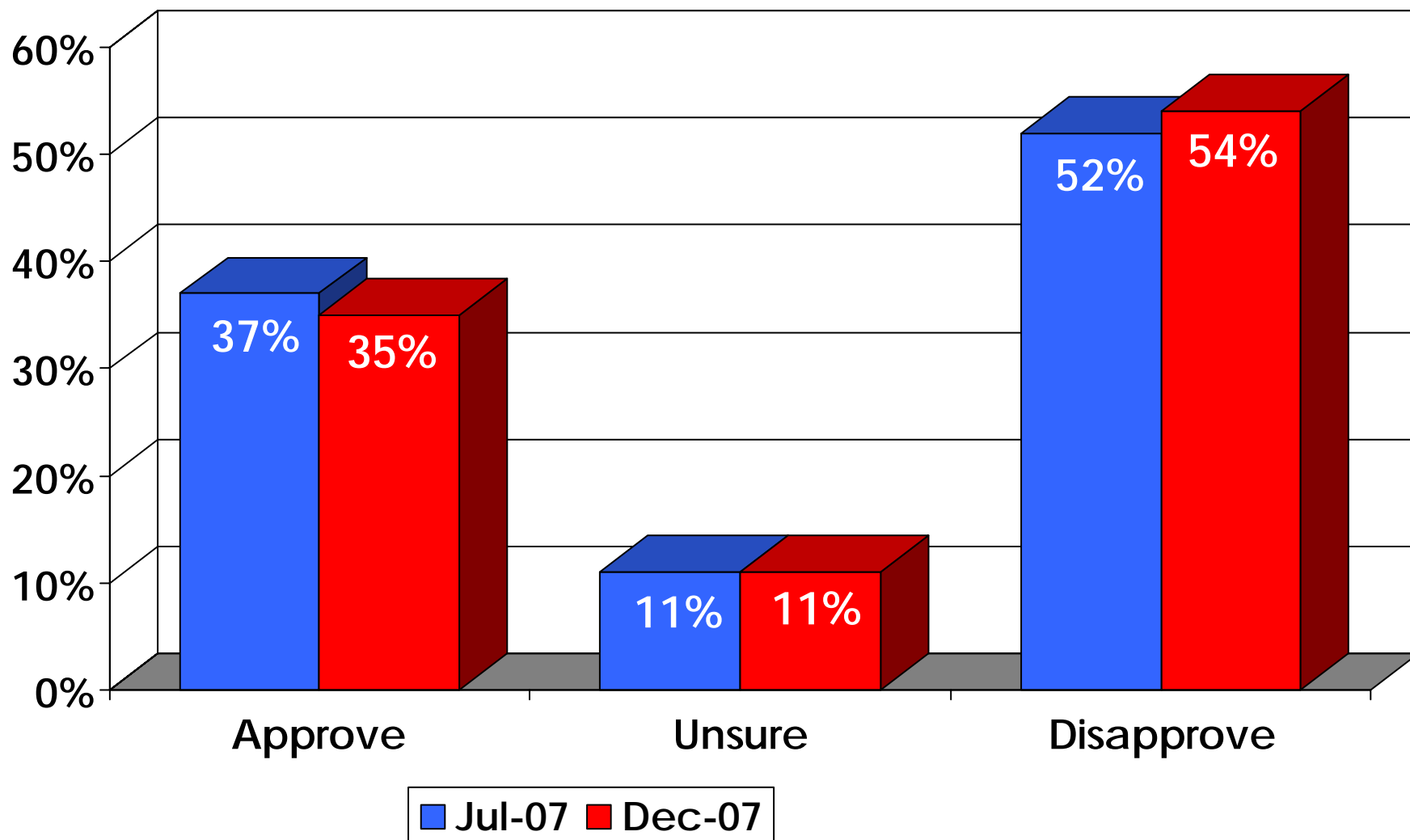
# BATTLEGROUND 2008

What do you think is the number one problem facing the country today-- that is, what is the problem that you and your family are most concerned about?



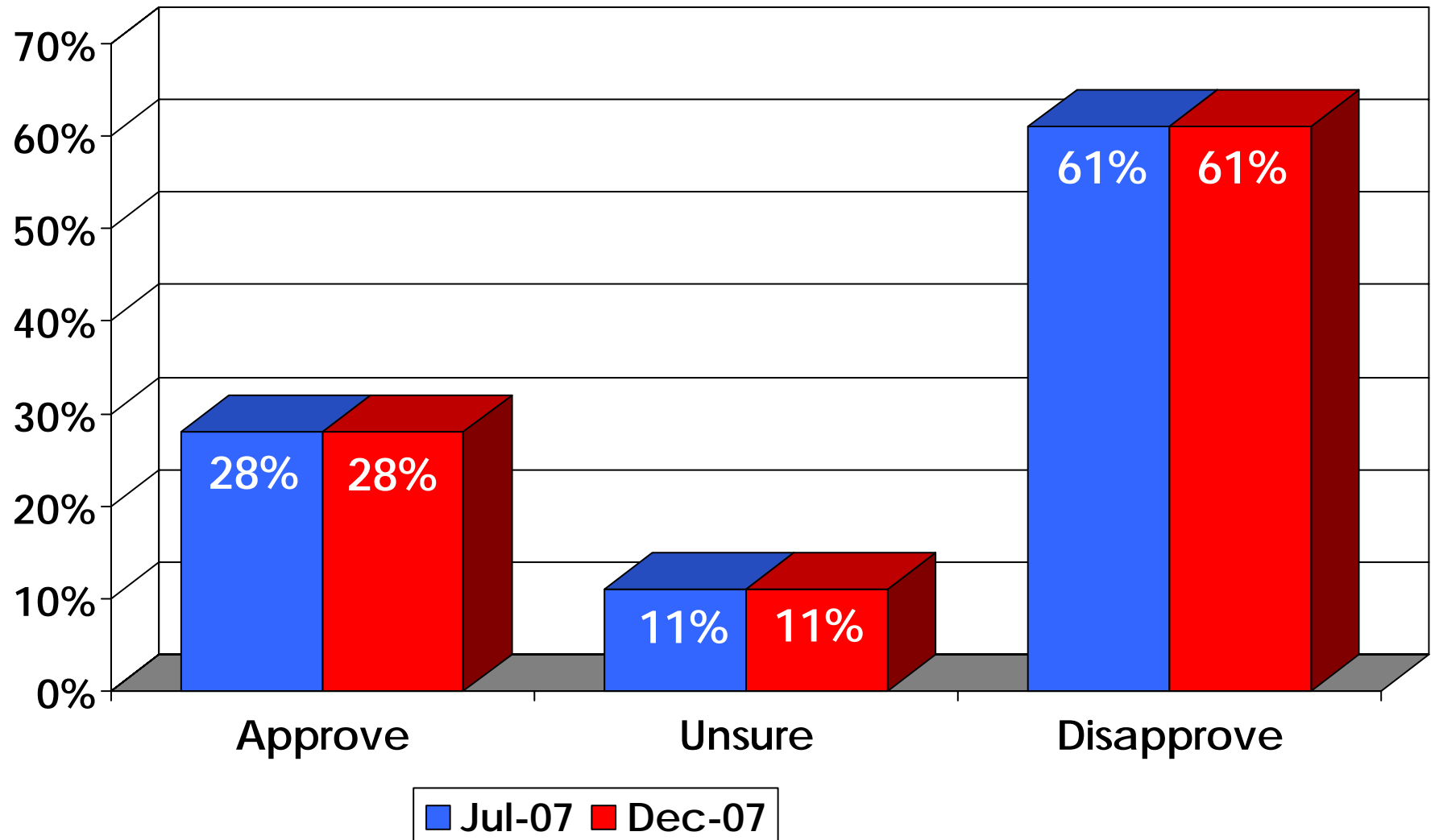
# BATTLEGROUND 2008

How would you rate the job that Congressional Democrats have been doing this year? Do you approve or disapprove of the job they are doing?



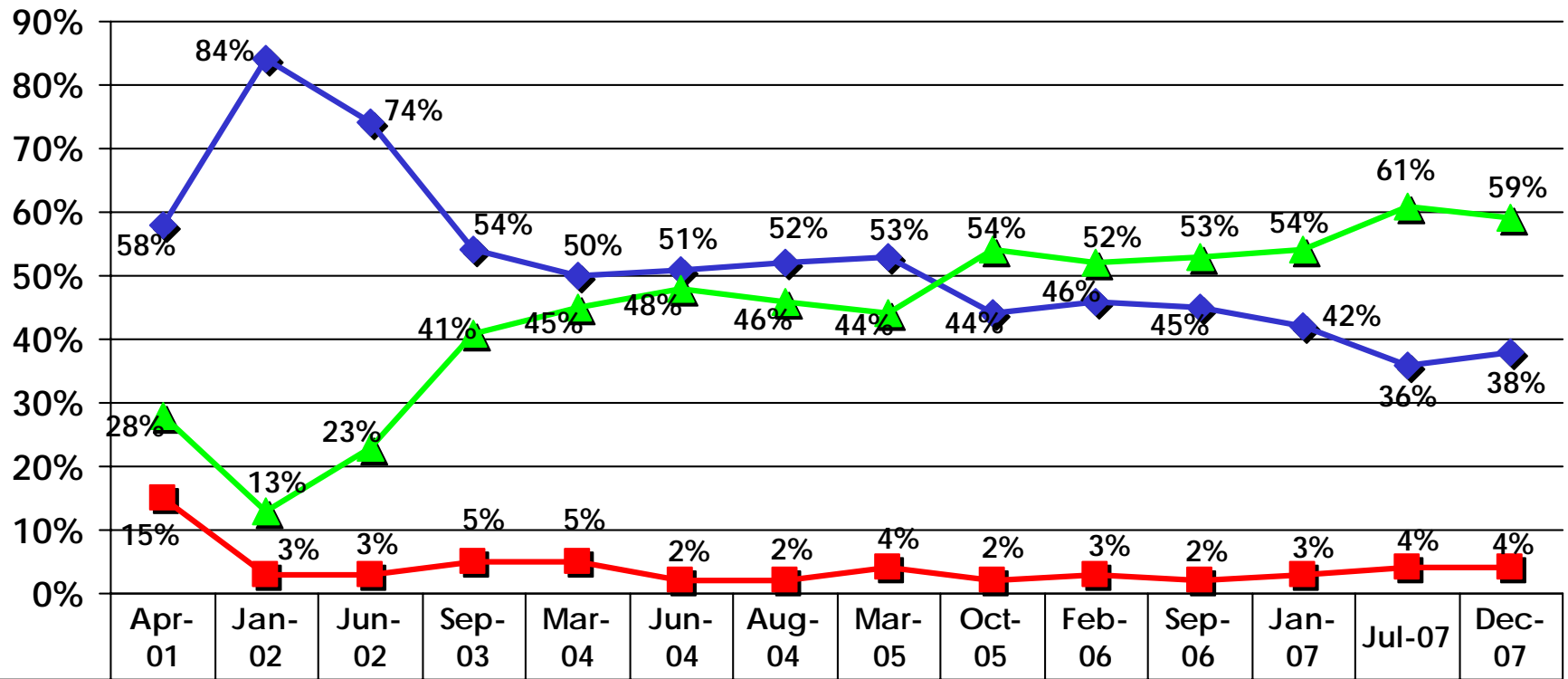
# BATTLEGROUND 2008

How would you rate the job that Congressional Republicans have been doing this year? Do you approve or disapprove of the job they are doing?



# BATTLEGROUND 2008

How would you rate the job George W. Bush has been doing as President – do you approve or disapprove of the job he is doing?

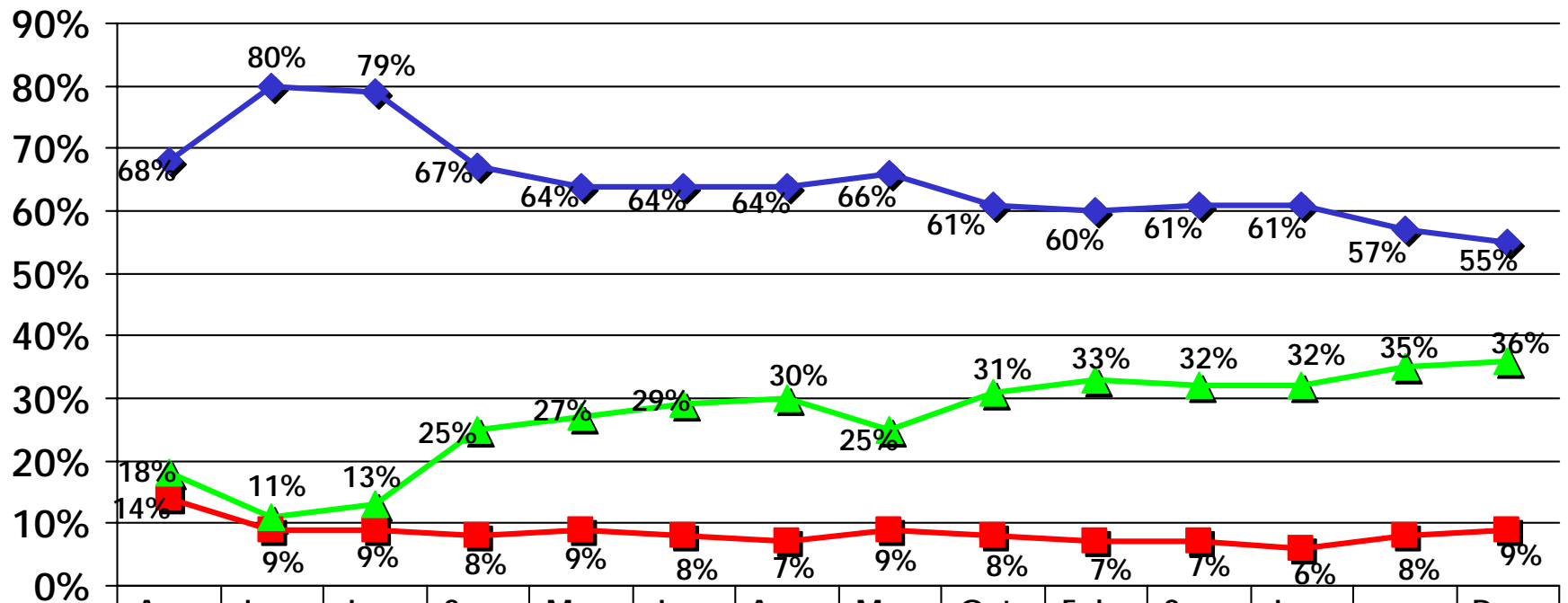


◆ Approve	58%	84%	74%	54%	50%	51%	52%	53%	44%	46%	45%	42%	36%	38%
■ Unsure	15%	3%	3%	5%	5%	2%	2%	4%	2%	3%	2%	3%	4%	4%
▲ Disapprove	28%	13%	23%	41%	45%	48%	46%	44%	54%	52%	53%	54%	61%	59%



# BATTLEGROUND 2008

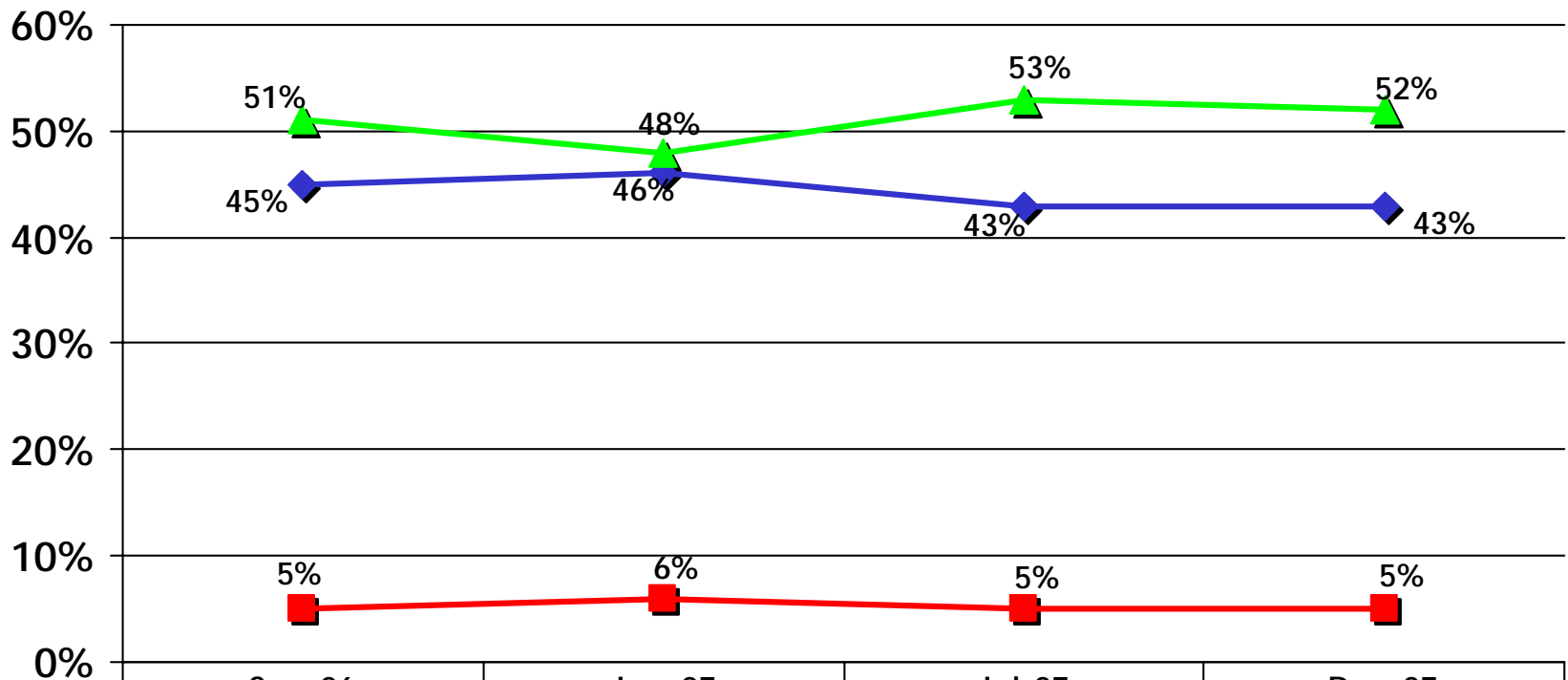
Whether you approve or disapprove of the way George W. Bush is handling his job as President, what is your impression of George W. Bush as a person? Do you approve or disapprove of him?



◆ Approve	68%	80%	79%	67%	64%	64%	64%	66%	61%	60%	61%	61%	57%	55%
■ Unsure	14%	9%	9%	8%	9%	8%	7%	9%	8%	7%	7%	6%	8%	9%
▲ Disapprove	18%	11%	13%	25%	27%	29%	30%	25%	31%	33%	32%	32%	35%	36%

# BATTLEGROUND 2008

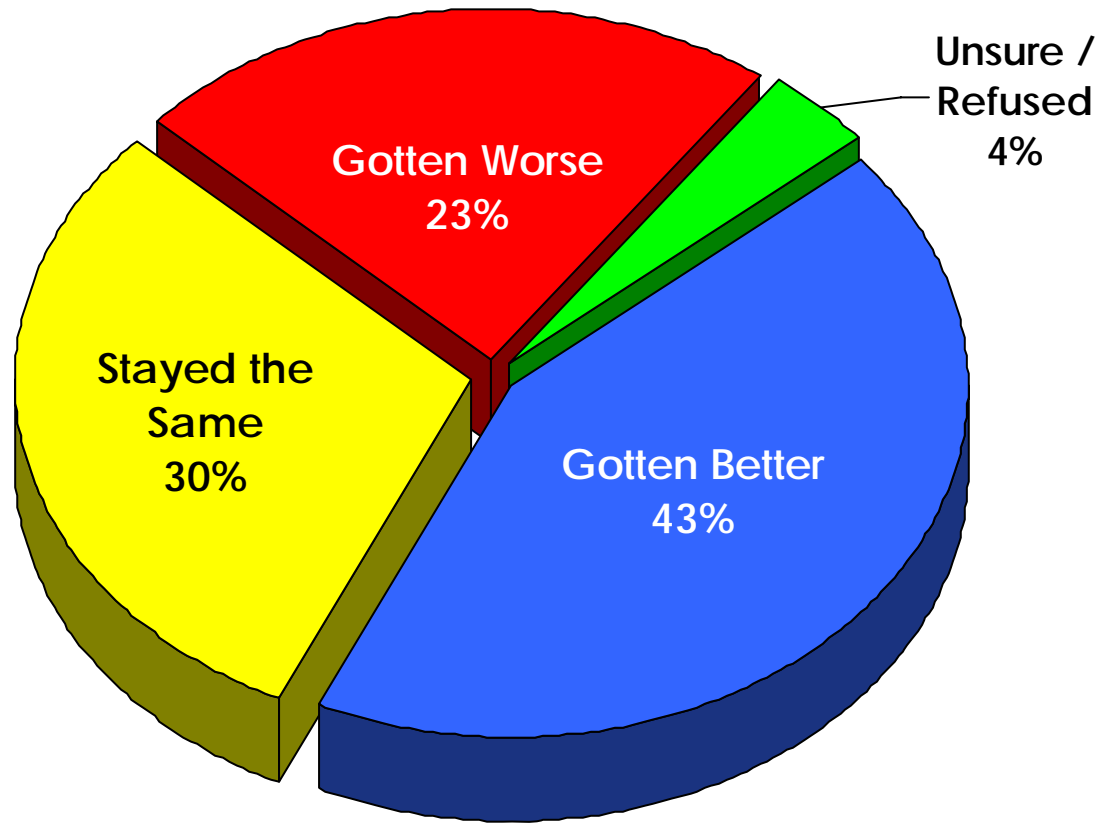
Now, thinking now about the war in Iraq – All in all, do you think the war in Iraq is worth fighting, or not?



◆ Worth fighting	45%	46%	43%	43%
■ Unsure	5%	6%	5%	5%
▲ Not worth fighting	51%	48%	53%	52%

# BATTLEGROUND 2008

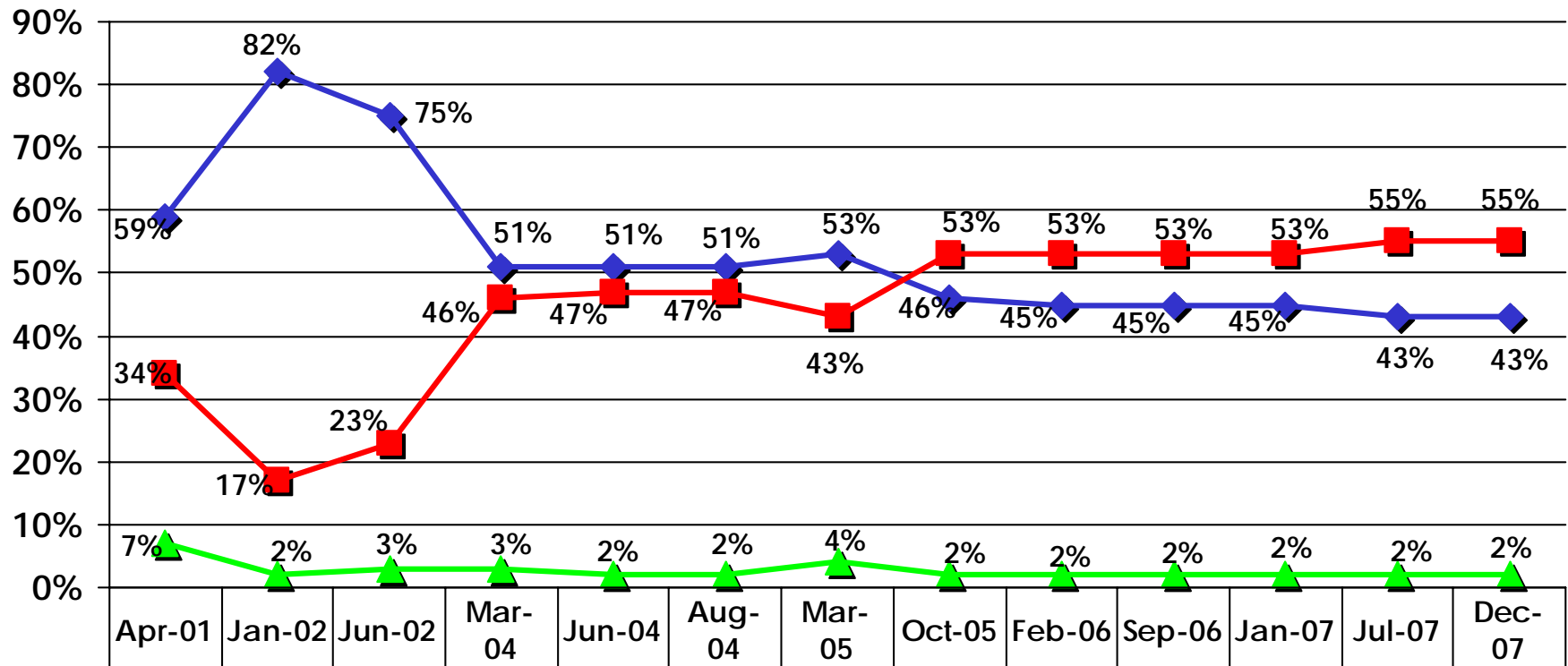
Do you believe that the situation in Iraq has—gotten better, stayed the same, or gotten worse—over the past six months?



# BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

## "George W. Bush"

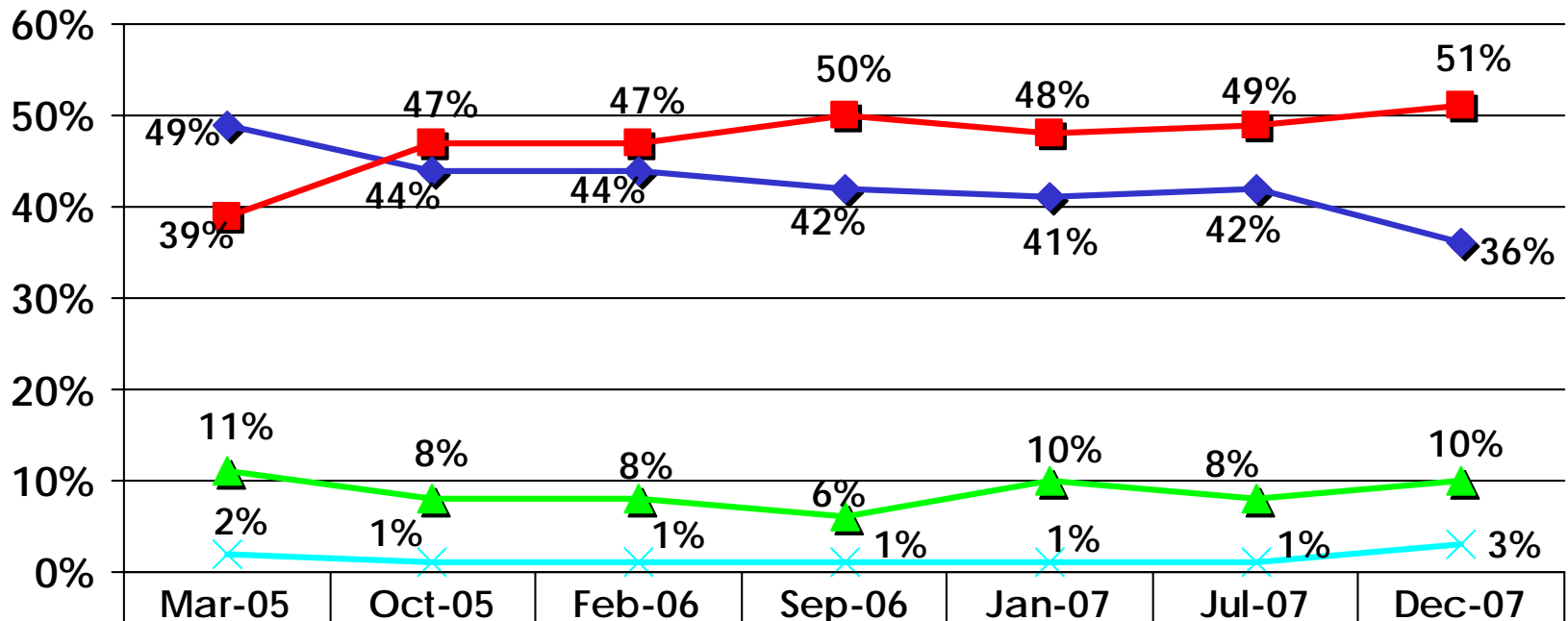


◆ Favorable	59%	82%	75%	51%	51%	51%	53%	46%	45%	45%	45%	43%	43%
■ Unfavorable	34%	17%	23%	46%	47%	47%	43%	53%	53%	53%	53%	55%	55%
▲ No Opinion	7%	2%	3%	3%	2%	2%	4%	2%	2%	2%	2%	2%	2%

# BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

## "The Republicans in Congress"

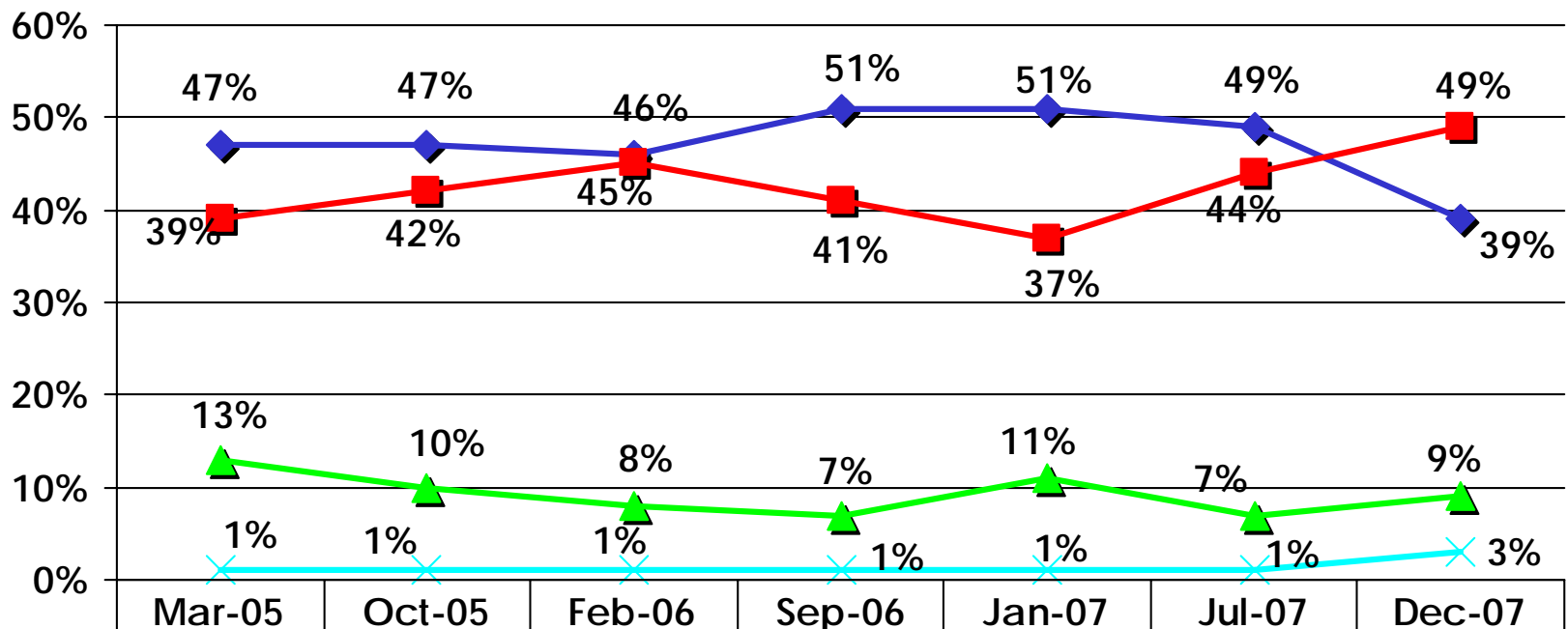


◆ Favorable	49%	44%	44%	42%	41%	42%	36%
■ Unfavorable	39%	47%	47%	50%	48%	49%	51%
▲ No Opinion	11%	8%	8%	6%	10%	8%	10%
× Never heard of	2%	1%	1%	1%	1%	1%	3%

# BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

## "The Democrats in Congress"

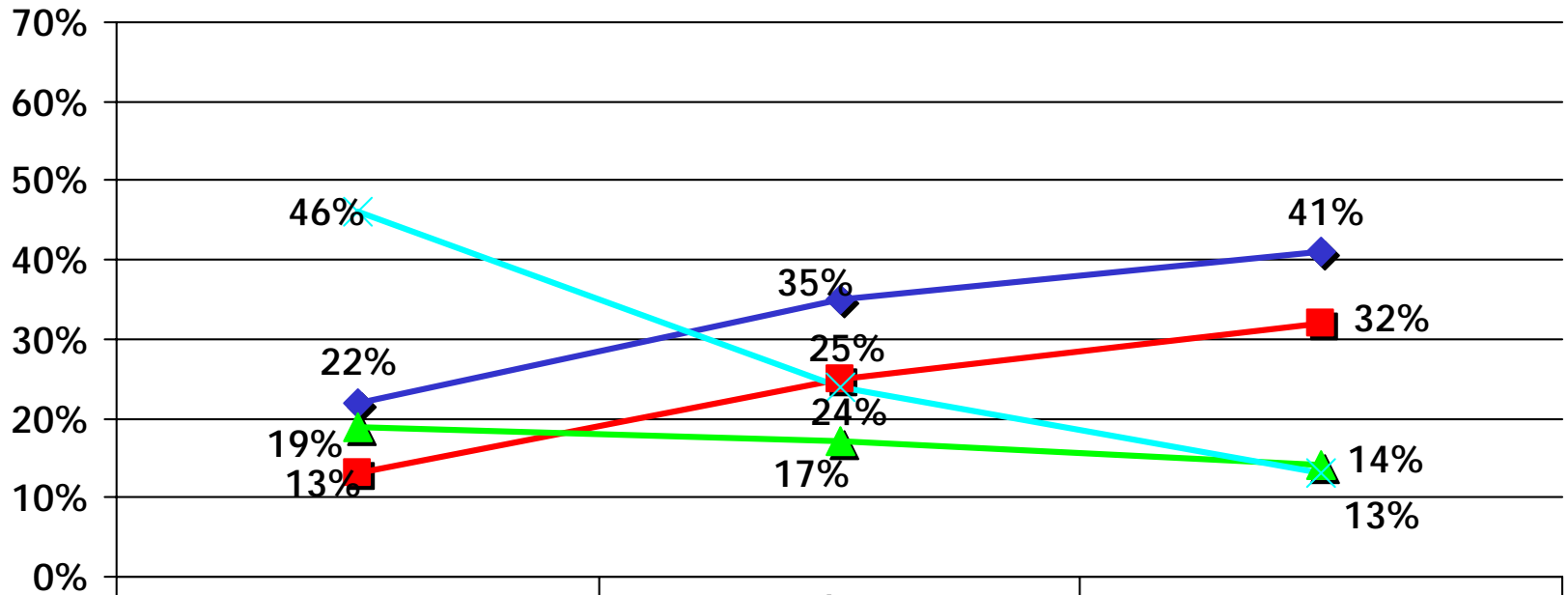


◆ Favorable	47%	47%	46%	51%	51%	49%	39%
■ Unfavorable	39%	42%	45%	41%	37%	44%	49%
▲ No Opinion	13%	10%	8%	7%	11%	7%	9%
✕ Never heard of	1%	1%	1%	1%	1%	1%	3%

# BATTLEGROUND 2008

Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.

## "Mitt Romney"

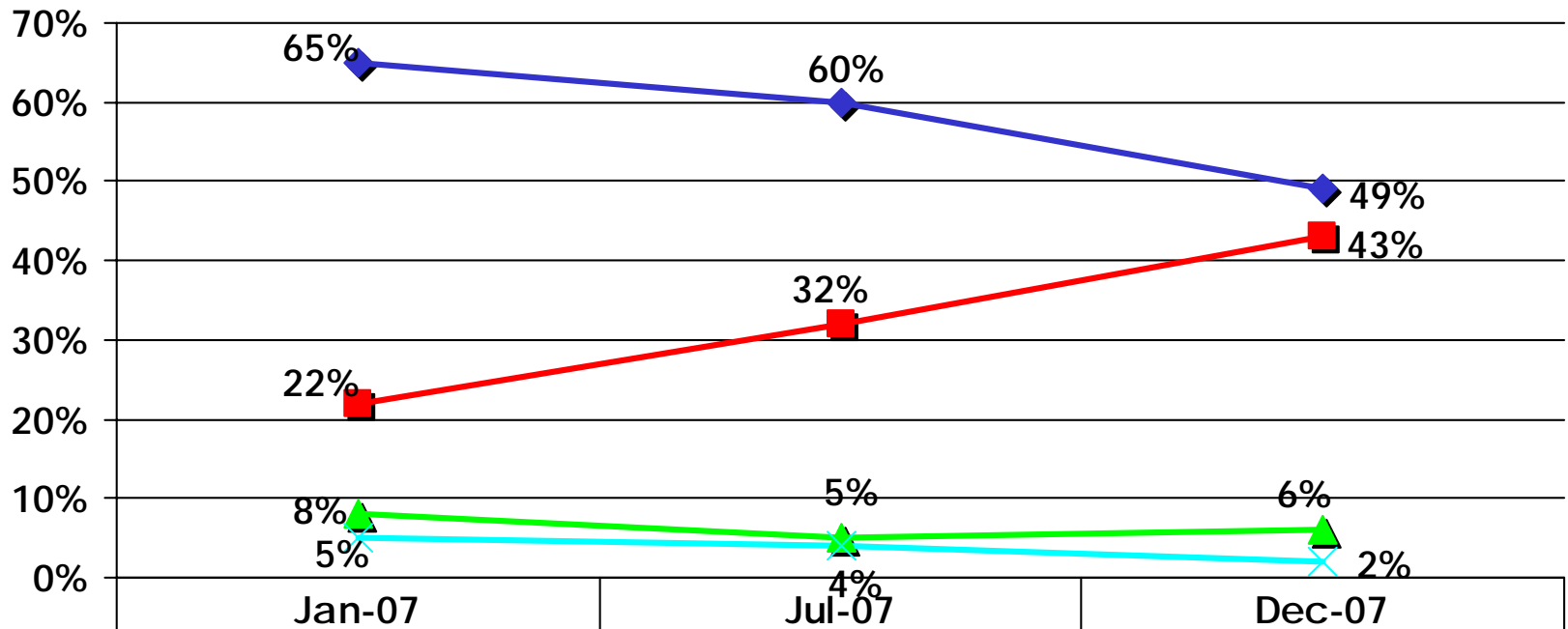


◆ Favorable	22%	35%	41%
■ Unfavorable	13%	25%	32%
▲ No Opinion	19%	17%	14%
✕ Never heard of	46%	24%	13%

# BATTLEGROUND 2008

Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.

## "Rudy Giuliani"



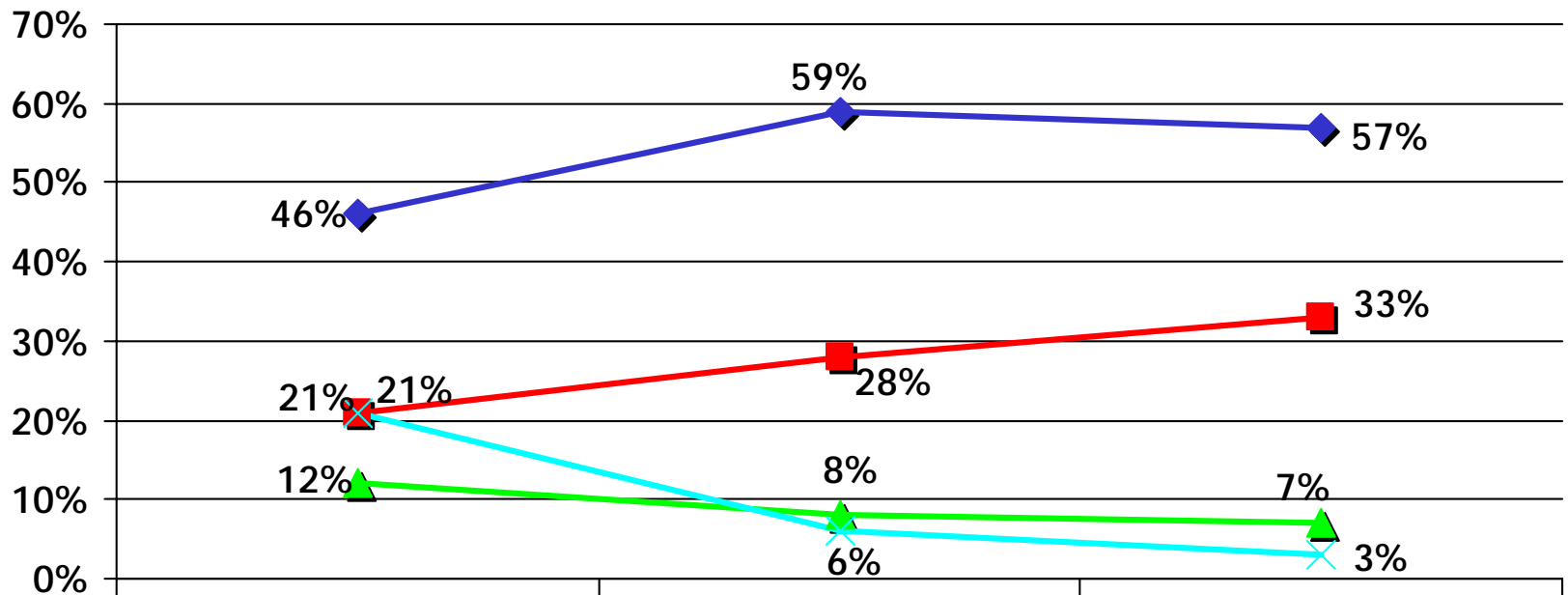
◆ Favorable	65%	60%	49%
■ Unfavorable	22%	32%	43%
▲ No Opinion	8%	5%	6%
× Never heard of	5%	4%	2%



# BATTLEGROUND 2008

Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.

## "Barack Obama"

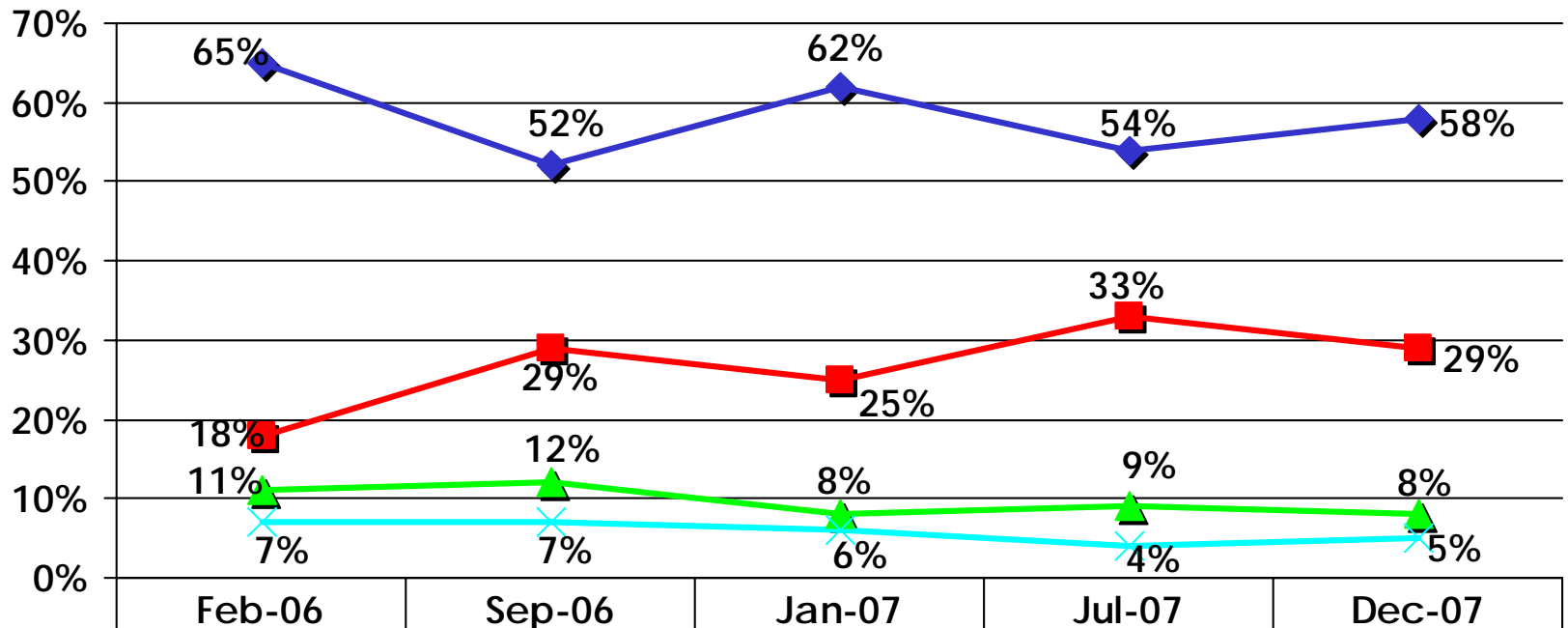


◆ Favorable	46%	59%	57%
■ Unfavorable	21%	28%	33%
▲ No Opinion	12%	8%	7%
× Never heard of	21%	6%	3%

# BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

## "John McCain"

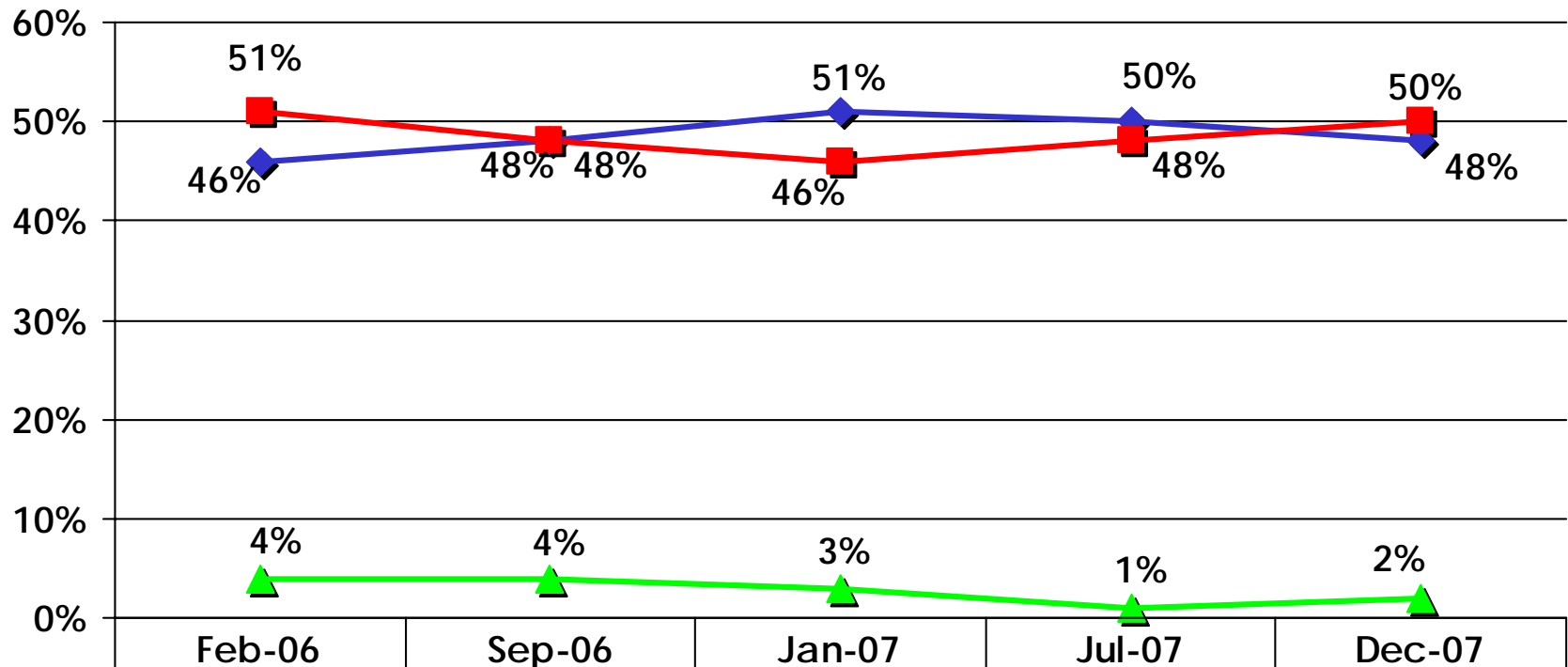


◆ Favorable	65%	52%	62%	54%	58%
■ Unfavorable	18%	29%	25%	33%	29%
▲ No Opinion	11%	12%	8%	9%	8%
✕ Never heard of	7%	7%	6%	4%	5%

# BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

## "Hillary Clinton"

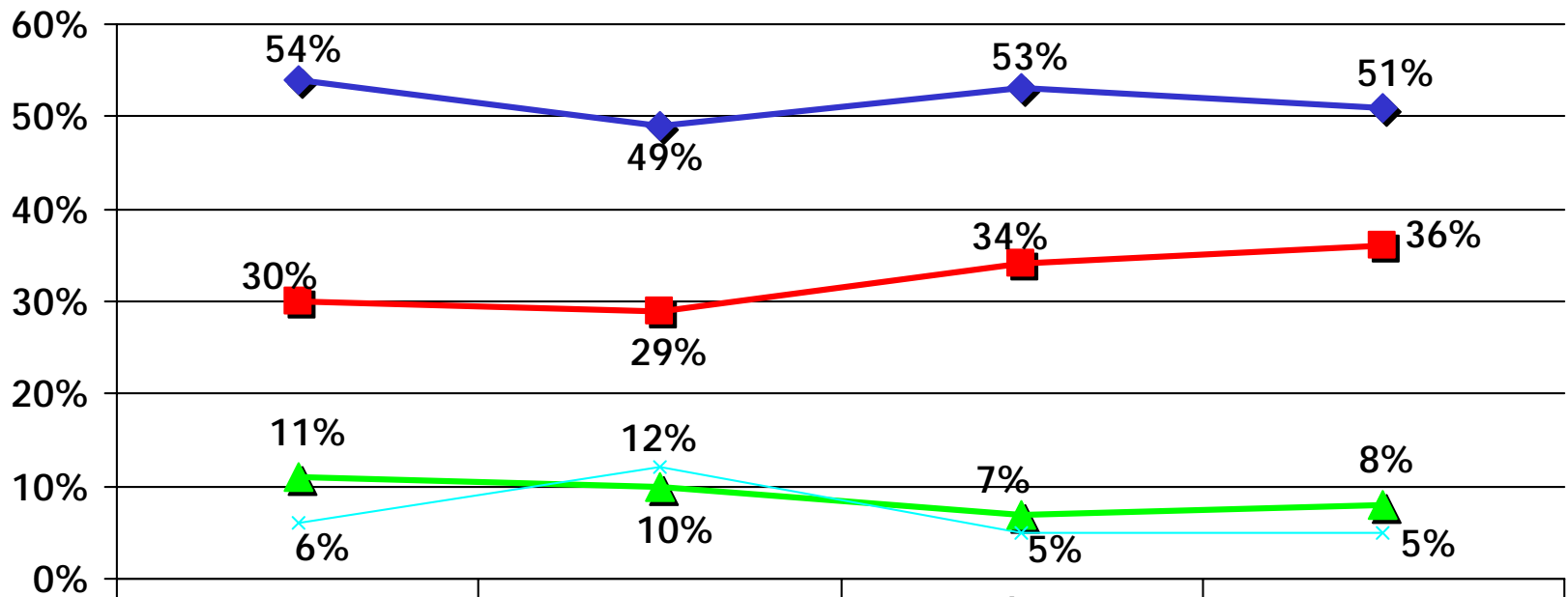


◆ Favorable	46%	48%	51%	50%	48%
■ Unfavorable	51%	48%	46%	48%	50%
▲ No Opinion	4%	4%	3%	1%	2%

# BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

## "John Edwards"

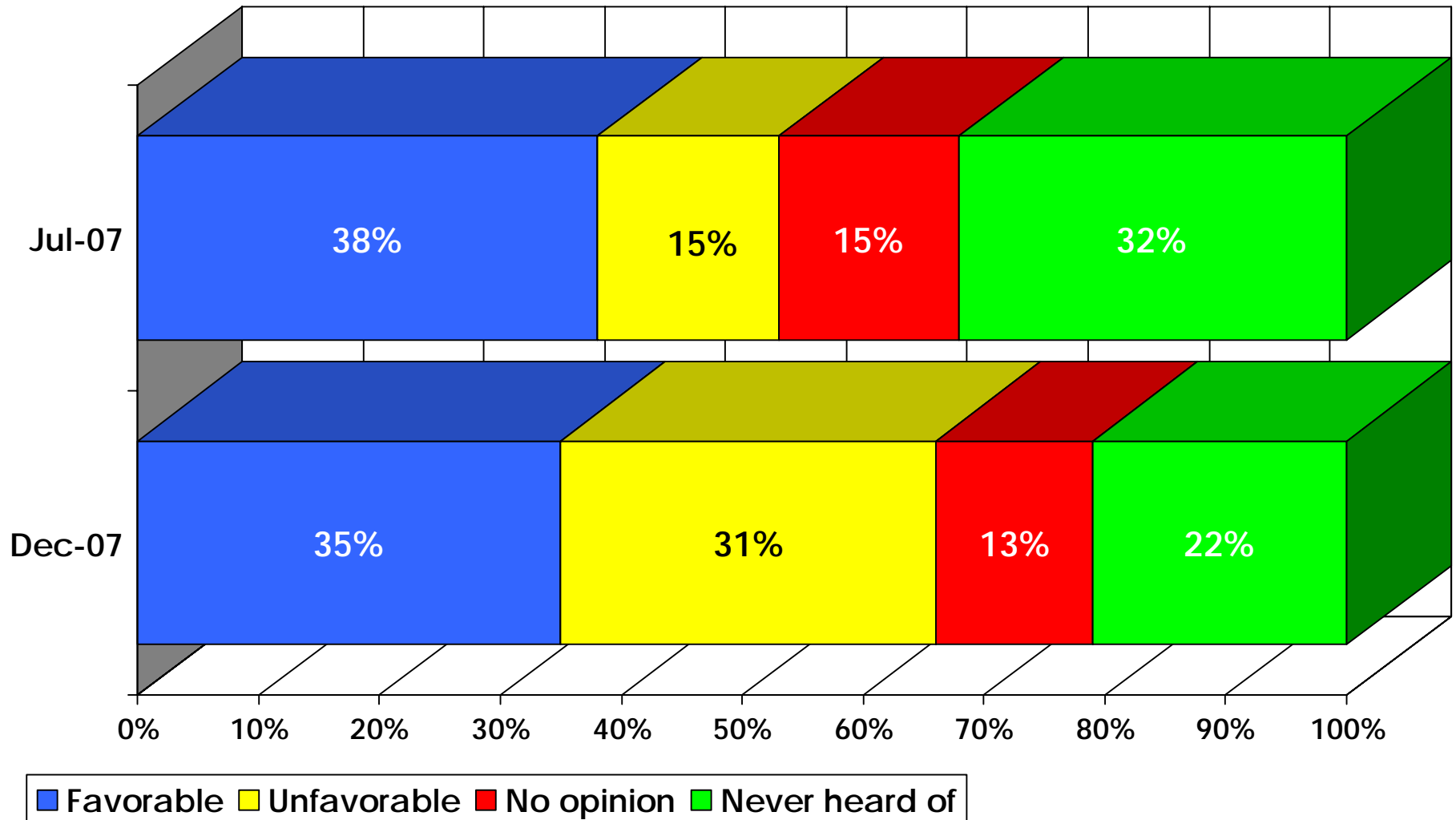


	Aug-04	Jan-07	Jul-07	Dec-07
◆ Favorable	54%	49%	53%	51%
■ Unfavorable	30%	29%	34%	36%
▲ No Opinion	11%	10%	7%	8%
× Never heard of	6%	12%	5%	5%

# BATTLEGROUND 2008

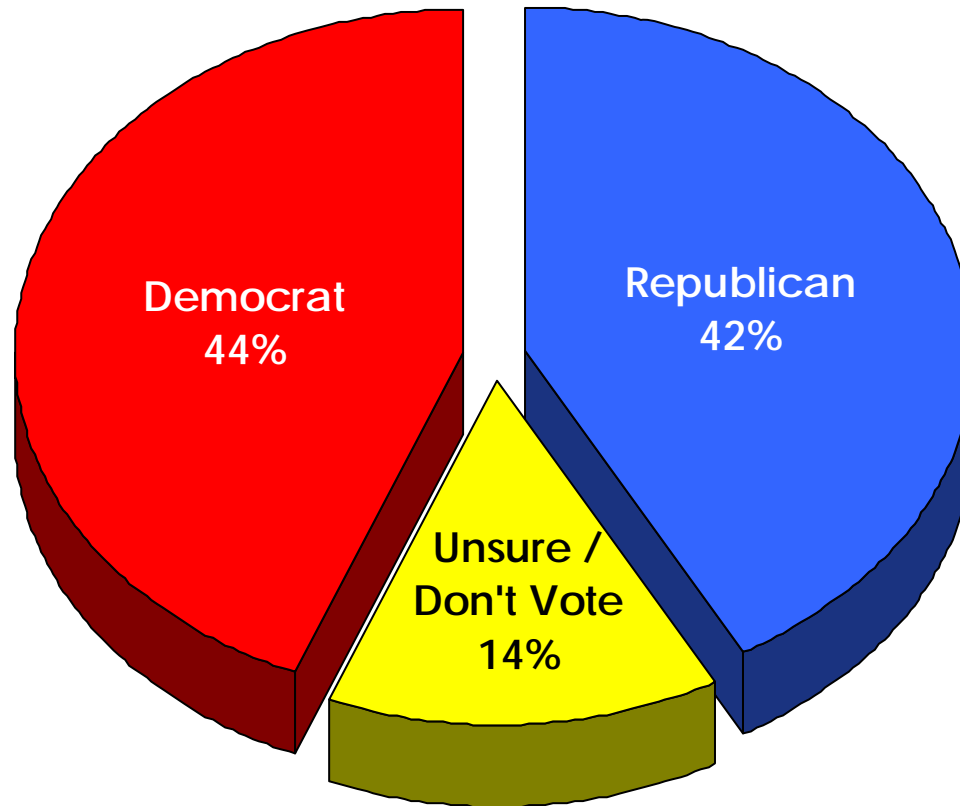
Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.

"Fred Thompson"



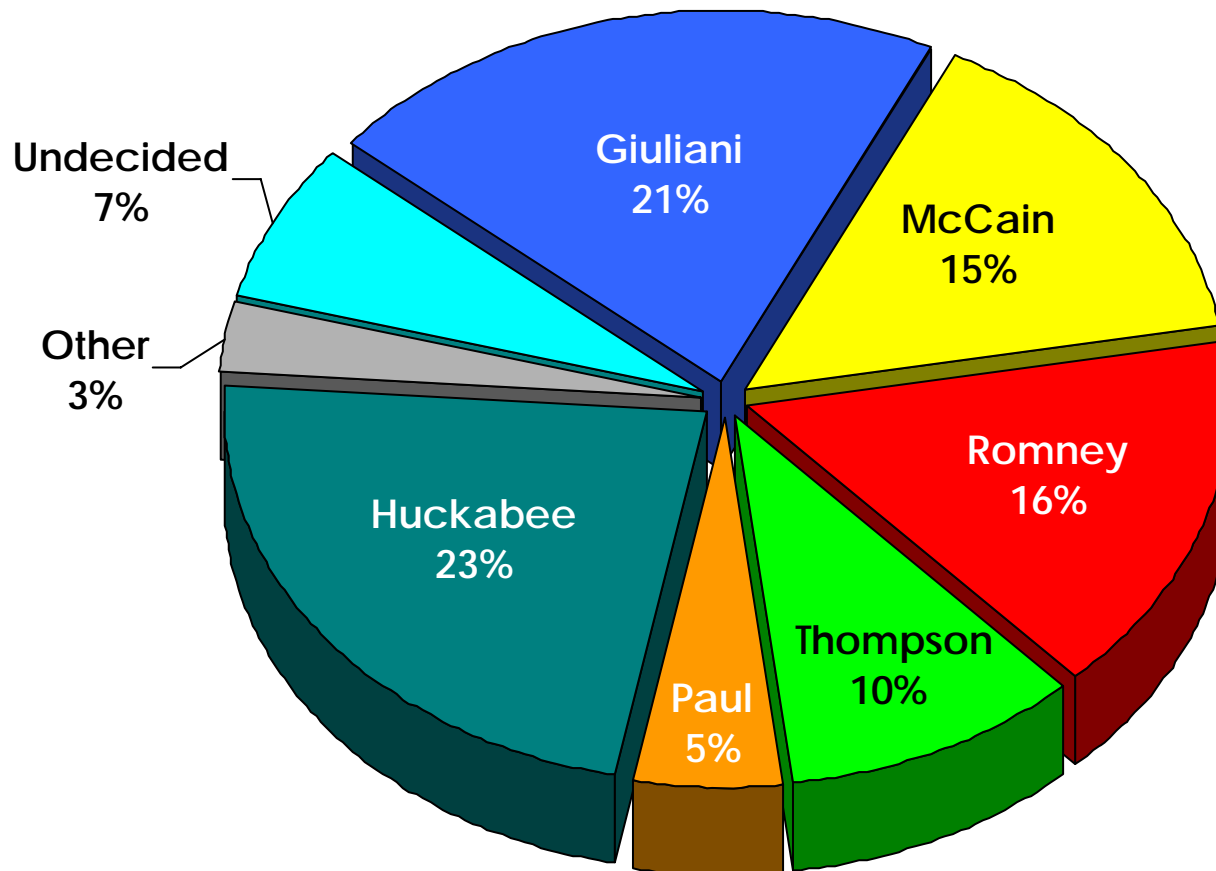
# BATTLEGROUND 2008

In what party's Presidential primary election do you plan to vote – the Republican primary or the Democrat primary?



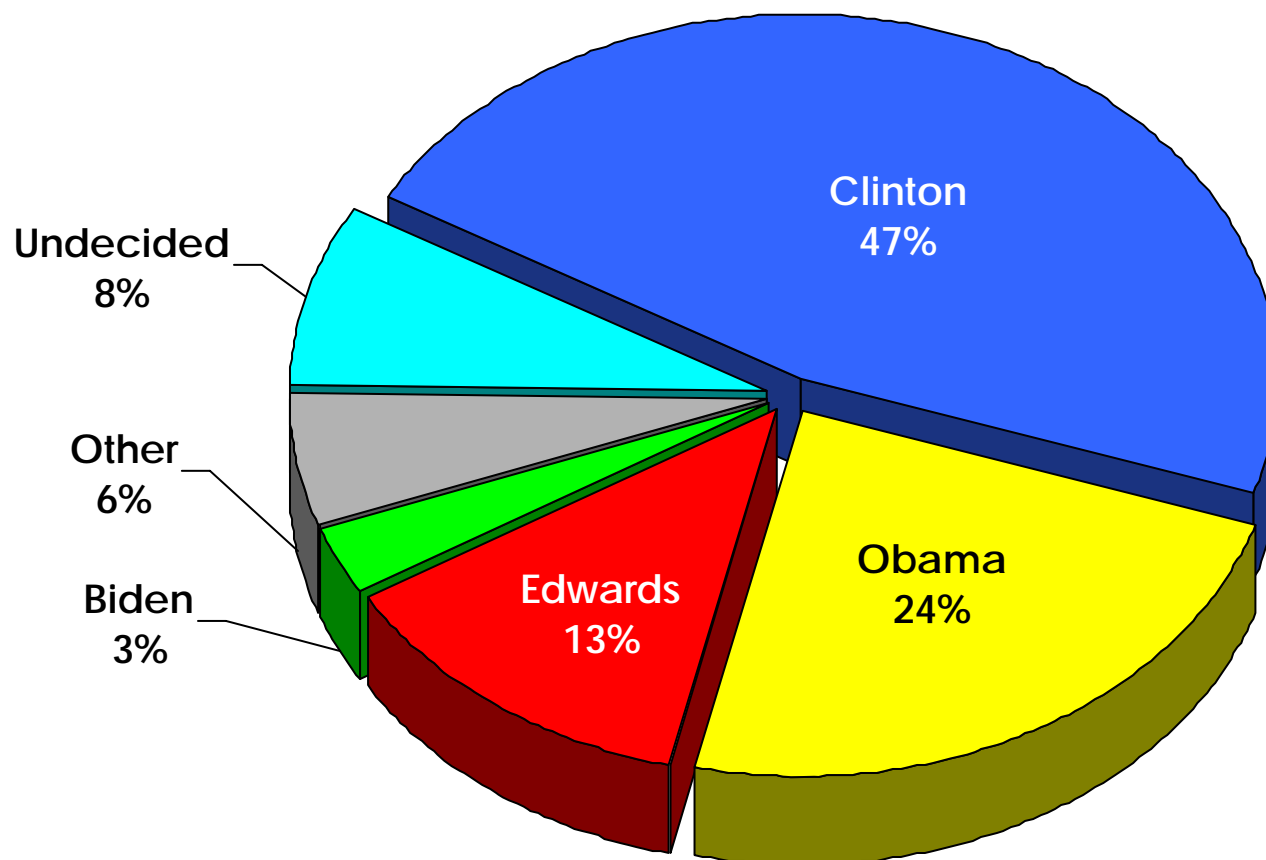
# BATTLEGROUND 2008

If the Republican primary election for President was held today and you had to make a choice from this list of candidates, for whom would you vote?



# BATTLEGROUND 2008

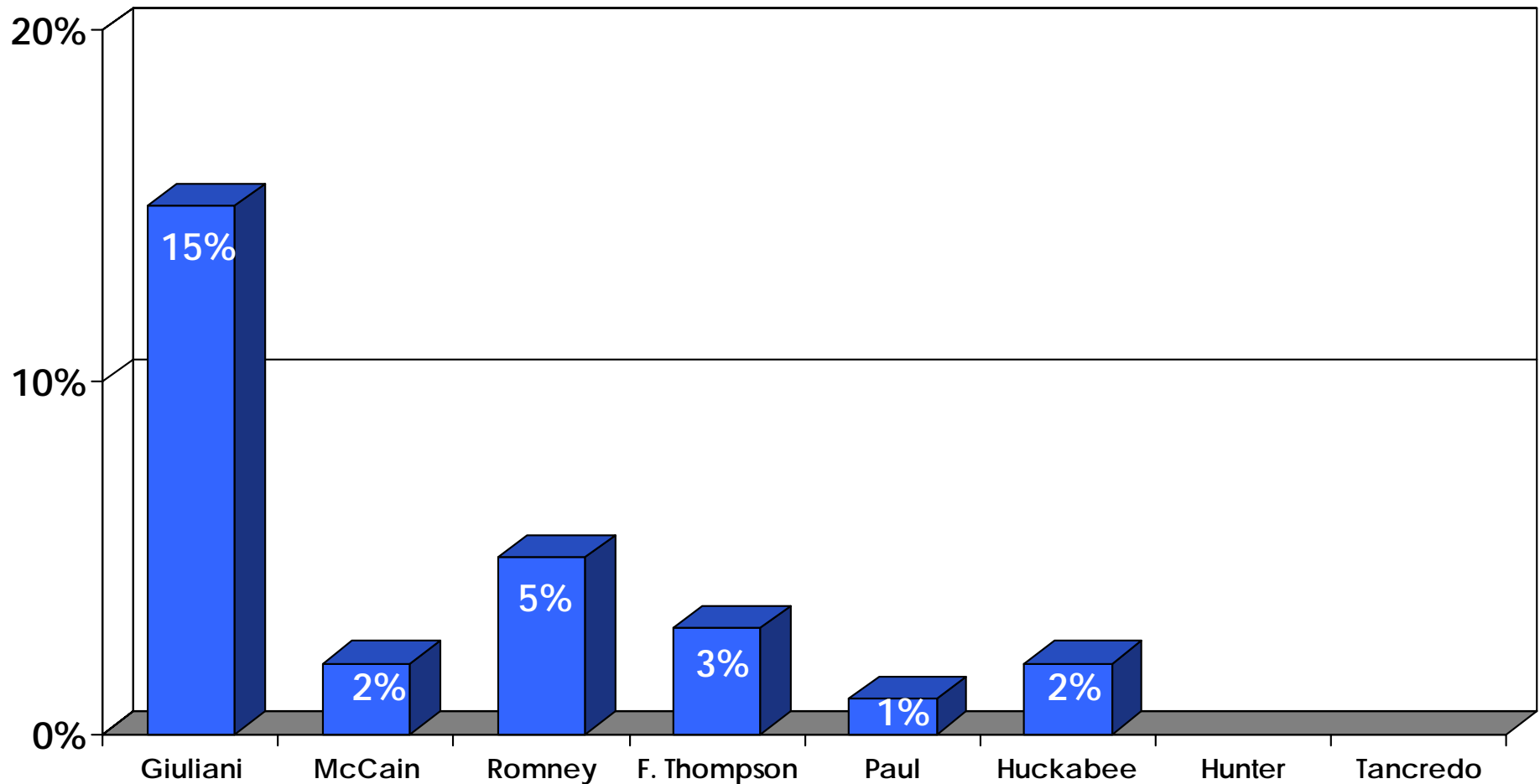
If the Democratic primary election for President was held today and you had to make a choice from this list of candidates, for whom would you vote?





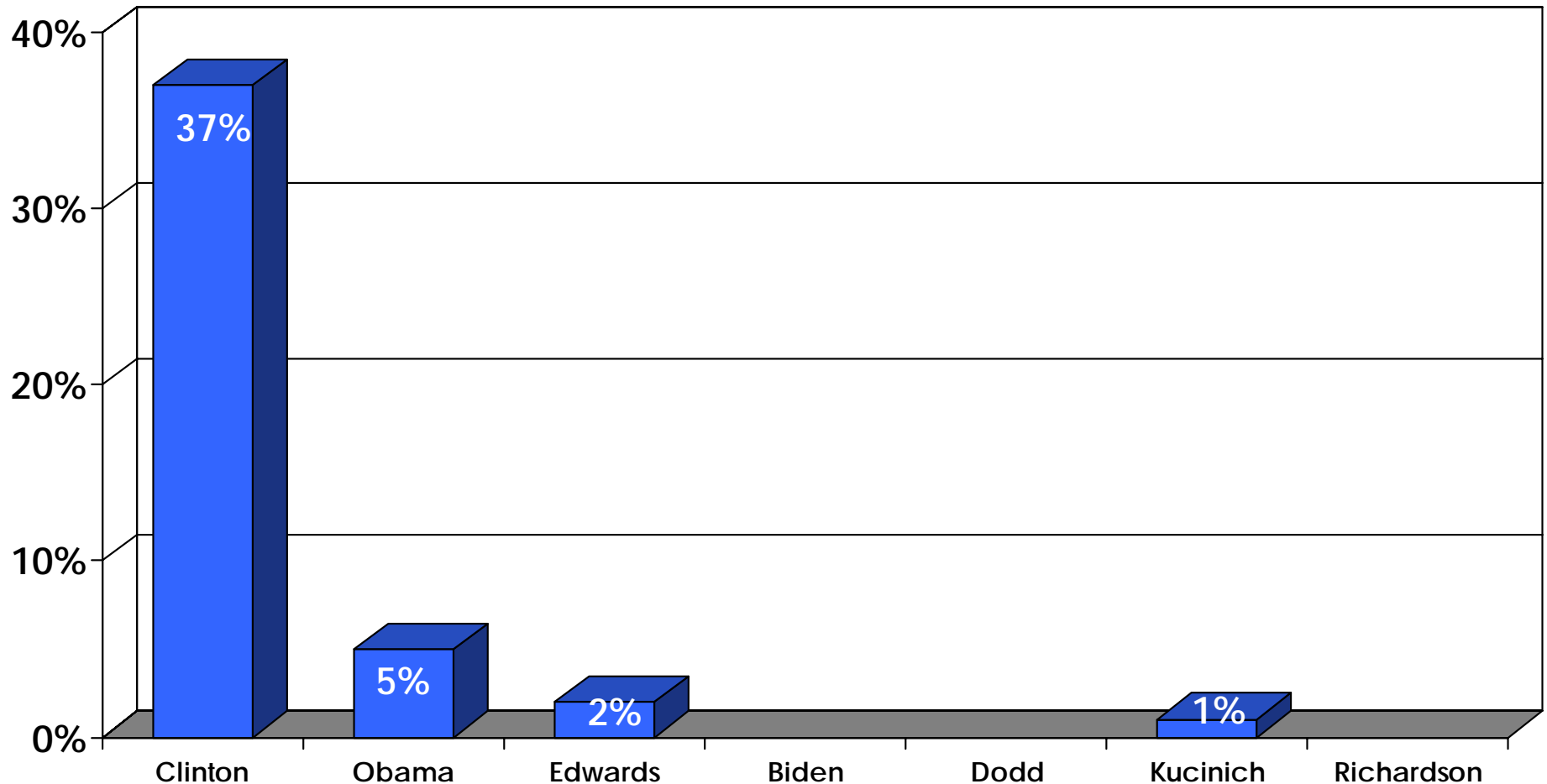
# BATTLEGROUND 2008

Is there one candidate running for the Presidency who you would NOT vote for no matter what? In other words, is there one candidate who you would never consider voting for?  
(GOP Candidates)



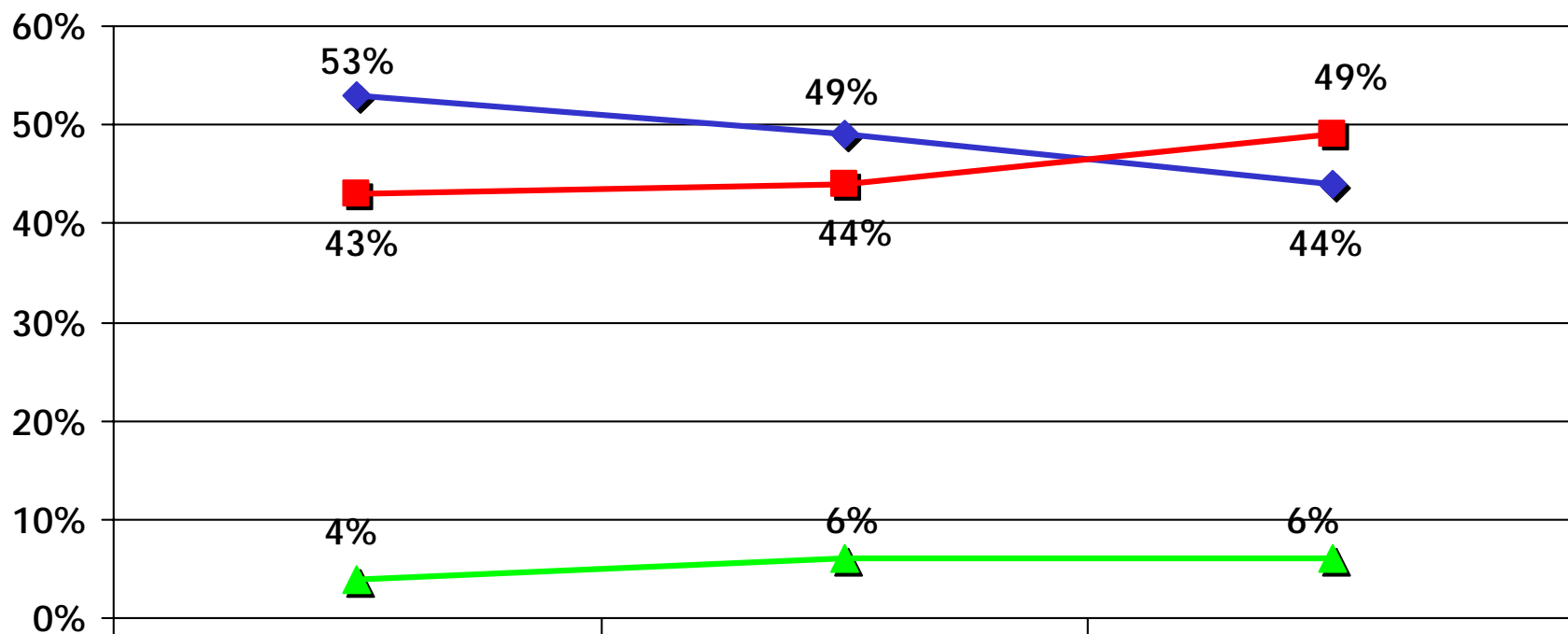
# BATTLEGROUND 2008

Is there one candidate running for the Presidency who you would NOT vote for no matter what? In other words, is there one candidate who you would never consider voting for?  
(Democrat Candidates)



# BATTLEGROUND 2008

If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote...  
Rudy Giuliani, the Republican, or Hillary Clinton, the Democrat?  
(Split Sample A)



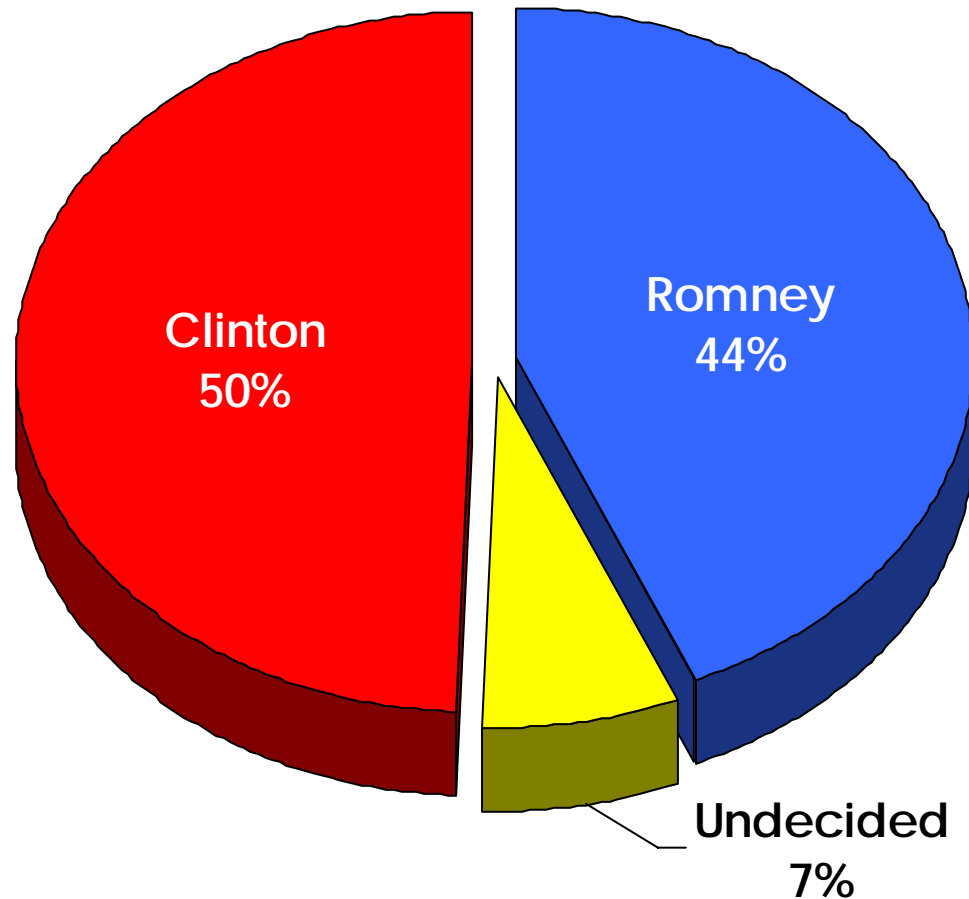
	Jan-07	Jul-07	Dec-07
◆ Giuliani	53%	49%	44%
■ Clinton	43%	44%	49%
▲ Undecided	4%	6%	6%

# BATTLEGROUND 2008

If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote...

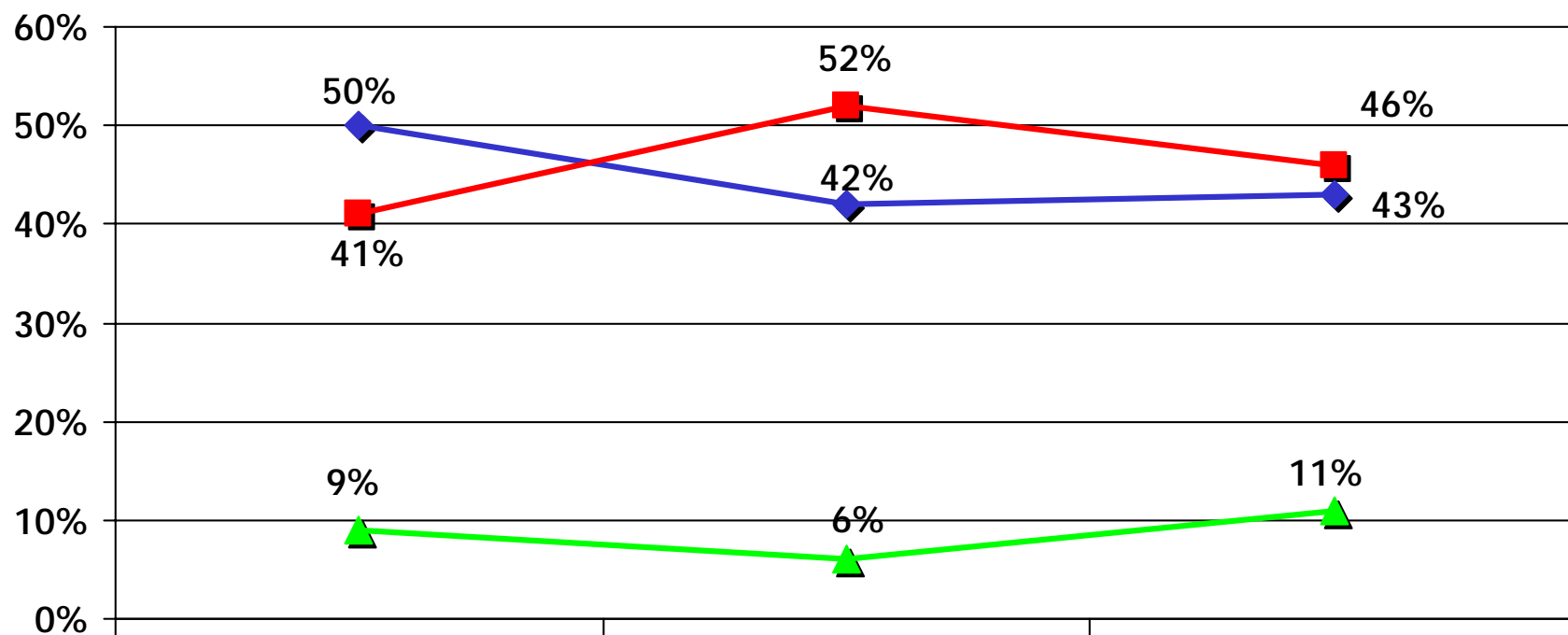
Mitt Romney, the Republican, or Hillary Clinton, the Democrat?

*(Split Sample A)*



# BATTLEGROUND 2008

If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote...  
 Rudy Giuliani, the Republican, or Barack Obama, the Democrat?  
*(Split Sample B)*

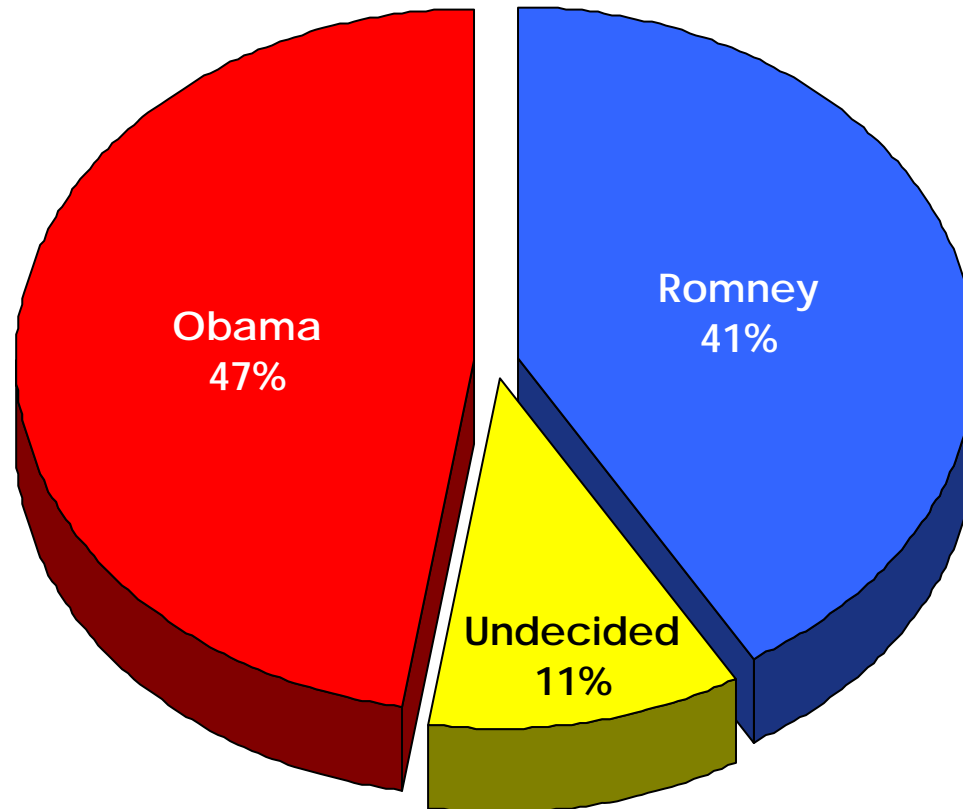


	Jan-07	Jul-07	Dec-07
◆ Giuliani	50%	42%	43%
■ Obama	41%	52%	46%
▲ Undecided	9%	6%	11%

# BATTLEGROUND 2008

If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote...  
Mitt Romney, the Republican, or Barack Obama, the Democrat?

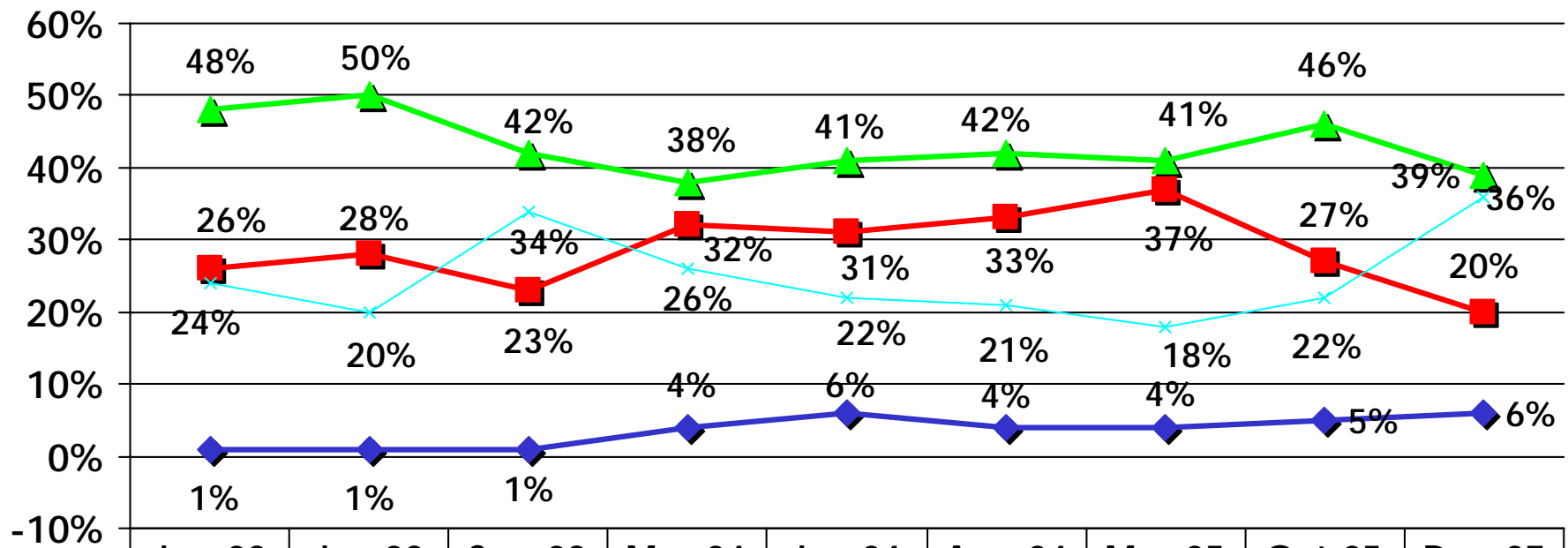
*(Split Sample B)*



# BATTLEGROUND 2008

And, switching subjects to think about the national economy  
for a moment—

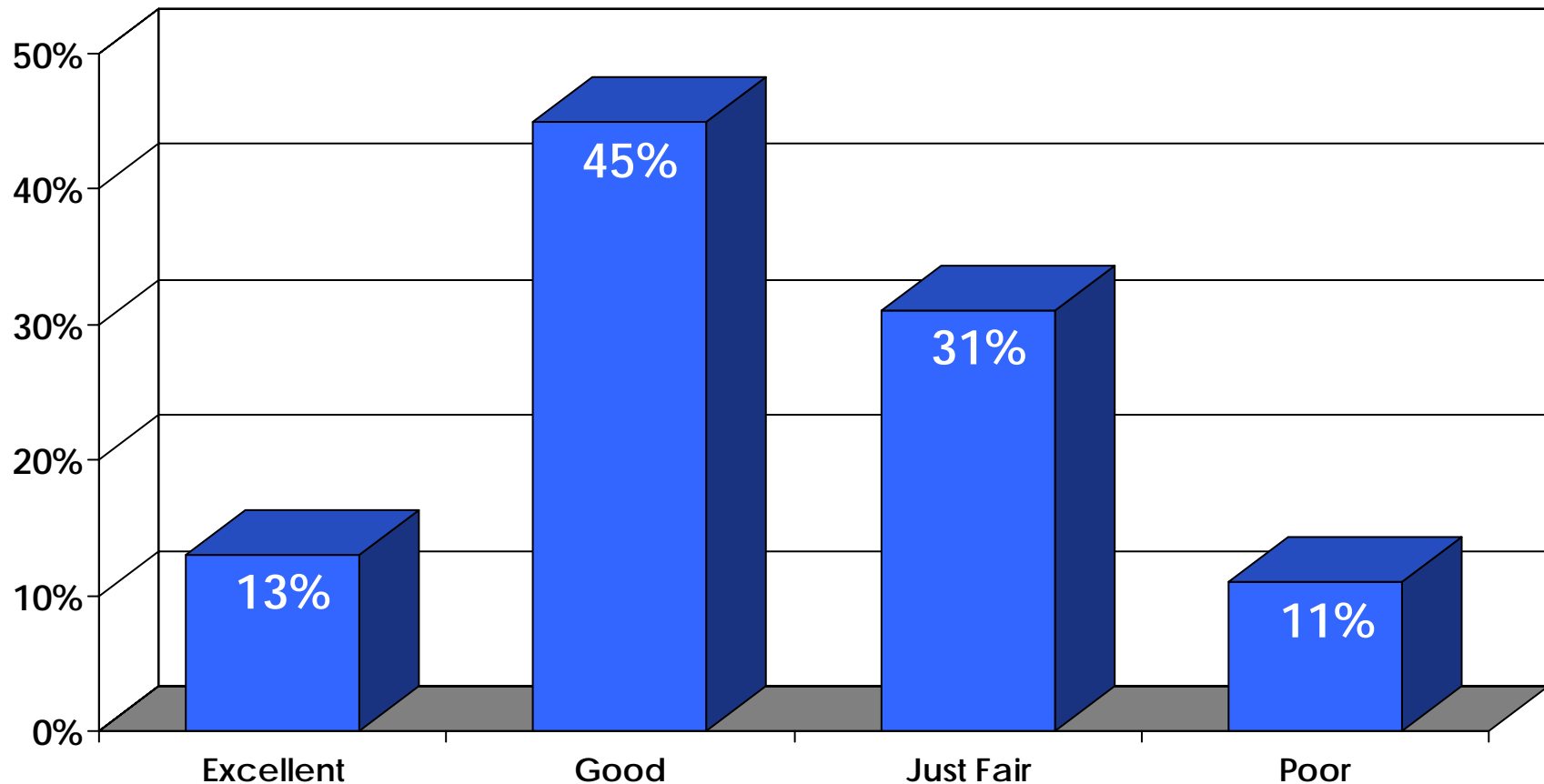
In thinking about the economy, how would you rate the current state of  
the economy?  
(Split Sample A)



◆ Excellent	1%	1%	1%	4%	6%	4%	4%	5%	6%
■ Good	26%	28%	23%	32%	31%	33%	37%	27%	20%
▲ Just Fair	48%	50%	42%	38%	41%	42%	41%	46%	39%
× Poor	24%	20%	34%	26%	22%	21%	18%	22%	36%

# BATTLEGROUND 2008

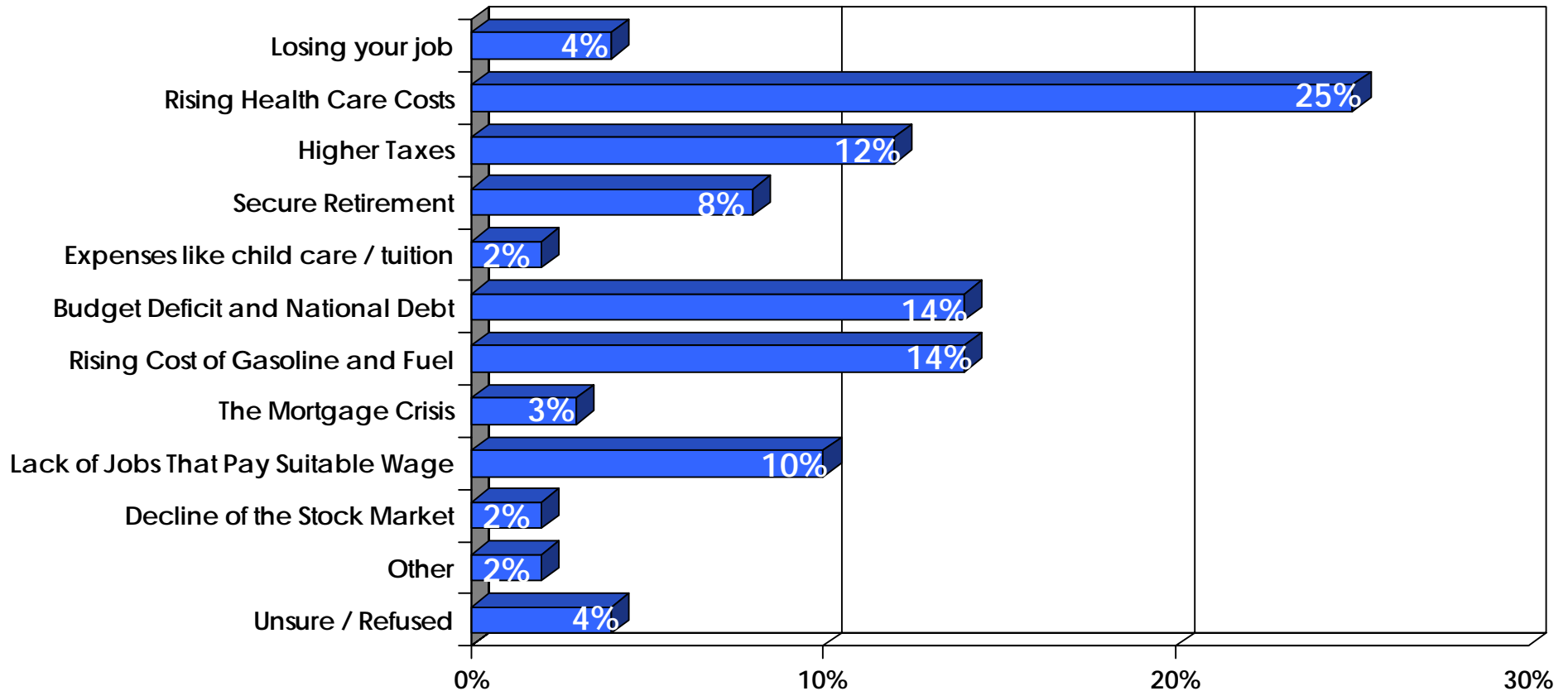
In thinking about the economy, how would you rate your personal economic situation?  
*(Split Sample B)*





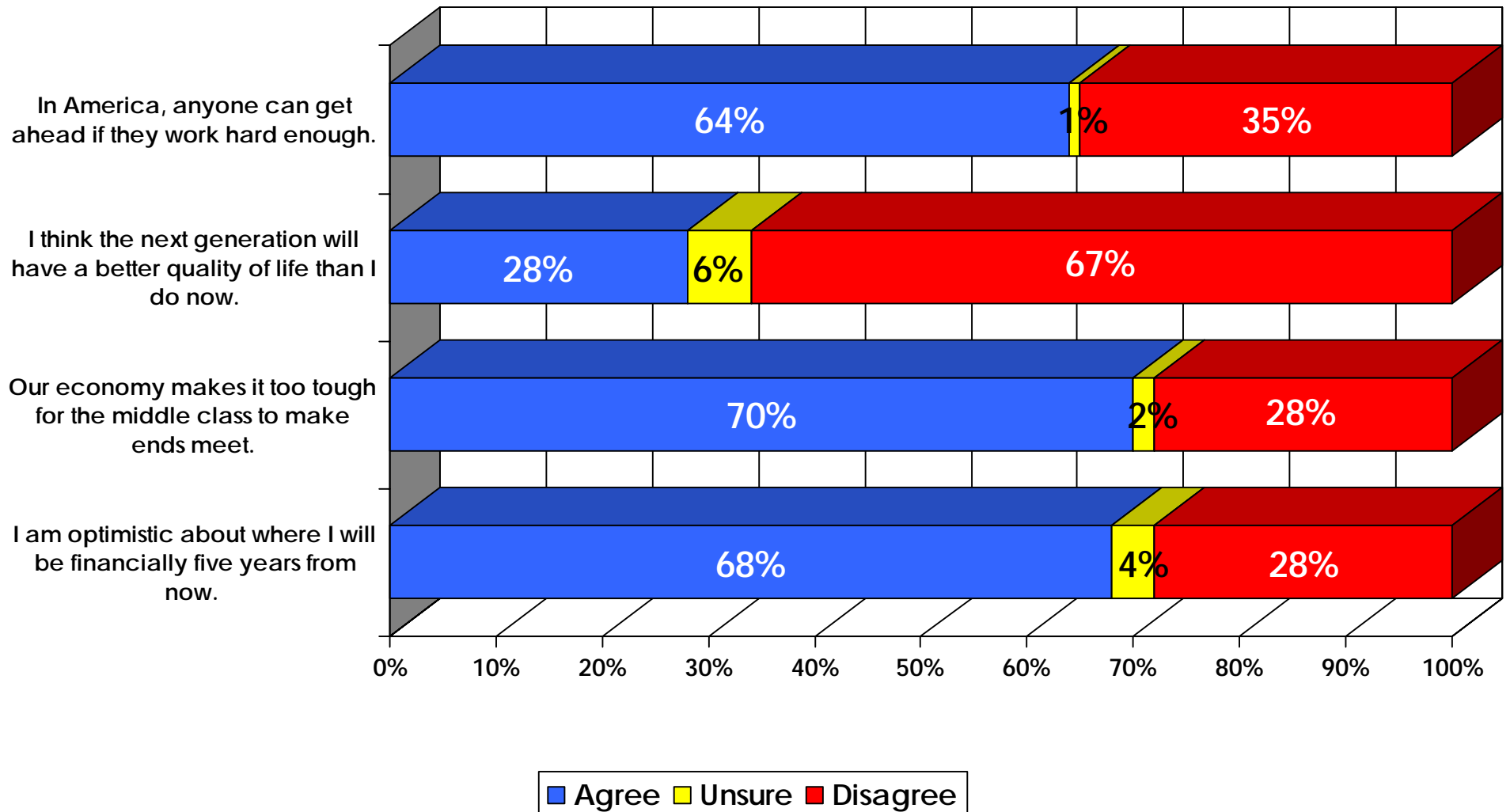
# BATTLEGROUND 2008

Thinking about your own situation, what current economic issue is most important in determining your vote for President?



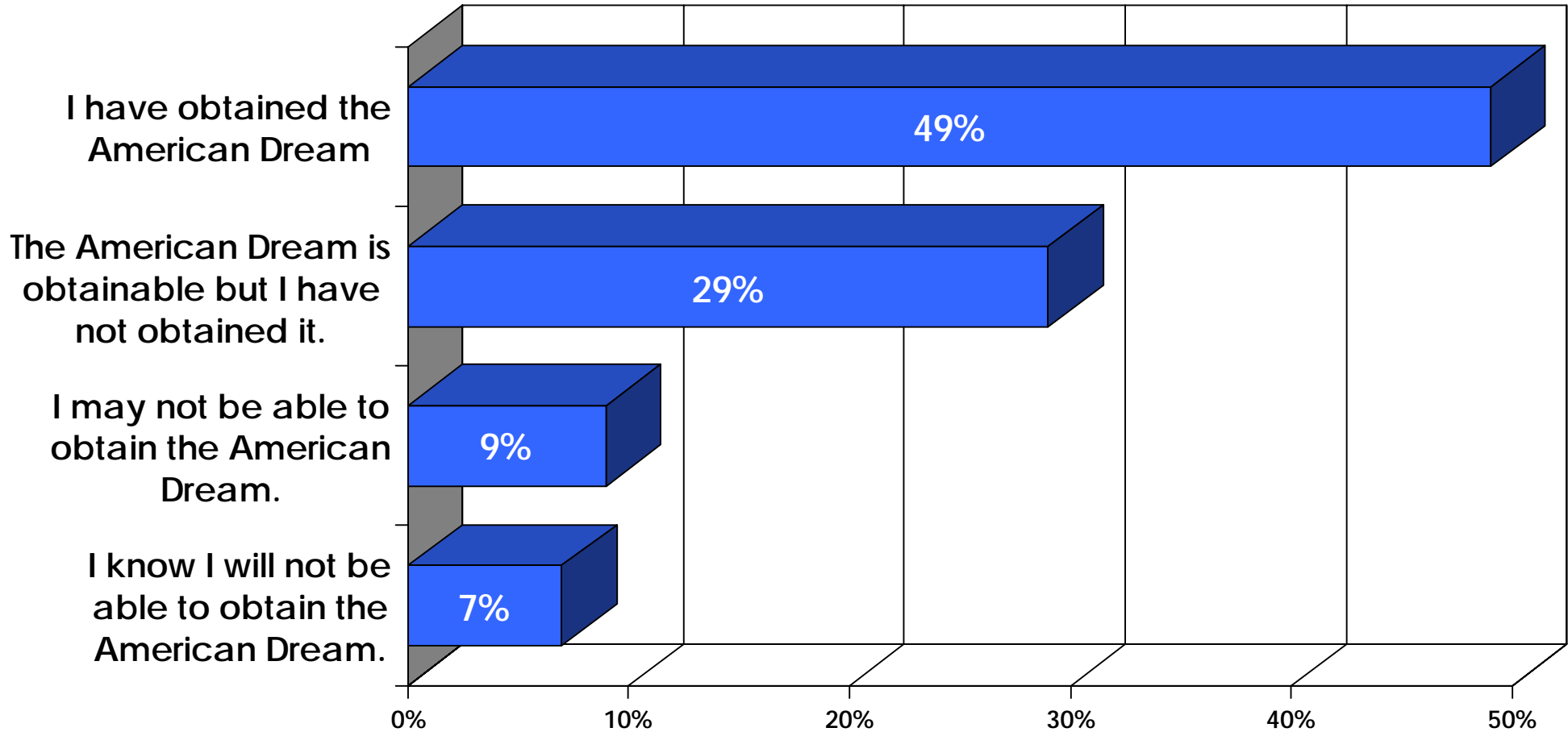
# BATTLEGROUND 2008

Now I would like to read you a list of statements that some people made. Please listen carefully as I read each statement and tell me if you would agree or disagree with that particular statement.



# BATTLEGROUND 2008

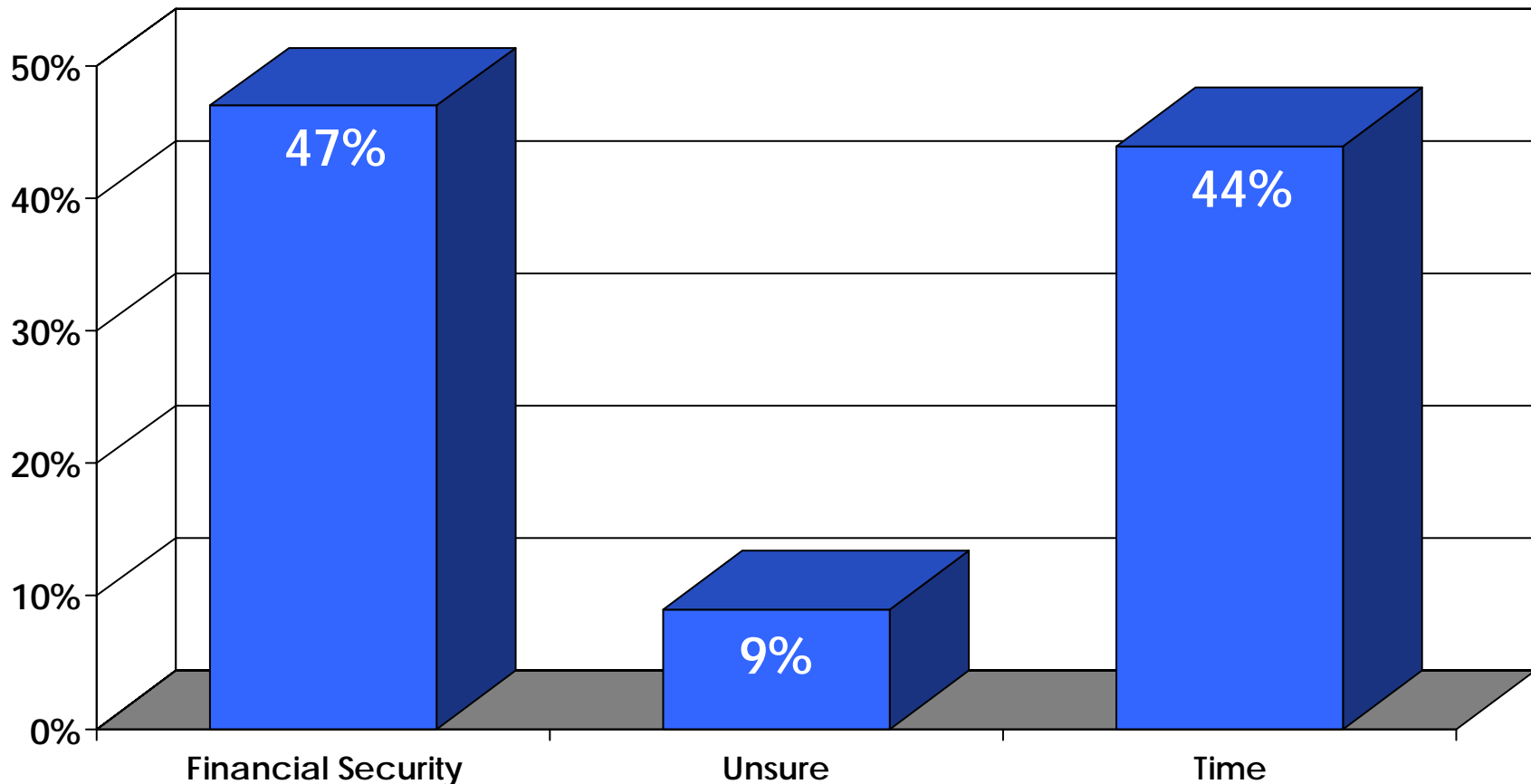
Thinking about the American Dream and what that means to you and your family, which of these statements best describes your view about the American Dream:



# BATTLEGROUND 2008

When thinking about your own life, which of these is your top priority—

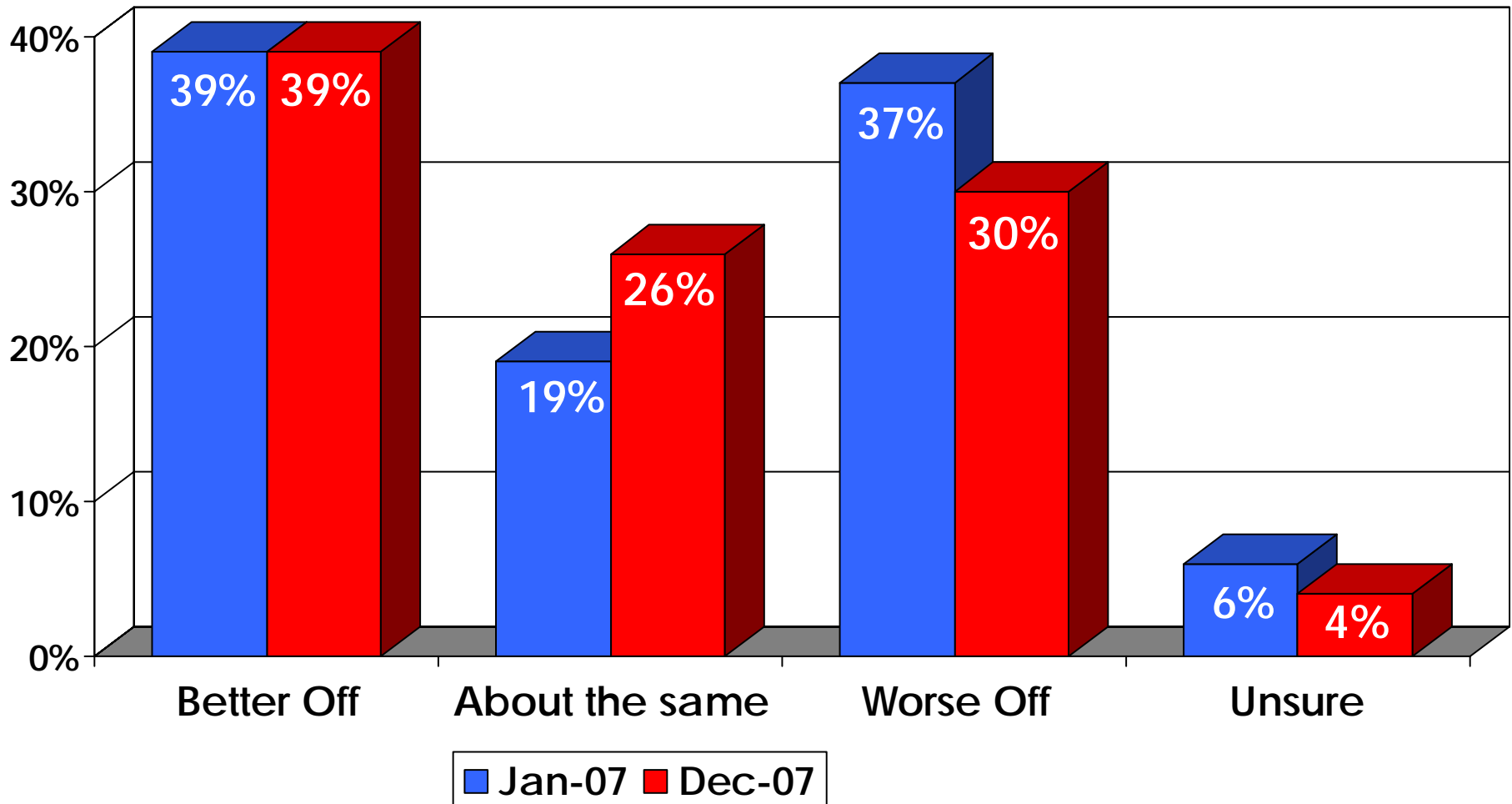
- Ensuring the financial security for you and your family, even if this means working long hours, OR
- Having enough time to do the things you want to do, even if this means earning less money sometimes?



# BATTLEGROUND 2008

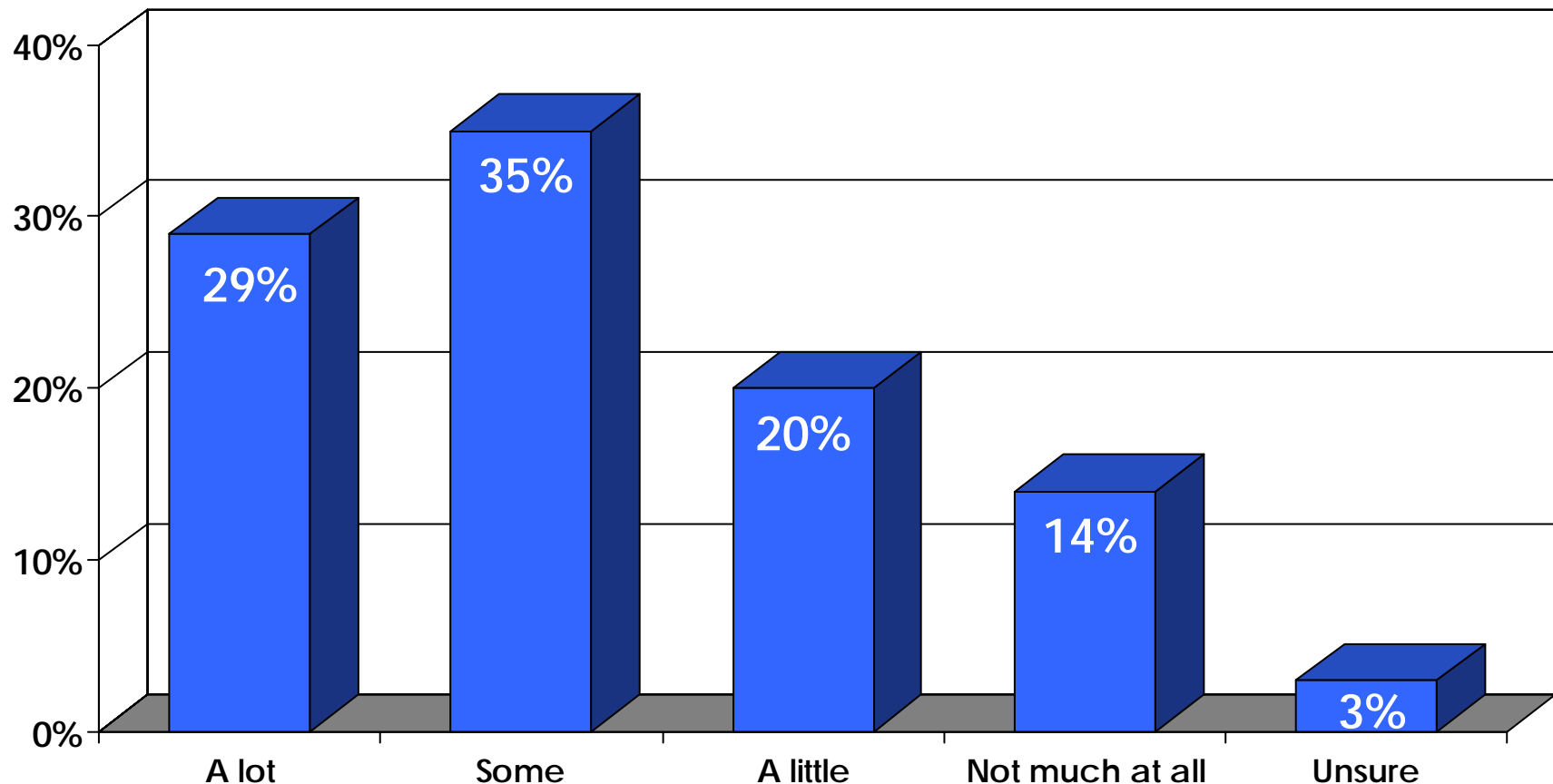
Now, thinking about the future...

Do you believe that in the future your children will be—  
better off, about the same, or worse off than you are right now?



# BATTLEGROUND 2008

How much of a difference can the next president make in creating an America where every American family has a chance to become part of the middle class—a lot, some, a little, or not much at all?



# BATTLEGROUND 2008

How much of a difference can the next president make in creating an America where your family has a chance to become part of the middle class—a lot, some, a little, or not much at all?

